

Edith Cowan University \$5,000 Professional Development Award



Professor Steve Chapman
Vice-Chancellor, Edith Cowan University

I am delighted that ECU will again be participating in Perth Convention Bureau's annual Professional Development Awards as part of the Bureau's Aspire Program. Open to both academic and professional staff, the award offers the recipient the chance to broaden their networks and industry knowledge for the benefit of themselves, the University and the wider Western Australian community. It's an excellent initiative and I encourage all staff to consider applying.

What is the professional development award?

The 2019 Professional Development Award consists of a \$5,000 grant that will be presented to an Edith Cowan University staff member to assist in their personal and professional development through attendance at a relevant international conference in their chosen field of endeavour.

How do I apply?

Please see reverse for submission details.

What can the \$5,000 be used for?

The award covers air travel as well as accommodation and registration to a relevant conference to a maximum value of \$5,000. In the event that the successful applicant's organisation is not currently a member of their international body, the \$5,000 award can contribute to the cost of their joining fee.

Who funds the award?

The award is proudly funded by the Perth Convention Bureau (PCB) under its Aspire Program. PCB is responsible for marketing Western Australia both nationally and internationally as a conference destination. In fulfilling this role PCB assists individuals and organisations to bring their national and international conferences to the State. The awards program aims to raise the profile of individuals and their professional organisations, showcasing the ground breaking research and development being undertaken in our State and ultimately resulting in conferences being secured for the State, delivering economic benefit to the wider community.

How to enter your submission

1. Tell us about yourself, your education, any research you are undertaking, your role within the University and associations you belong to (**maximum 200 words**).
2. Tell us about your association, your current role and length of time within the association and any achievement highlights (**maximum 250 words**).
3. Tell us about Australian leaders in your field of expertise or preferably, Western Australian leaders in the field (**maximum 250 words**).

4. Detail how you would use the \$5,000 funding and highlight how you and the University would benefit. Identify a potential conference to be held in Western Australia (**maximum 500 words**).
5. PCB recognises the time and commitment required to apply for and accept the award, so we ask that you seek relevant approval from your line manager to submit an application.
6. Submit your application to aspire@pcb.com.au (**deadline 29 March 2019**).
7. Interview. Short-listed applicants will be required to discuss their application with the judging panel (**20 minute interview**).

How your application is assessed

Applicants will be assessed against the selection criteria above.

A panel comprising representatives from Edith Cowan University and the Perth Convention Bureau will undertake judging. Shortlisted finalists will be required to attend a 20 minute interview. The successful applicant will be announced at a special function in June 2019.

Eligibility

Entry is open to all Edith Cowan University staff, excluding sessional and casual staff.

Conditions

In recognition of the time and commitment of the award, we ask that you receive relevant approval from your line manager to submit an application. The judging panel's decision is final. Applicants may request feedback on their performance after the winner has been announced. The winner will be required to produce receipts for expenditure incurred while attending their nominated conference. Recipients are required to agree to be included in publicity and future collateral for promotion of the PCB Aspire Award.

Application Deadline - 29 March 2019

Award Winner



Ferry Jie

I was honoured to receive the ECU Aspire Professional Development Award in 2018. This award will enable me to support ECU's bid and travel to attend the Chartered Institute of Logistics and Transport (CILT) Annual Conference - Global Logistics and Transport Conference, 16-18 June 2019 in Manchester, UK.

As an academic member, I am so appreciative for the opportunity to

attend and represent ECU at an international conference, which gives me several benefits:

1. The Conference provides insights and understanding that foster excellence in supply chain and logistics management.
2. To engage and build strong networks, and develop industry and professional relationships.
3. It provides a unique opportunity to align research and international engagement interests.
4. There is high level of industry engagement with extensive international networks. International

delegations will attend this forum.

5. To promote the capacity of ECU's School of Business and Law through the 2020 The Chartered Institute of Logistics and Transport (CILT) Annual Conference.

Hosting the Global Logistics and Transport Conference in 2020 would provide a substantial knowledge investment into the Australian institutional education system, logistics industry, and government.

Award Winner



Dr Justine Dandy

I was very honoured to win the ECU Aspire award in 2018; the field is competitive and there are many worthy proposals. This award will support my participation in the 2019 biennial International Academy for Intercultural Research meeting in Shanghai, the People's Republic of China. Attending this meeting will enable me to observe the

implementation of the conference, as well as consult members of the organizing committee as I put forward a proposal for ECU to host the 2021 meeting.

The Academy is a professional interdisciplinary organisation dedicated to the understanding and improvement of intercultural relations through world-class social science research. There are 235 members worldwide and it is the peak interdisciplinary body of

scholars in intercultural research.

Hosting the 2021 meeting would bring world class scholars to Perth as well as showcase Australian research to an international audience. It will also raise ECU's profile among international research scholars and prospective students in the important field. I am very grateful for the opportunity and look forward to developing the ECU Perth proposal bid with the Bureau's help.

Take the next step and apply.
Who knows where it could take you.

PERTH CONVENTION BUREAU
ASPIRE
PROGRAM



A wide range of assistance and advice is available to help you apply for this Professional Development Award. Contact Nicolle Davey (Executive Director Stakeholder Relations - Perth Convention Bureau). Nicolle is available to guide you through the application process and answer any questions.

Tel: +61 (0)8 9218 2925
aspire@pcb.com.au