

Registrations Open for the 2018 Aspire Awards Informational Lunch

2 November 2017

FOR IMMEDIATE RELEASE

The Perth Convention Bureau's (PCB) 2018 Aspire Program is now open to academics at four Western Australian universities, along with individuals involved with not-for-profit associations who are eligible to apply for the City of Perth Convention Scholarship and the Giving West Conference Scholarship. In addition, two further awards are available; the Telethon Kids Institute Aspire Conference Award is open to staff at the Telethon Kids Institute and the Australian Institute of Management WA (AIM WA) Aspire Conference Scholarship which is open to their Professional Members. The City of Mandurah Convention Scholarship will open in late November 2017 and individuals from both academia and the not-for-profit sector in the Peel Region are invited to apply.

To assist potential applicants with the Aspire process the Perth Convention Bureau hosts an annual free informational lunch. This event will be held on Monday 5th February 2018 12:00pm-2:30pm, supported by venue sponsor the Perth Convention and Exhibition Centre.

Registrations are open to all individual involved with not-for-profit associations, academia and research across a variety of industry sectors and Professional Members of the Australia Institute of Management WA (AIM WA). The aim of the Aspire Program is to assist the individual's personal and professional development through attendance at a relevant international conference. The funding covers travel, accommodation and registration expenses to the maximum value of the award.

PCB's Chief Executive Officer, Paul Beeson, said that the Aspire Program is a highly successful initiative of the Perth Convention Bureau which supports the aims of Western Australian academics and professionals. Mr Beeson said, "Through the Aspire Program we're delighted to be able to assist the professional development of our academic institutions, not-for-profit and research communities. The aim of the lunch is to help potential applicants understand the program and hear from a previous successful Aspire winner."

Media Release



The application guidelines are available at www.pcb.com.au/aspire, the deadline to receive applications is 29th March 2018. A wide range of information and support is available to help applicants, for assistance please email aspire@pcb.com.au.

The free informational lunch will be hosted on 5th February 2018 at the Perth Convention and Exhibition Centre. All interested parties are welcome to attend, for more information visit www.pcb.com.au/aspire/aspire-events/. RSVP directly to Sophia Okeby, Communications Manager, sokeby@pcb.com.au by Thursday 25th January 2018.

Funded by the Western Australian Government through Tourism WA and by the City of Perth, the Perth Convention Bureau drives the business events sector in Perth and Western Australia by securing large, high yield conference events and marketing the City and State as a premium conference destination.

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