DESTINATION PERTH simpleview

Extranet User Instructions

Important Note:

This is a generic guide for users. Not all features in this guide will be visible to all Members. Use this guide to update your account, contact details, business listing information and submit offers and events.

Login Screen



Once your account is activated by Destination Perth, the assigned Primary contact for your business will receive an automated email with **login details**. If you ever forget your details, you can contact Destination Perth or click the Forgot Password option.

If additional contacts require a login, please advise us and we can assist in setting it up

Dashboard

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Marketplace

LEARN MOR

LEARN MOR

All Promotion Types

Partner Bulletins

All Bulletins

Welcome to the Destination Perth Member Extranet Portal @ (Read: 16: 08: 2022) How to use the Member Extranet Portal, including updating your contact details and

Destination Perth 2021/22 Annual Report INot Read

Destination Perth Member EDM (Read: 23-05-2023)

Keep up to date with DP with our monthly Member EDN

View the Destination Perth 2021/22 Annual Report

Who's Who in Tourism (Read: 11-06-2023) Find out who is who in the WA lourism industry

2024 Destination Perth Holiday Planner Advertising Book advertising in mixt year's Perth Holday Plan Registration: 05 07 2023 - 29 09-2023

Haldey Panner 09-2023

School Holidays Campaign 2023 School, HOLIDAYS CAMPAGN - promote your fumily offens, events and experiences in our School Insider Campage. Registration: 08-08-2023 - 25-08-2023



Connect with Us (Read: 03.08.2023) Find out how to connect with usi View Full

> Destination Perth Member Mingles (Read: 03-08-2023) Come along to our monthly Member Mingles View Full





Marketplace

Current marketing activities and campaigns for members to register to participate in. *Click LEARN MORE to find out details of*

the activities and register to participate.

Partner Bulletins

Important notices for members posted by Destination Perth.

Click VIEW FULL to see the bulletin.

Post Board

Additional industry resources, workshops, events and programs posted by Destination Perth.

Click READY MORE to see the full post.



Dashboard Menu - Profile



PROFILE

From the dashboard, click PROFILE to:

- View and edit your membership account information
- View, edit and add contact details for your account
- View your membership benefit summary



Dashboard Menu - Collateral



COLLATERAL

From the dashboard, click COLLATERAL to:

- View and edit your business listing/s
- View, edit and submit special offers and events (for featuring on our website)
- Manage your media (i.e. the images that display on your business listing and offers)



Dashboard Menu - Opportunities



OPPORTUNITIES

From the dashboard, click OPPORTUNITIES, to

- View media leads (travel writer RFPs) and service requests
- View and register for current opportunities available through MARKETPLACE



Profile – Accounts Dashboard

DESTINATION	PERTH Perth Region Tourism Organisation, Inc. Extranet		
М НОМЕ	Profile Manage your Accounts		
PROFILE	Accounts Contacts		
COLLATERAL	Le My Benefits		
	Accounts		
¢ BEFDORTE	Filters (0)	🌣 Manage Filters	
REPORTS			🕜 Page 1 of 1 🔊 Go to Page: 🔟 👂
	Actions Account		- <mark>0</mark>
HELP	Duxton Hotel Perth		
			🕜 Page 1 of 1 🕥 Go to Page: 🧵 📀
	•		

To view your account information, click **PROFILE** and **ACCOUNTS** from the navigation. From here you can edit your account information by clicking the pencil icon and view your account information by clicking the eyeball icon.

<u>Note:</u> If you see multiple account names, you are a contact for more than one business account.

Profile - Accounts Edit

-1	SAVE	Account:	Region: «Required
	CANCEL	Simpleview Hotel and Conference Center	North
(Sections:	Website:	
ç	Account Information	www.simpleviewinc.com	
<i>•</i>	Phone Information		
	Address Information		
		Phone Information	
		Primary:	Alternate:
		Ext	Ext

To edit your account information, click the pencil icon, and you will be directed to the edit account form. You can scroll to a particular section by clicking the links on the left of the page.

Once you have finished making changes to your account, you must click the SAVE button before changes are applied. The Destination Perth Team will review any changes made to your account and will be in touch with you if any details require clarification.

<u>Note:</u> you can add new images to your media from the account edit page, however, you must edit the image details in COLLATERAL \rightarrow MEDIA to assign it to a listing or offer.



Profile – Contacts View

 Filters (0) Account is one of: 			Contact Type is:		🌣 Manage Filters	
CHOOSE -					•	
	4					
ADD CONTACT				Page	e 1 of 1 🔊 Go to Page:	
ADD CONTACT Actions	Full Name	Account	Title	C Page	e 1 of 1 🔊 Go to Page: Contact Type	
ADD CONTACT Actions	Full Name Angel Berry	Account Simpleview Hotel and Conference Center	Title	Page Email aberry@simpleviewinc.com	Contact Type Primary	

To view the contacts associated with your account, click **Profile** and **Contacts** from the navigation. From here you can add new contacts by clicking the blue 'ADD CONTACTS' button and edit, view or clone (duplicate) existing contacts by clicking the appropriate icon under ACTIONS next to the contact's name.

<u>Note</u>: you must have at least one contact set as the PRIMARY contact for key marketing and member communications.



Profile - Contacts Edit

&	Update Cont	tact	
	SAVE	Contact Information	
	CANCEL	Account: <required< th=""><th>First Name: <required< th=""></required<></th></required<>	First Name: <required< th=""></required<>
	Sections:	Simpleview Hotel and Conference Center	Angel
¢	Contact Information Address Information	Last Name: Required	Full Name: <required< th=""></required<>
æ	Phone Information Additional Information	Berry	Angel Berry
	ecomm	Department:	Title:
		Contact Type: Required Primary	Preferred Contact Method: Email

To edit a contact, click the pencil icon, and you will be directed to the edit contact page. When you add or edit a contact, you can quickly scroll to a section on the page by clicking the links on the left of the page.

Once you have finished making changes to your contact information, you must click the SAVE button before changes are applied. The Destination Perth Team will review any changes made and will be in touch with you if any details require clarification.

<u>Note</u>: If a contact has left your business it is your responsibility to notify Destination Perth and/or change their contact type to "Inactive".

Profile - My Benefits



To view your Member Benefit Summary, click **Profile** and **My Benefits** from the navigation. You will be presented summary reports based on benefits you have received as part of your membership with Destination Perth.

The information you see on this page is specifically related to your business.



Collateral – Listings View

L	isting	S				
	Filters (0)			🌣 Manage Filters		
	You have not ad available list and	ded any filters. You can click the manag I set a default value to use in the future.	ge filters link in the top right corner or cli	ck the $oldsymbol{\hat{\varphi}}$ icon from the grid to add filters from the		
						🔇 Page 1 of 1 🔊 Go to Page: 1 👂
	Actions	Company	 Listing Type 	Category	SubCategory	Listing ID
	1	Duxton Hotel Perth	Website	Accommodation	All Accommodation	80
	/	Firewater Grille	Website	Food & Drink	All Food and Drink	917
						🕑 Page 1 of 1 🔊 Go to Page: 🔳 👂

To view your business listings, click **Collateral** and **Listings** from the navigation. From here you can edit your business listing by clicking on the pencil icon and preview your business listing information by click on the eyeball icon.

<u>Note</u>: only the Destination Perth Team can add new business listings, which are available to Gold and Platinum Members. Please contact <u>marketing@destinationperth.com.au</u> if you want to set up an additional listing.

Collateral – Listings Edit

Update Listi	ng	
SAVE	Listing Region/Destination	
CANCEL	Region:	Destination:
Sections:	PERTH CITY -	CHOOSE AMONG THE FOLLOWING
Listing Region/Destination		
Listing Information		
Categories	Listing Information	
Listing Image	Account: <a>Required	Type: <a>Required
Social Media General	Duxton Hotel Perth 🗸	Website 🗸
	Description:	Hide Address on Website:
	Source B I S I _x := := : ∃E : Source	O YES ♥NO
	Located in the heart of the City, the Duxton Hotel is the perfect accommodation venue for travellers staying in Perth. Only a few minutes walk away you will discover Perth's shopping, entertainment and restaurant centres. With the hotel situated just a short stroll from the Swan River, you can enjoy the rare beauty of nearby central parklands and riverside walkways. The Duxton Hotel's spacious 306 rooms and suites feature all the amenities that you would expect to find at a five star hotel. A highlight of this property is the generous, contemporary bathrooms, most containing a separate bath and shower.	

To edit a listing, click the pencil icon, and you will be directed to the edit listing form. When you view or edit a listing, you can quickly scroll to a particular section by clicking the links on the left of the page.

Scroll to the next section of this guide for detail instructions on editing different sections of the listing.

Collateral – Listings Edit

Section: Listing Region/Destination

Update List	ing	
SAVE	Listing Region/Destination	
CANCEL	Region:	Destination:
Sections:	PERTH CITY -	CHOOSE AMONG THE FOLLOWING +
Listing Region/Destination		
Listing Information		

The Listing Region/Destination refers to the physical location of the business.

You can select multiple regions, but you must select at least one. Destinations are optional, and you should only select those that are relevant to the business's location.

If you are unsure which region or destination your business list located within, please contact us at <u>marketing@destinationperth.com.au</u>.



Section: Listing Information

ategories letails	Listing Information			
sting Image	Account: <a>Required		Type: Required	
ocial Media eneral	Duxton Hotel Perth	~	Website	
	Description:		Hide Address on Website:	
	De Source B I S I _x ↓= := : E + E ∞ ∞		O YES	© NO
	Located in the heart of the City, the Duxton Hotel is the perfect accommodation venue for travellers staying in Perth. Only a few minutes walk away you will discover Perth's shopping, entertainment and restaurant centres. With the hotel situated just a short stroll from the Swan River, you can enjoy the rare beauty of nearby central parklands and riverside walkways. The Duxton Hotel's spacious 306 rooms and suites feature all the amenities that you would expect to find at a five star hotel. A highlight of this property is the generous, contemporary bathrooms, most containing a separate bath and shower.	•		

When editing your description, please ensure to use paragraphs and dot points, if applicable, to ensure an easy reading journey for visitors to the website.

<u>Note</u>: we do not allow use of emoticons, these will be removed by the DP Team at the approval process. External links to pages within your website only.

Section: Categories

SAVE	Categories			
CANCEL Sections:	Please only select the subcategories that are most relevant to your business of	fering.		
Listing	Category: <a>Required		SubCategory: Required	
Region/Destination	Accommodation	~	All Accommodation	~
Categories Details	Additional Subcategories :			
Listing Image	Accommodation	~	Accommodation: Luxury Accommodation	
Social Media General	Accommodation	~	Accommodation: Hotels and Resorts	

Please ensure that you have at least one 'Additional Subcategory' selected, to ensure that your listing displays on the appropriate filter options on the website.

To add an additional subcategory, click the + sign next to the existing subcategories. Please only choose those most relevant to your business offering.

<u>Note</u>: if you would like to change your listing category, please contact the Destination Perth team at <u>marketing@destinationperth.com.au</u> to discuss.



Section: Listing Image



Here you can view the images in your media gallery that have been associated with the business listing. Click on the image to active/deactivate to the business listing.

To upload new images or change the order that images appear in the image gallery on the listing please refer to the slide '<u>Collateral – Media</u>'.

<u>Note</u>: For members with more than one account, to add an image to a specific listing, the image must be loaded to the account associated to the listing.

Section: General - Booking URL

General	l
Booking URL:	

If you would like a dedicated BOOK NOW button added to your listing, in addition to a link to your website, enter your booking URL here.

You must click the SAVE button to submit your changes for approval by the Destination Perth Team. Please allow 2-3 business days for changes to appear live on the website. If the change is urgent, please contact Destination Perth directly at <u>marketing@destinationperth.com.au</u>.



Collateral – Offers View

Filters (0)				🌣 Manage Filters		
ou have not add ailable list and	ed any filters. You can click the m set a default value to use in the fut	anage filters link in the top :ure.	right corner or click the 🌣 icon from	m the grid to add filters from the		
D OFFER						Page 1 of 1 S Go to Page: 1
Actions	Offer Title	 Redeem From 	Redeem To	Post From	Post To	Pending
		15_12_2023	27-01-2024	06-12-2023	27-01-2024	No
• • 4	Family Fun-Cation	13-12-2023				
• • 4	Family Fun-Cation	05-12-2023	31-12-2024	05-12-2023	31-12-2024	No
· • 4	Family Fun-Cation Flavours of the World Buffet Suite Valentine's Day Package	05-12-2023	31-12-2024 14-02-2024	05-12-2023 23-01-2024	31-12-2024 14-02-2024	No

To view or add offers, click **Collateral** and **Special Offers** from the navigation. Active offers are displayed on your business listing and the <u>Perth Holiday Offers</u> page. From here you can add a new offer by clicking on the blue ADD OFFER button and edit, view and clone (duplicate) existing offers by clicking on the icons under 'actions'.

Members are responsible for maintaining and updating their offers. If you need assistance with this please contact <u>marketing@destinationperth.com.au</u>.



Collateral – Add New Offer

er			
Offer Information			
Account: Airport		Offer Title:	
Crowne Plaza Perth		Crowne Plaza Perth Family Getaway Package	
Offer Links		Offer Texts	
https://perth.crowneplaza.com/promotion/family-getaway/		Blance B 7 5 7 17 17 at at man	
		This school holiday, anjoy a family staydation at Crowne Plaza Permi	
		Sandia e family catalogs comes with: Sandia e family more for units 3 adults and 3 lot over 30 lots.	
		 buffet breaktast for both adults and kids, the parking* 	
		20m Infinity pool with stumming Swan River views and the bike for him	
		Dechr of 3	
Offer Image			
Select an image			
			minter of the second
Q	۹.		Active
Offer Dates			
Redeem From:		Rodeem To:	
01+01-2023		31-01-2024	
Post From		Paul Ta:	
05-12-2023		31-01-2024	
Offer Categories			
Offer Categories:			
	ACCOMMODATION -		
Offer Listings			
Offer Listings:			
CROWNEPLAZA	ERTH (WEBSITE: ACCOMMODATION: ALL ACCOMMODATION) +		

- Enter the offer title no more than 10 words.
- Enter the offer link this is the booking URL
- Enter the offer text copy should be in 3rd person and contain all relevant inclusions and T&Cs.
- Choose an image from the grid of images displayed to upload a new image refer to the slide 'Collateral Media'.
- Enter the redemption and post dates -
 - Redemption dates are the booking period for the offer.
 - Post dates are the dates that you would like you offer to appear live on the website.
- Select the appropriate offer category for sorting on the Perth Holiday Offers page.
- Select your business listing if you want the offer to be displayed on the business listing.

You must click the Save button to submit your changes for approval by the Destination Perth Team.



Collateral – Events View

Events					
G Filters (0)			🏟 Manage Filters		
You have not added any filters. You can click the man available list and set a default value to use in the futur	age filters link in the top right co re.	orner or click the 🌣 icon from tl	he grid to add filters from the		
ADD EVENT					🔇 Page 1 of 1 🔊 Go to Page: 🚺 👂
Actions Event ID	Title	Rank	Start Date	End Date	Event Category
 439 	Flavours of the World	Ongoing Event	31-01-2024		Food and Drink
					Page 1 of 1 S Go to Page: 1

To view or add events, click **Collateral** and **Calendar of Events** from the navigation. Events are added to the <u>Perth Events Calendar</u> and are featured on your business listing. From here you can add an event by clicking on the blue ADD EVENT button and to edit, view, clone (duplicate) or delete existing events, click on the icons under 'actions'.

Members are responsible for maintaining and updating their events. If you need assistance with this please contact <u>marketing@destinationperth.com.au</u>.



Collateral – Add New Event

SAVE	Event Information		
CANCEL	Account: «Required	Title: 4Required	
ctions:	Duxton Hotel Perth	v	
Event Information Event Location	() Contact:	Admission:	
Event Dates Image Gallery	Choose One	~	
General	Description: <pre>dequired</pre>		
	Θ Source B I S I _κ := := := :t := :t := :t := :t := :		
		Wabibu generat	4
	Emait	Website: 45equind	
	Email:	Website: #Regured	
	Email:	Website: #Required Phone: Host Organization Listing:	
	Email: Choose Among The Following •	Websites #Required Phone: Host Organization Listing:	

Please note the following when creating event listings;

- **Contact**: selecting a contact is not required, but is help for DP staff if we need to contact you about the event submission this contact information does not appear on the live event listing.
- Host Organisation Listing and Venue Listing: select your relevant business listing and the event will be featured on the listing and a link to the business listing appears on the event.
- **Images:** up to 5 images can be loaded and will appear as an image gallery on the listing. Drag and drop the images displayed to change the order they appear.
- **Region/Destination:** ensure to select the relevant region and destination the event takes place in for the filter options to work on the events calendar.

a a

You must click the Save button to submit your changes for approval by the Destination Perth Team.

Collateral – Media

Media					
Filters (0)			0	Manage Filters	
ADD NEW MEDIA					🔇 Page 1 of 1 🔊 Go to Page: 1 👂
Actions	Title	Description	Image	Listing Count	Media Type 🌼
	Duxton Hotel Perth Pool	Duxton Hotel Perth Pool		0	lmage
× 2	Duxton Pool 105.jpg			1	Image
1 × 2	duxton_hotel.jpg			1	Image
1 × 2	Firewater Grille			1	Image

After you click the **Collateral icon** and then **Media**, you will be presented with your business's images available for use on listings. The icons under 'actions' allow you to edit, delete or clone existing images.

<u>Note</u>: Images will appear as an image gallery on the business listing. You can select a specific image to appear first by adding a '1' to the sort order when editing/adding an image. If you do not do the gallery will display the default order.

Collateral – Add New Media

New Media

SAVE	Media Information		
CANCEL	Account: <a>Required		Title: <required< th=""></required<>
Sections: Media Information	Crowne Plaza Perth		-
	Type: <a href="https://www.sequencembergy-complexity-co</th> <th></th> <th>Sort Order:</th>		Sort Order:
	Description:		
	Listings:		
		CHOOSE AMONG THE FOLLOWING +	

- You can browse your hard drive or drag and drop an image.
- Enter '1' in Sort Order if you would like the image to appear first in the image gallery on the business listing.
- Once you upload a new image or edit an existing one you can attach the image to one or multiple listings by selecting the Listings pull down menu.

<u>Note</u>: Image names must not have any special characters.



Opportunities - Marketplace



To view current marketing opportunities, click **Opportunities** and then **Marketplace**. These are activities available exclusively to DP members such as campaigns.

To view details of an activity, click the pupil icon under 'actions'. To register for an activity, click the arrow icon to go direct to the registration form.



Opportunities – Marketplace View

2024 Destination Perth Holiday Planner Advertising

RETURN	Details			
Sections: Details Status	2024 Destination Perth Holiday Planner Advertising Destination Perth invites you to participate in the region's Holiday Planner. Now into its 20th edition, and always well received by travel tra Western Australia's premier publication promoting the destinati CLICK HERE TO VIEW THE FULL ADVERTISING PROSPECTUS Get a strong start in 2024 and secure advertising in the 2024 e Advertising space is limited and available on a first come first s sections are SOLD OUT. If you have any questions, please don't hesitate to reach out to	premier tourist publication, ade and visitors alike, the Perth ion of Perth and surrounds. adition of the Destination Perth served basis. Note, Swan Valle 2024 Destina	h, the Destination Perth th Holiday Planner is th Holiday Planner now. Hey, Sunset Coast & Rottnest thation Perth Holiday Planner Advertising	
	tourism@destinationperth.com.au Registration Period: 05-07-2023 - 29-09-2023	SUBMIT	Account Information	
	Status	Sections: Account Information Contact Details Advertisement Size	Destination Perth	
	Register Decone	TCWA Accreditation ADVERTISING	Contact Details	
_		CONTRACT	Contact Name: Required Add New Contact Please select the contact person that will manage this advertisement.	

The details will include a description of the activity and opportunity available to members, costs and documents associated with the opportunity and any relevant deadlines. The Registration Period is the period that the opportunity is open for members to register.

Once submitted, DP staff will review and either accept or decline your registration – staff will be in contact with you for next steps.

Opportunities – Media Leads

4	All Med	ia Leads							
	Filters (0)							🌣 Mana	ige Filters
	Responded is:					Status is one of:			
4					•	CHOOSE +			
\$	APPLY FILTERS								
æ									
								Page 1 of 1	Go to Page: 1 🔊
	Actions	Lead ID	Lead Name	▲ Ac	count	Lead Type	Response Date	Arrival	Departure
	۲	1033	2014 Media Lead	Sin an Ce	npleview Hotel d Conference nter	Article	05/10/2014	05/29/2014	10/15/2015

By clicking the **Opportunities** and then selecting **Media Leads**, you can view Leads sent to your business by Destination Perth. These are usually requests for hosting travel writers or submitting content to be included in publications when appropriate. These Leads can be responded to by viewing the Lead; see next slide for responding.



Opportunities – Media Leads View

RETURN Sections: Opportunity Information Responses Notes General	Responses Simpleview Hote Status Open Add/Edit	Room Request Dates 09/10/2015 - 09/13/2015		Pursuing?	Comments
SAVE CANCEL Sections: Lead Information Response Information File Attachments	Response Infor Pursuing this lead: O YES Comments: «Require	rmation •Required O NO d	Accour	nt: ∢Required pleview Hotel and (Conference Center 🔹

You can respond or edit an existing response to Media Leads by scrolling to the Responses section and clicking the Pencil icon. Within responses you are also able to specify if you are pursuing the opportunity and add attachments.

If in doubt, contact us!



