

## Media Release

## For Immediate Release

## DOWN UNDER DISCOVERIES ACHIEVES ACCESSIBILITY ACCREDITATION Recognised for Access, Committed to Inclusion

Down Under Discoveries is proud to announce that it has been officially recognised under the Quality Tourism Framework Accessibility Accreditation, having successfully met the requirements for Low Hearing, Low Mobility, and Cognitive Accessibility. This important milestone reaffirms our ongoing commitment to creating inclusive and accessible nature-based experiences for all. It recognises the steps we've taken to support the accessible community and help individuals make informed travel decisions based on their personal needs.

"We believe nature is for everyone," said Chelle Fisher, Founder of Down Under Discoveries. "This accreditation is not just a badge, it reflects our passion for inclusion and our ongoing work to remove barriers and open up nature's healing spaces to more people."

While the business is not yet formally accredited in all accessibility categories, such as vision or wheelchairspecific access, Down Under Discoveries remains wholeheartedly dedicated to doing everything possible to support and include individuals across a diverse range of access needs. The team continues to evolve their experiences, infrastructure, and communication to ensure broader accessibility.

As part of this commitment, a comprehensive online Accessibility Information Guide has been developed and launched. This user-friendly resource is continually updated and now features on each individual experience page, providing transparency, clarity, and quick access to the relevant accessibility information.

For more information, please visit: <u>https://downunderdiscoveries.au/accessibility/</u>

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