

Complete the details as required, acknowledge the agreement between the business and Perth Region Tourism Organisation Inc. by signing this declaration and return to Destination Perth by Email: [marketing@destinationperth.com.au](mailto:marketing@destinationperth.com.au) or Post: Destination Perth, PO Box 7239, Cloisters Square, WA 6850. Please review the Conditions of Membership overleaf before completing the application form below.

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## BUSINESS DETAILS

Name of tourism business:

Australian Business Number (ABN):

Business physical address:

Business postal address:

Business billing address:

Business contact number:

Business contact email:

Business website address:

Does your business operate as part of a chain or larger company? Yes          No

If yes, please name the parent company:

## PRIMARY CONTACT DETAILS

This is the key contact to receive ALL communication from Destination Perth and the person who will be granted access to your Simpleview membership account. You can add additional contacts once given access.

Primary contact name:

Primary contact number:

Primary contact mobile:

Primary contact email:

Primary contact job title:

## AGM VOTER

This is the person who will have voting rights at our Annual General Meeting. This does not need to be the Primary contact.

Contact name:

Contact number:

Contact email:

Contact job title:

## PRECINCT

In which precinct of Destination Perth is your business based? Please select one precinct only.

Perth City

Sunset Coast

Swan Valley & Darling Range

Fremantle & Rottneest Island

Peel & Rockingham

Avon Valley

## PRODUCT INFORMATION

Is your product trade ready? Yes      No

Is your product TCWA accredited? Yes      No

Does your business meet accessible tourism requirements? This can include providing products/ services available for travellers with impaired vision, impaired hearing, limited mobility, wheelchairs or mobility scooters, or cognitive disabilities. Yes      No      If so, how:

Does your business meet sustainable tourism requirements? Yes      No      If so, how:

In which tourism category does your business fall within? Please select one only.

Tour	Service	Retail	Accommodation
Attraction	Food & Drink	Hire	

The selected category will be the category in which your product is featured on our website. All new members will be required to supply the content for their business listing based on the chosen membership level. Only once we have received your content, will your membership be activated.

## INDUSTRY AFFILIATIONS

Which other tourism bodies is your business affiliated with?

Australian Tourism Export Council	Caravan Industry Association WA
Tourism Council WA	Chamber of Commerce
WA Indigenous Tourism Operators Council	WA Visitor Centre
Business Events Perth	Australian Hotels Association

## MEMBERSHIP LEVEL

Please select which level of membership you wish to join your business at. If you are signing up more than one business, an application form will need to be completed for each business. All levels are exclusive of GST.

Platinum Membership at \$995	Silver Membership at \$295
Gold Membership at \$495	

## ADDITIONAL BUSINESS LISTINGS

**Applicable for Gold (1 additional listing) and Platinum (2 additional listings) Members only.** If you wish to have an additional business listing, please list the business name below and supply the relevant business listing content.

Additional listing one:

Additional listing two:

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## DECLARATION

By signing this form I declare that I own or am employed by the business applying for membership as stated on the application form and I have read and acknowledge the Conditions of Membership. I acknowledge it is my responsibility to provide content for my business listing to Destination Perth in order for membership to be activated and to pay any associated membership fee.

Name:

Job title:

Date:

Signature:

Please return your completed application form to: [marketing@destinationperth.com.au](mailto:marketing@destinationperth.com.au)

## CONDITIONS OF MEMBERSHIP

The Perth Region Tourism Organisation Inc. Constitution can be found on the membership page of our website: <https://www.destinationperth.com.au/page/prto-membership>

Under Rule 5 of Perth Region Tourism Organisation Inc. Constitution, persons or bodies corporate who own a tourism business or tourist service that operates within the Perth Region (as defined in Rule 2) are eligible to apply for membership of PRTO.

It is the owner of the business that becomes the member. The owner may be a sole proprietor, partnership, company, trustee for a trust or other incorporated body (e.g. local government or government department). If the owner is not a sole proprietor, please nominate a natural person authorised by the owner to act for the owner as the primary contact for dealings with PRTO. An application for membership by an owner other than a sole proprietor must authorise and nominate a natural person who will act on behalf of the member when dealing with PRTO. The owner may change its nominated natural person at any time.

Applications for membership of PRTO will be tabled at the next board meeting and will be proposed by the Chief Executive Officer (CEO) at that meeting for acceptance as a member. However, the Board reserves the right to modify this procedure at any time.

All Members will be required to supply the content for their business listing based on the chosen membership level. Only once we have received the content, will business membership be activated. It is the responsibility of the Member to ensure their information on their business listing is accurate and reviewed and updated on a regular basis.

Attendance at an AGM is not compulsory. Proxy voting for sole proprietors is not permitted under the rules of the PRTO. The nominated precinct of where the business is based is the precinct in which the nominated voter will vote under at an AGM.

The benefits of each level of membership are detailed in the membership prospectus.

From July 1 2021, all memberships are on a financial year, pro-rata basis. Towards the end of each financial year, membership will automatically be renewed and an invoice for the membership fee issued, unless prior notification to cancel your membership has been received in writing. Payment will be required within 21 days of invoice issue or your membership will be cancelled. Invoice terms are strictly 21 days, late payments may incur an administration fee.

