



PAN PACIFIC  
PERTH

## MEDIA RELEASE

### Pan Pacific Perth Unveils Newly Refurbished Main Tower and Convention Floor



*Image: Refurbished Premier River View Suite*

**For immediate release:** Pan Pacific Perth Reaches a Major Milestone with the Complete Transformation of the Main Tower.

Pan Pacific Perth proudly unveils a significant achievement in its ongoing refurbishment journey—the complete transformation of all 392 rooms and suites in the main tower. This milestone marks a new chapter in the hotel’s dedication to providing an elevated luxury experience for every guest.

#### **A New Era of Accommodation: Thoughtful Design and Unparalleled Comfort**

The newly refurbished rooms and suites at Pan Pacific Perth have been meticulously enhanced to offer guests an experience that combines the beauty of Western Australia with subtle nods to the hotel’s rich cultural influences. Each space has been thoughtfully designed to provide a serene and sophisticated environment, ensuring every guest feels at home.

#### **Key Features of the New Rooms:**

- **Refined Design:** The refurbishment embraces the natural beauty of Western Australia, with touches that subtly reflect the hotel’s origins, creating a graceful and luxurious atmosphere for guests.
- **Enhanced Comfort:** The rooms and suites have been redesigned with spaciousness and comfort in mind, catering to the needs of both leisure and business travelers.
- **Stunning Views:** Guests can enjoy sweeping views of the Perth city skyline and the tranquil Swan River, adding to the charm of their stay.

#### **Redefining Luxury Accommodation in Perth**

The recent refurbishment of Pan Pacific Perth elevates the hotel to a new pinnacle of luxury, positioning it as the premier choice for discerning travellers in the city. Every detail of our

redesigned rooms and suites has been meticulously crafted to offer an experience of unmatched elegance and comfort. From the spacious layouts and sophisticated design elements inspired by Western Australia's natural beauty to the serene views of the Swan River and Perth skyline, each room embodies the essence of refined living.

Guests will find that luxury at Pan Pacific Perth goes beyond aesthetics. Our state-of-the-art amenities, including **sleep-enhancing features**, personalised **in-room wellness programmes**, and our attentive **Guest Experience Concierge**, ensure that every stay is not just comfortable but truly memorable. This commitment to excellence sets a new standard for accommodation in Perth, where luxury is seamlessly integrated into every aspect of the guest experience.

### **Looking Ahead: Nearing the Grand Relaunch**

With the transformation of the main tower now complete, Pan Pacific Perth is on the verge of unveiling its fully refurbished hotel. The lobby is nearing completion, and only a few final touches remain before the grand relaunch. Guests are invited to explore these enhancements and experience the ultimate in refined living at Pan Pacific Perth.

**ENDS.**

### **Pan Pacific Perth social media accounts:**

**Facebook:** [PanPacificHotelPerth](#)

**Instagram:** [PanPacificPerth](#)

### **For media queries, please contact:**

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### **About Pan Pacific Perth**

Pan Pacific Perth brings together thoughtful hospitality and gracious service delivered by the hotel's warm and welcoming team. Occupying a premium address on Adelaide Terrace, featuring sensational views of the Swan River, the hotel is home to 488 intuitively designed guest rooms and suites, an array of versatile meetings and events spaces, award winning restaurants and a host of leisure facilities.

Leaders in Perth's dining scene, the hotel's portfolio of fashionable signature restaurants and bars offer something for every occasion, from casual dining to the modern bar atmosphere of Hill Street, to the elegance of Mas Vino wine bar or specialty Peruvian dining at UMA.

The experienced and dedicated conference and events team offer a seamless planning experience to enrich every event, with 18 versatile spaces to cater to events of all sizes from intimate meetings to gala dinners and sophisticated weddings. Each event is thoughtfully executed with extensive food & beverage menus to create a truly memorable function, complemented by the reliable services of Encore for all audio-visual requirements.

<https://www.panpacific.com/en/hotels-and-resorts/pp-perth.html>

### **About Pan Pacific Hotels Group**

Pan Pacific Hotels Group is a global hospitality company that owns and manages over 50 hotels, resorts, and serviced suites comprising three brands - "Pan Pacific", PARKROYAL COLLECTION, and PARKROYAL in more than 30 cities across Asia Pacific, North America, and Europe. Headquartered in Singapore, it is a member of Singapore-listed UOL Group Limited.

Pan Pacific Hotels and Resorts delivers sincere and graceful service to every guest with a passion for excellence.

PARKROYAL COLLECTION Hotels & Resorts is driven by our passion for life and sustainability.

PARKROYAL Hotels & Resorts is distinguished by its passion for people and places, immersing every guest into local and authentic cultures. Visit [www.panpacific.com](http://www.panpacific.com).