

Perth Insights Onboarding Process

1. User lands on www.perthinsights.localis.co and is met with login gateway below
2. User selects whether they are an operator or local government area, which will filter their pricing accordingly



Sign Up

User Type ^

- Local Government ...
- Operator

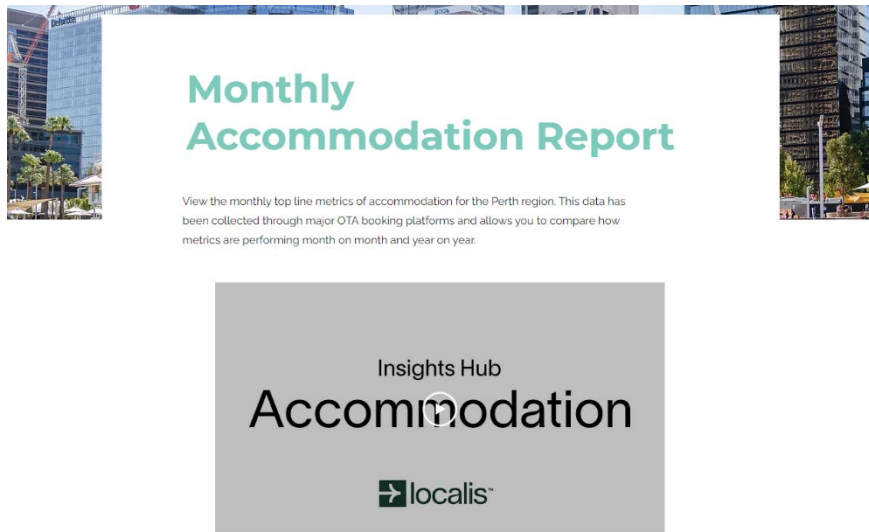
Already a member? [Log In](#)

3. User is then directed to home page which contains information and pricing plans
4. From here the user can upgrade to their desired level of membership

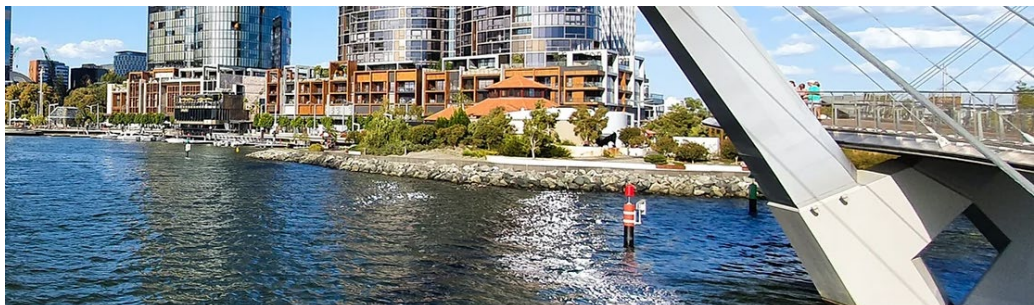
Basic Membership	LGA Intermediate Membership	LGA Advanced Membership	Professional Membership
\$ 0	\$ 149 Every month	\$ 249 Every month	\$ 1,000 Every month
View destination insights for the whole of Destination Perth.	View destination insights at a local government level in Perth.	View destination insights at a local government level in Perth + expenditure data for Perth.	View expenditure data for a specific region, as granular as a postcode.
Free Plan			
Select	Select	Select	Select
Perth locked analytics for: Occupancy Average daily rate Length of stay Reservation window Future occupancy Mobility Data	Perth flight search data Local government area level insights for: Occupancy Average daily rate Length of stay Reservation window Future occupancy Mobility data	Perth expenditure data Perth flight search data Local government area level insights for: Occupancy Average daily rate Length of stay Reservation window Future occupancy Mobility Data	Granular expenditure data If you are interested in this package please contact us team@localis.co • Gold level access

5. New signup emails will be checked with approved list provided by Destination Perth

- When navigating to reporting pages, the user can find a video at the top describing the data and how to use the corresponding dashboard



- If users are still having difficulties they can visit the FAQ page to find more information
- Users also have access to chat functionality in the bottom right hand corner of the screen which directly reaches Localis staff where they can ask specific questions



Perth Insights Hub

data hub! Destination Perth has teamed up with
insights about the region.

