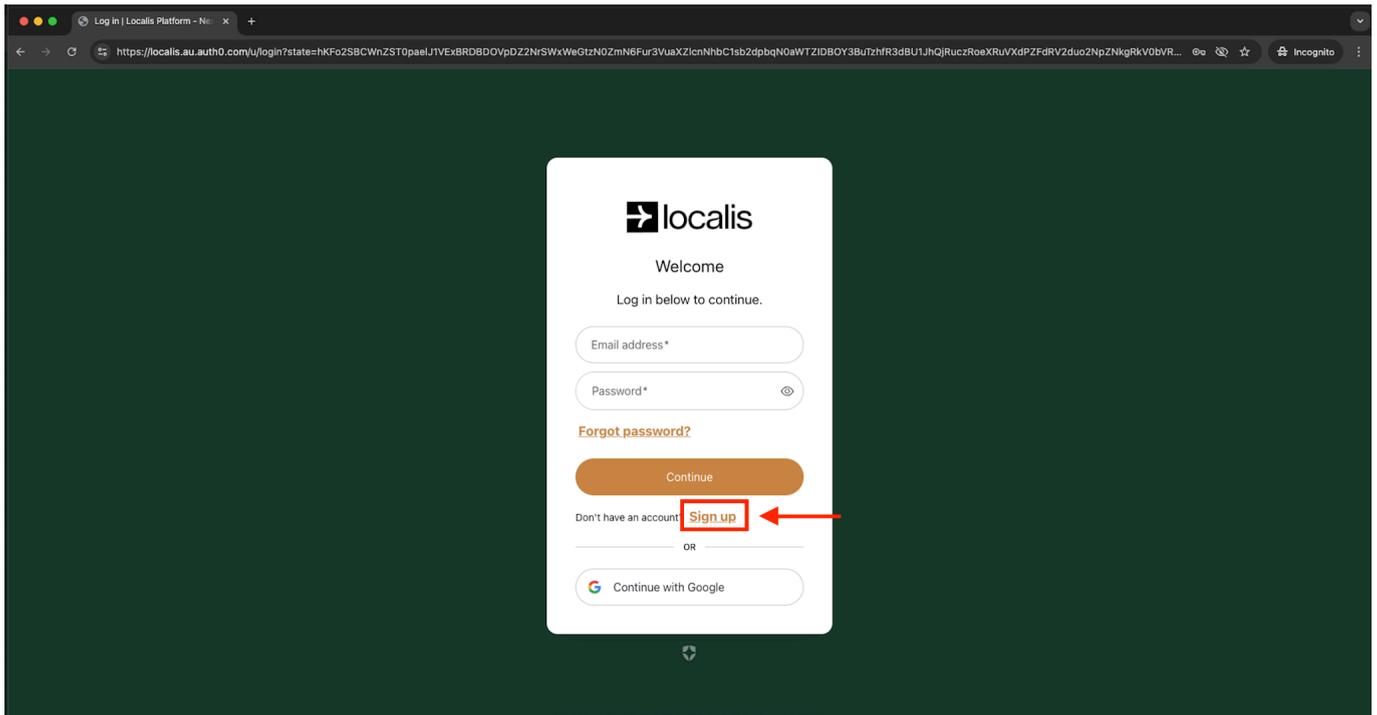
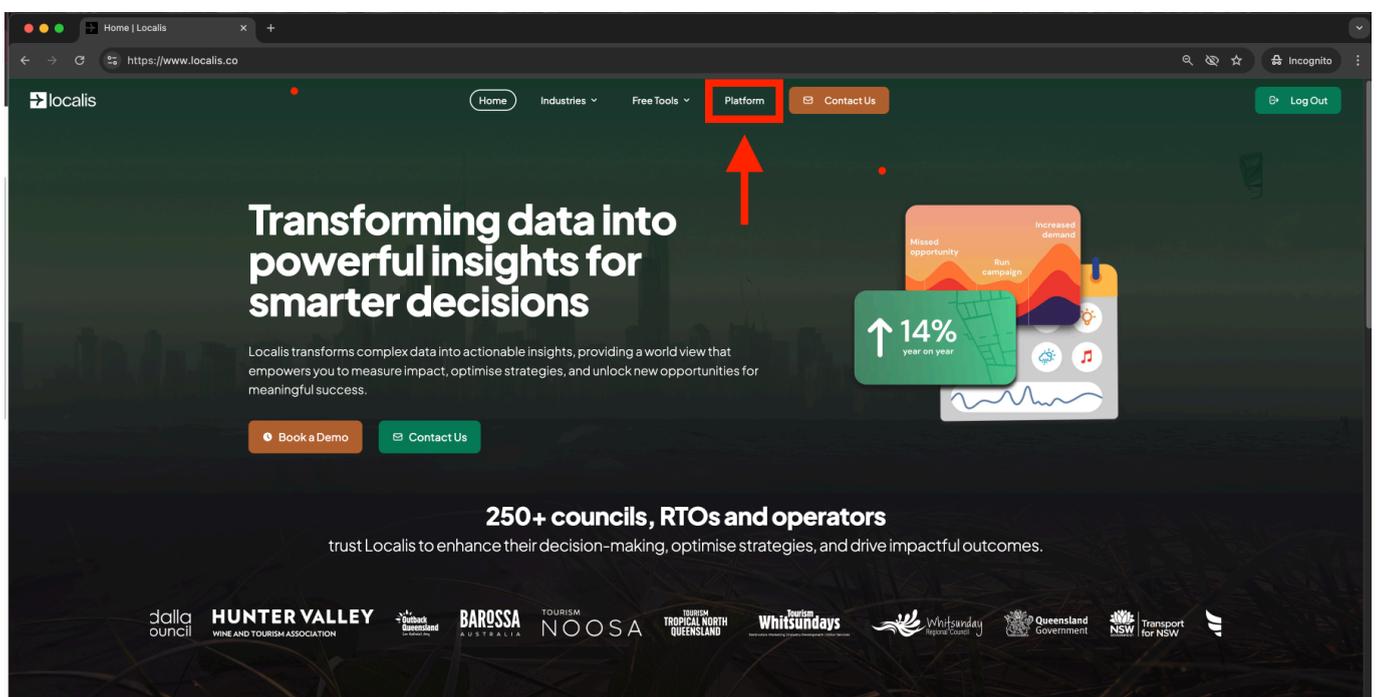


Perth Insights Onboarding Process

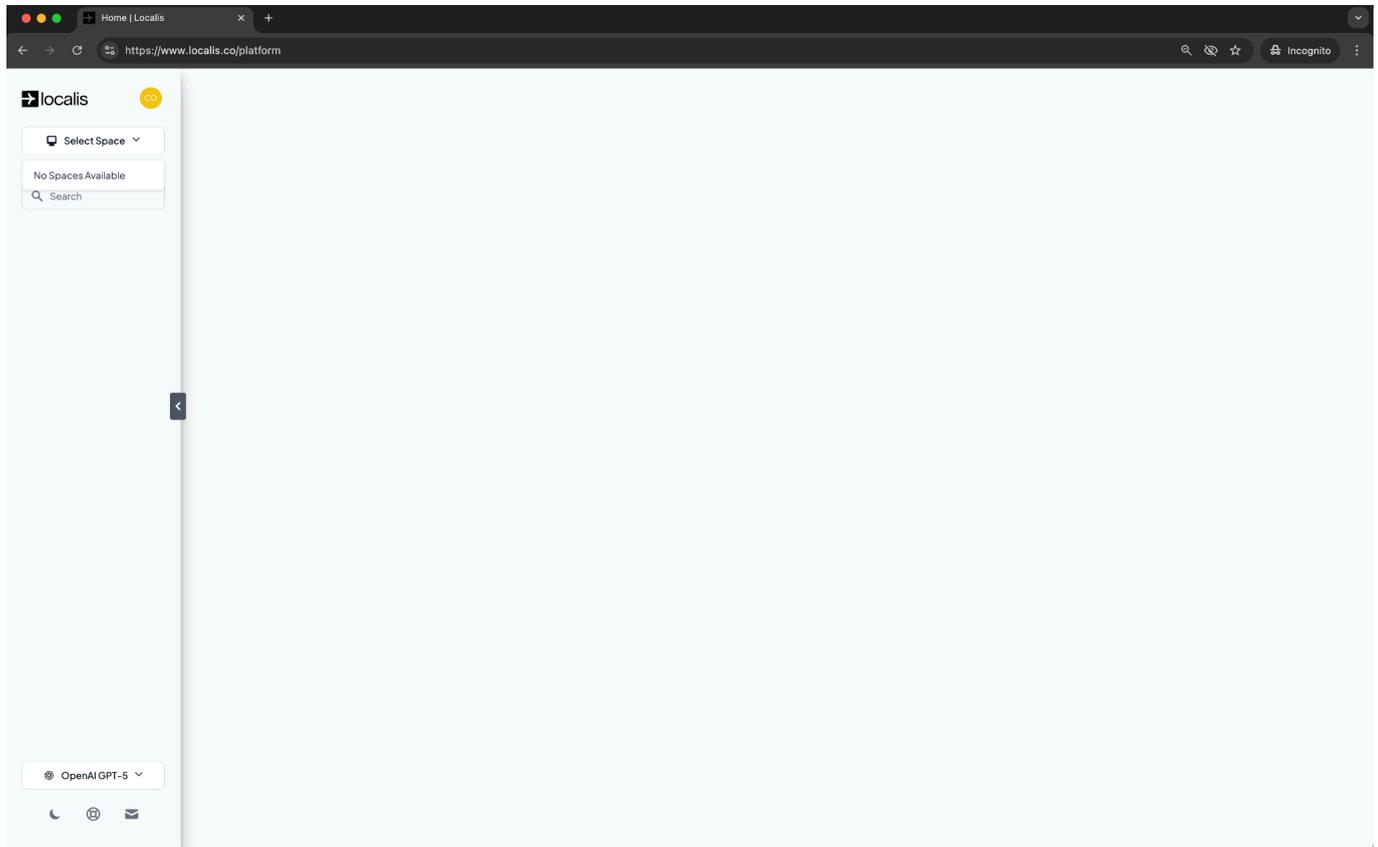
1. User lands on <https://www.localis.co/platform> and is met with login gateway below
2. . Users select Sign Up and inputs their details, including whether they are an operator or local government area.



3. User is then directed to home page and the “Platform” button will appear in the Header.



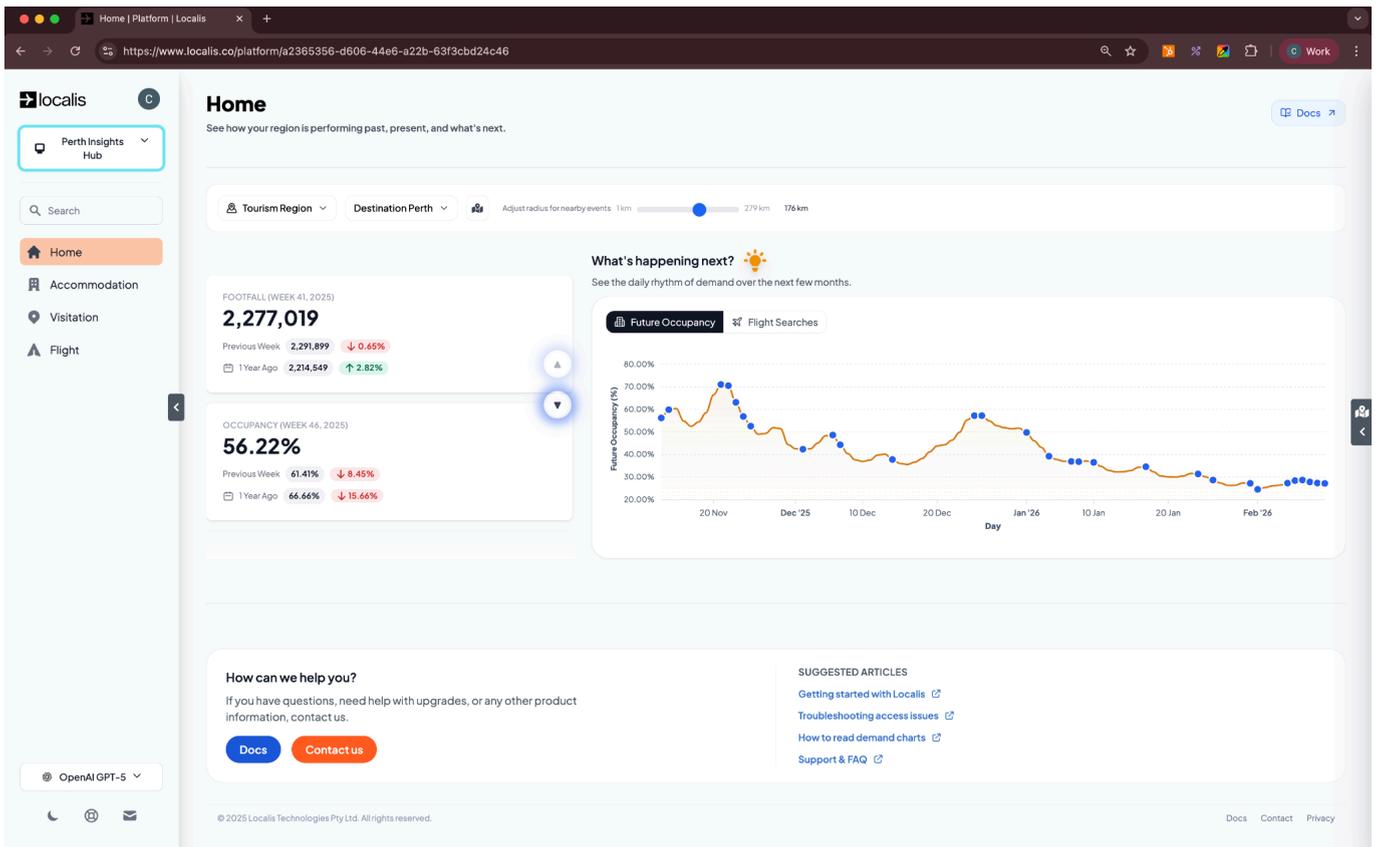
4. When you click Platform, If this is your first time signing up you may be presented the below image that shows No Spaces Available.



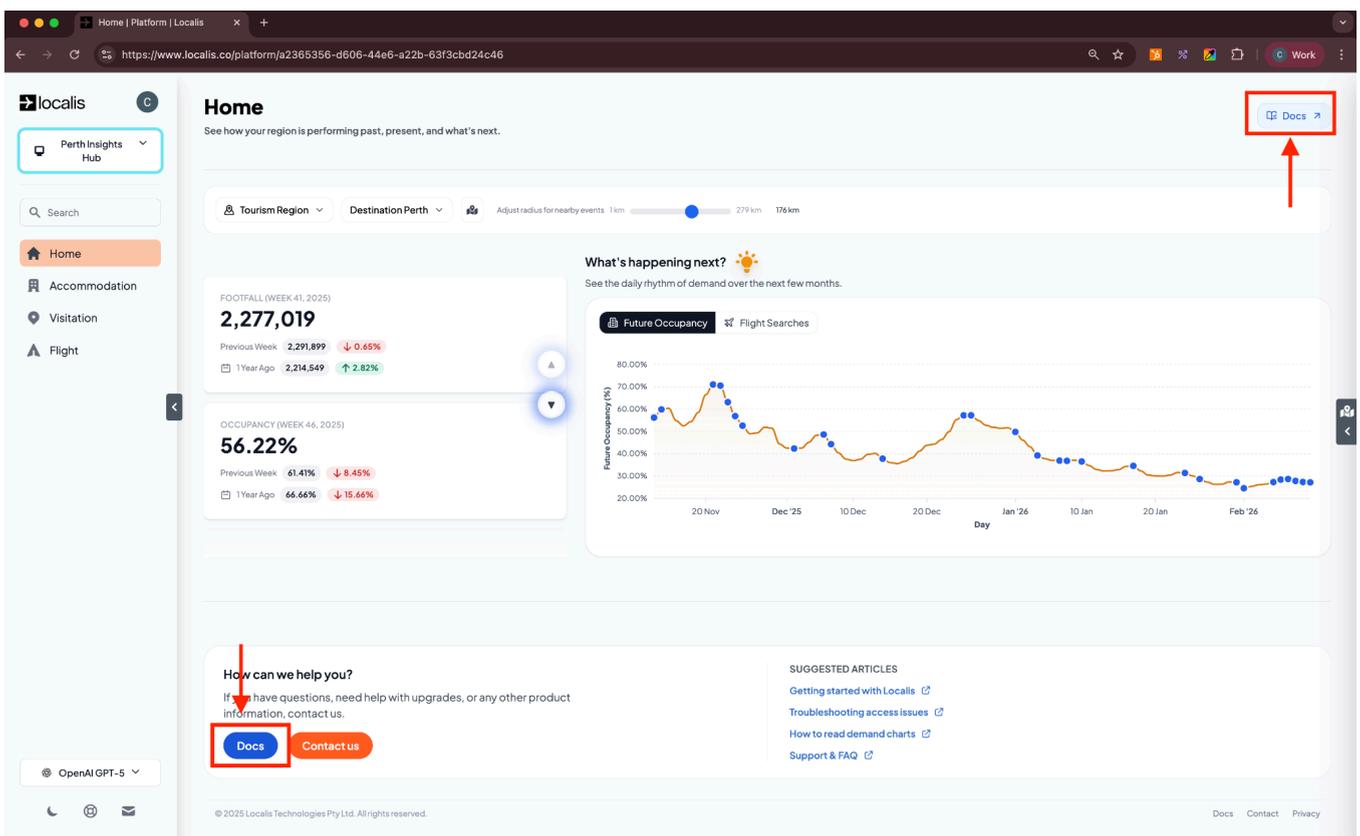
If you are presented with the above, please contact a Localis Administrator via team@localis.co and let them know that you are a member of Destination Perth and require access to the Insights Hub.

New signup emails will be checked with approved list provided by Destination Perth

5. If you have created an account previously, you will see the Perth Insights Hub and will be able to start exploring the data.

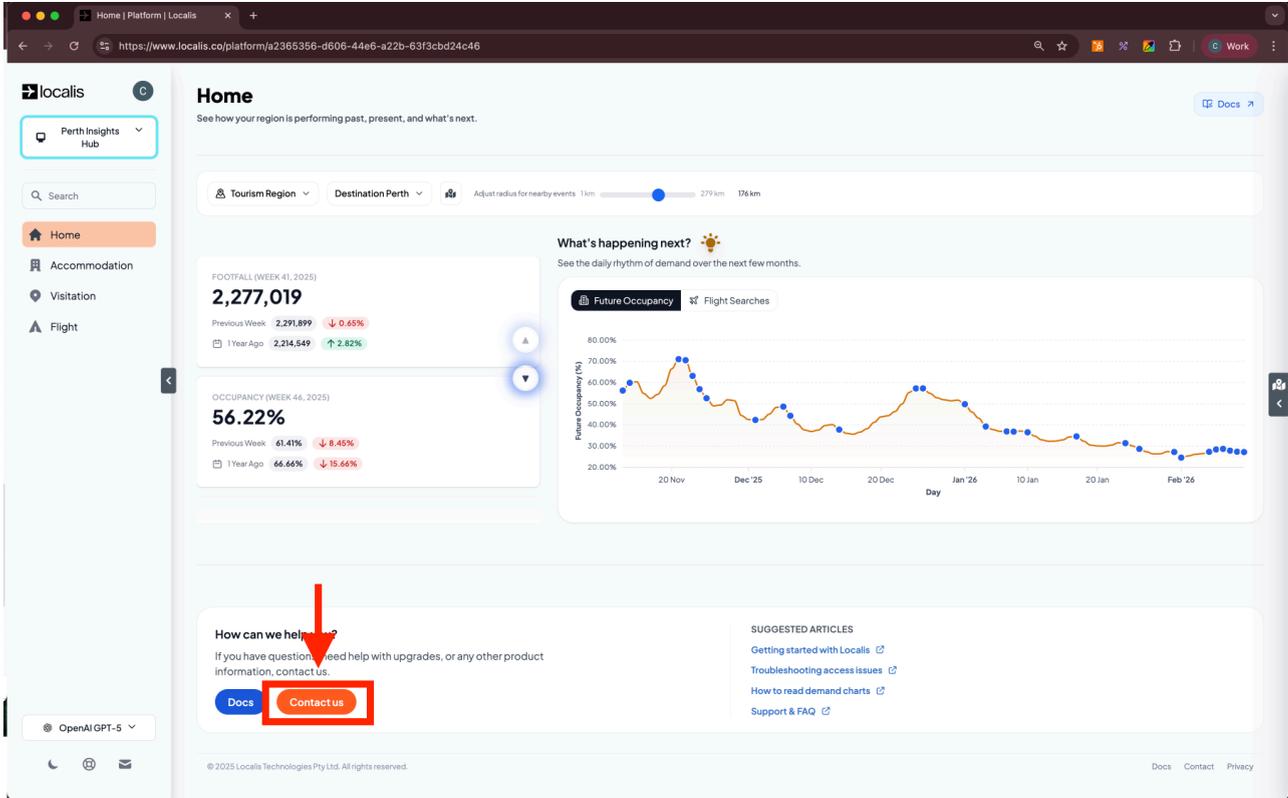


6. When navigating to reporting pages, the user can find Docs at the top and bottom of the Homepage with details of each module, data point and describes the data and how to use the corresponding dashboard.



7. If users are still having difficulties they can visit the FAQ page to find more information

8. Users also have access to Contact Us functionality in the bottom left hand corner of the Homepage which directly reaches Localis staff where they can ask specific questions.



The screenshot displays the Localis platform homepage. The main content area includes a 'Home' section with a sub-header 'See how your region is performing past, present, and what's next.' Below this, there are two data cards: 'FOOTFALL (WEEK 41, 2025)' showing 2,277,019 with a 0.65% decrease from the previous week and a 2.82% increase from a year ago; and 'OCCUPANCY (WEEK 46, 2025)' showing 56.22% with an 8.45% decrease from the previous week and a 15.66% decrease from a year ago. To the right, a 'What's happening next?' section features a 'Future Occupancy' line chart showing demand trends from late November to late February. At the bottom, a 'How can we help you?' section contains a 'Contact us' button, which is highlighted with a red box and a red arrow pointing to it. A 'SUGGESTED ARTICLES' section is also visible on the right side of this section.

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