

WASO and Pretzel launch exclusive Cherry Blossom Cheesecake Pretzel inspired by The Music of Joe Hisaishi



[Full EPK](#)

A dreamy new pretzel inspired by the enchanting worlds of Studio Ghibli and legendary Japanese composer Joe Hisaishi is arriving in Perth for a limited time only!

The **West Australian Symphony Orchestra (WASO)** has teamed up with another iconic Perth brand, **Pretzel**, to launch the exclusive '**Cherry Blossom Cheesecake**' flavour in celebration of WASO's upcoming concert event, *The Music of Joe Hisaishi*, taking place on Friday 19 and Saturday 20 June at Riverside Theatre.

Available exclusively from Pretzel's Elizabeth Quay store, the limited-edition flavour features a warm pretzel dusted with Sakura cherry blossom powder, drizzled with cream cheese and topped with freeze-dried raspberries – inspired by the whimsical beauty and nostalgia synonymous with Hisaishi's beloved film scores.

Best known for his iconic music featured in Studio Ghibli classics including *Spirited Away*, *My Neighbour Totoro*, *Princess Mononoke*, and *Howl's Moving Castle*, Joe Hisaishi's music has captivated audiences worldwide for decades.

The collaboration aims to bring the magic of the concert beyond the stage, inviting Perth audiences to experience a taste of Japan alongside the music by stopping in at Pretzel's newest location at Elizabeth Quay before heading across the road to Riverside Theatre to enjoy the concert.

WASO CEO, Paul Shannon, said the partnership was a fun and creative way to connect with both music lovers and food lovers across Perth.

Embargoed until Monday 1 June 2026

waso
West Australian
Symphony Orchestra



“Joe Hisaishi’s music is filled with warmth and imagination, and we wanted to capture that same feeling in a uniquely Perth collaboration,” he said. “The Cherry Blossom Cheesecake Pretzel is a great reflection of the playful music audiences will experience at the concert.”

The Cherry Blossom Cheesecake pretzel will be available exclusively at Pretzel Elizabeth Quay for the month of June. Tickets for *The Music of Joe Hisaishi* concerts on 19 and 20 June are available now via waso.com.au.

The Music of Joe Hisaishi

Friday 19 & Saturday 20 June

Riverside Theatre, Perth Convention and Exhibition Centre

Tickets and concert information: waso.com.au.