

CONTACT DETAILS FOR ORDERS & INVOICING

Business Name:

Contact Name:

Contact Position:

Contact Email Address:

Postal Address:

Suburb:

Postcode:

PO. Number (If applicable):

Invoices will be issued from advertising commencement date and payment is due within 21 business days.

ADVERTISING ORDER DETAILS

You have two options for advertising: you can book either a **Single Advertising Unit** or an **Advertising Bundle**. Please choose your advertising option below, and then specify your preferred duration and start date.

I. CHOOSE YOUR ADVERTISING OPTION

Option A: Single Advertising Unit

Run of Site Units

Premium Run of Site Unit \$400/month

Spotlight Run of Site Unit \$320/month

Page Specific Units

Premium Page Sponsor Unit \$200-\$350/month

Featured Business Listing \$150-\$300/month

Option B: Advertising Bundle

Bundles

Spotlight + Featured Business Listing \$470-\$620/month

Spotlight + Premium Page Sponsor \$520-\$670/month

Premium Run of Site + Featured Business Listing \$550-\$700/month

Premium Run of Site + Premium Page Sponsor \$600-\$750/month

Spotlight + Premium Page Sponsor Unit + Featured Business Listing \$670-\$970/month

Premium Run of Site + Premium Page Sponsor Unit + Featured Business \$750-\$1050/month

*Price for Page Specific Units and Advertising Bundles are dependent on the annual traffic of the page chosen to display the advert. Those with higher annual pageviews are priced at a premium as they receive higher traffic.

2. CHOOSE YOUR ADVERTISING DURATION & START DATE

Duration: 6 months 12 months
Preferred Start Date:

Important Notes:

- Price for Page Specific Units and Advertising Packages are depending on the annual traffic of the page chosen to display the advert. High traffic pages are priced at a premium.
- Premium Run of Site, Premium Page Sponsor and Featured Listings are limited, and subject to availability at the time of booking.
- For Page Specific bookings, the Destination Perth Team will provide guidance on selecting the most relevant page based on content and annual pageviews.

3. ADVERTISING CREATIVE (NOT APPLICABLE FOR FEATURED LISTINGS)

Please view our [Display Advertising Media Kit](#) for advertising creative guidelines and ad specs. If you have a particular message, offer/package, campaign and/or event that you would like to promote through this advertising order, please provide details below. Please note this relates to orders for run of site and page sponsor ads and not applicable for featured listings.

Advertising Headline (max 10 words):

Advertising Description (max 20 words):

URL:

ORDER AUTHORISATION

By signing this form I declare that I have read and acknowledge the Conditions of Website Display Advertising outlined on this form.

Name:

Job title:

Date:

Signature:

Please return your completed application form to: marketing@destinationperth.com.au.
