

# MEMBER BENEFITS

Visit Phoenix markets metropolitan Phoenix to a global audience of travelers. We bring business to Phoenix that would not otherwise come—from leisure visitors to group meetings to mega sports events.

## *Included with Your Visit Phoenix Membership:*

### INVITATION TO VISIT PHOENIX EVENTS



**ORIENTATION** – These educational sessions share the mission and inter-workings of Visit Phoenix. Members also receive a hands-on demonstration of how to navigate the member extranet. [Quarterly](#)

**MEMBER SHOWCASE** – Set up a table, meet Visit Phoenix staff, tell us about your business, and learn more about your membership. Space limited to 26 members. [Semi-annual](#)

**MEMBER MIXERS** – Meet travel industry professionals, exchange business leads and build a base of supplier businesses. In addition, you are offered the opportunity to provide a door prize for the event, as a way to gain greater exposure. [Quarterly](#)

**ANNUAL MEETING** – The meeting features the latest industry updates and a networking opportunity with industry and city leaders. Sponsorship opportunities are available to make an impression on 300+ community influencers. [Annual](#)



### CONFIDENTIAL CONVENTION CALENDAR

The comprehensive list of meetings and conventions coming to Greater Phoenix includes the group name, meeting planners' contact information, meeting dates, headquarter hotel and number of attendees. It's the perfect resource to get your business in front of the decision makers. *Please note that contact information for some meeting planners may be listed as confidential at their request.*



### LEADS & REFERRALS

Qualified leads and referrals are generated from our convention sales, convention services, travel trade and media departments. The leads are sent to members who can offer the specified type of service or product being requested. While we can't guarantee that all members will receive leads based on business category, this can be a major business booster for Visit Phoenix members.



### TRAVEL INDUSTRY ADVOCACY

Visit Phoenix is active on national, state, county and city levels with issues that directly affect our industry. We cooperate with other prominent industry associations to protect the interests of our members and employees. Associations we work with include: Arizona Office of Tourism (AOT), Arizona Lodging and Tourism Association (AzLTA), Valley Hotel & Resort Association (VHRA) and the Arizona Restaurant & Hospitality Association (ARHA).



### VISITPHOENIX.COM

Receive a page on VisitPhoenix.com that includes up to six photos, a 200-word marketing message, a link to your website, information on your amenities, and links to your social media profiles. You can use your page to post special offers such as packages and coupons as well as share event information. The website is promoted through national and international marketing campaigns with the goal of positioning Greater Phoenix as a premier travel destination.



## SUBSCRIPTION TO THE RUNDOWN

The Visit Phoenix member newsletter is distributed every two weeks with internal news, Phoenix travel news, statistics and facts, event details, and more.

## LISTING IN OFFICIAL TRAVEL GUIDE

If you're a member who provides services directly to the visitor, you will receive a listing in the Official Travel Guide for Greater Phoenix - distributed to 250,000 leisure and business visitors each year.



## LISTING IN DESTINATION GUIDE FOR MEETING & TRAVEL PLANNERS

For the members who provide services directly to meeting planners, you will receive a listing in the Meeting & Travel Planners Guide for Greater Phoenix. This guide is distributed in print and digital copies to 10,000 convention planners and corporate decision makers to help them choose the sites and suppliers that will make their Phoenix gathering a success.



## BROCHURE DISTRIBUTION AT VISITOR INFORMATION CENTER

If you're a member who provides services directly to the visitor, send your brochures for display at our downtown Visitor Information Center inside the Phoenix Convention Center. Member brochures are available to visitors and delegates, and our Visitor Information Specialists educate travelers about Greater Phoenix and the entire state of Arizona.

## MEMBERSHIP ADD-ONS



### TRADE SHOWS AND SALES MISSIONS

Join the convention sales, travel trade and media relations departments to sales missions, client events and trade shows to pursue business opportunities that are important to your business. | [Cost Varies](#) | [Opportunities Available on Member Extranet](#)



### ADDITIONAL LISTINGS

Each membership includes one category listing, but you can get extra exposure on our website and in our publications, by purchasing an additional category listing for your business. | [\\$275 per year](#)



### ADVERTISING ON VISITPHOENIX.COM

Expand your online exposure with a variety of featured listing enhancements and online advertising. Inventory is limited and only available to Visit Phoenix members. | [Contact Destination Travel Network at advertising@dtncds.com](#)



### EXCEL CONFIDENTIAL CONVENTION CALENDAR

The Microsoft Excel format makes it easier to create form letters and mailing labels to personalize your communications with potential clients. | [Quarterly email](#) | [\\$400 per year](#)



### MEMBER CONTACT DIRECTORY

If you're interested in marketing to Visit Phoenix members directly, this is the list for you. This excel file contains contact information for our more than 1,000 members. | [\\$275 per list](#)



### PRINT ADVERTISING OPPORTUNITIES

Stand out and be noticed with a colorful display ad in the Official Travel Guide or Destination Guide for Meeting and Travel Planners. As a member, you'll receive a discount on your advertising. | [Contact Whitney Coleman at Madden Media at wcoleman@maddenmedia.com or \(520\) 232-2611](#)



### VISITOR AND RELOCATION MARKET LEADS

Market your goods and services directly to those planning a visit to Greater Phoenix or interested in relocating to the Valley. This list includes the name, address, area of interest(s), and the estimated travel date. | [Monthly email](#) | [\\$200 per year](#)

## CONTACT US

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