

Pismo Beach
Stewardship
& Educational Outreach



SEA CHANGE  BE CHANGE

Arbor Day 2023 Essay Contest

“TREES ARE TREASURES”

TO: PISMO BEACH STUDENTS & EDUCATORS

Shell Beach Elementary School - Principal James Snyder
Judkins Middle School - Principal Ian Penton
Coastal Christian School - Headmaster Tom Olmstead

FROM: PISMO BEACH CVB

RE: ARBOR DAY 2023 STUDENT ESSAY CONTEST

Hey Pismo Beach Students!

Would you like a chance to be a published author on **the ExperiencePismoBeach.com** Travel Log? If writing is one of your passions and you love trees, then this essay contest is for you!

Arbor Day is April 28, 2023. This year's **Pismo Beach's Arbor Day Essay Contest** theme is **“Trees Are Treasures”** and we'd like to hear from you on why you think trees are treasures and why it's important to both preserve and plant trees in Pismo Beach. Maybe trees that support wildlife and biodiversity and are good for the environment interest you. Or write about your favorite place in Pismo Beach where there are beautiful trees. If you'd like to include a drawing, please include a photograph of your drawing and upload it with your essay.

This essay contest is sponsored by the **Pismo Beach Conference & Visitors Bureau** through their **Pismo Beach Stewardship & Educational Outreach** program. Please direct questions to Media Relations Coordinator Providence Gallesio Gibbons at providence@tjaadvertising.com.

Best regards,

**PISMO BEACH STEWARDSHIP
& EDUCATIONAL OUTREACH**

Gordon Jackson
Pismo Beach CVB Tourism & Events Director

Eileen Morris
Director of Stewardship & Educational Outreach



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Arbor Day 2023 Essay Contest

“TREES ARE TREASURES”

ESSAY QUESTION:

Why are trees treasures and why is it important to plant and preserve trees in our Pismo Beach community?

Last date to submit essay for contest: **April 19, 2023**

Winners will be announced: **April 28, 2023**

OFFICIAL ESSAY CONTEST SUBMISSION REQUIREMENTS

1. Essay can be up to two pages long, double spaced or 500 words.
2. Essays can be handwritten or printed and can be uploaded as a photograph.
3. Drawings accompanying essays can be uploaded as a photograph.
4. Essay must include students name, grade and guardian's email and or phone contact information. (this can be a legal guardian or educator).
5. Contest is open to all Pismo Beach students, Grades K-8.
6. Sources must be cited if essay includes quotes or paraphrases of other's written work.
7. Essays must be emailed to **providence@tjaadvertising.com** by **April 19, 2023**.

ESSAY CONTEST JUDGES

Essays will be judged by the Pismo Beach Stewardship & Educational Outreach Team and Director Mrs. Eileen Morris. All submitted essays will receive feedback from the Stewardship Team judges.

PRIZES AWARDED

- Winning essays will be published on **ExperiencePismoBeach.com** from grades 1-8.
- Essays selected to be published on **experiencepismo beach.com** will receive a **\$50 gift card** to be used in Pismo Beach, a Pismo Beach Stewardship **Participation Bag** and **Hat**.
- All participants will receive a **Pismo Beach Stewardship Participation Tote Bag**.

