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ExperiencePismoBeach.com Press Kit

Pismo Beach Exciting Calendar of Events for 2023

PISMO BEACH, CA (12 May 2023) - Fun and family friendly events are always happening in the Central Coast's most iconic Classic California beach town, Pismo Beach. Located halfway between Los Angeles and San Francisco, Pismo Beach is an easy, stress-free getaway destination offering oceanside lodgings, beautiful outdoor activities, exquisite wine tasting, relaxing beach tripping, exciting treasure hunting, wonderful wildlife watching, and so much more. Plan your Pismo Beach itinerary around one or more of these outstanding events!

Now through December 3rd: Art in the Park. Held on the first Sunday of every month at Dinosaur Caves Park, 2701 Price St, Pismo Beach, CA 93449. Taking place on the first Sunday of every month from 10 a.m. to 4 p.m., May through December! Over 100 local artists and craftsmen sell and display their work, including paintings, sculpture, pottery, glass, textiles, jewelry, wood and metal furniture, and more. The event also features live music, hands-on children's activities. For more information, please visit www.artintheparkshellbeach.com.

May 14: Mothers Day Concert, held at Dinosaur Caves Park, 2701 Price St, Pismo Beach, CA 93449. Beginning at 1 p.m. and featuring live music by the Damon Castillo Band, there will be kids' activities and food and beverage will be available for purchase.

June 2 - 4: <u>37th Annual Classic Car Show at Pismo Beach</u>, 150 Pomeroy Ave, Pismo Beach, CA 93449. Each year, The Classic at Pismo Beach attracts people and cars from all over the United States, with some coming from as far away as Alaska and even Australia. There will be live music, vendors, and food and drink for purchase.

June 11: Pacific Breeze Concert, located at Dinosaur Caves Park, 2701 Price St, Pismo Beach, CA 93449. Starting at 1 p.m., enjoy the free concert at Dinosaur Caves Park. Kids' activities, food, and drink will be available.

July 4: Annual 4th of July Fireworks Celebration, located at the Pismo Beach Pier Plaza, join the Pismo Beach July 4th Celebration on the Pier. The daytime beach party starts at noon, with DJ, Food Trucks, Vendor Booths, activities, games, music and other events that continue until the fireworks show begins at nightfall. For the safety of your pets, please leave them at home.

July 9: Pacific Breeze Concert, located at Dinosaur Caves Park, 2701 Price St, Pismo Beach, CA 93449. Beginning at 1 p.m., enjoy the final concert of the summer season at Dinosaur Caves Park. The event is free to enter. Kids' activities, food, and drink will be available.

October 21-22: 77th Annual Pismo Beach Clam Festival, held at the Pismo Beach Pier Plaza. A community tradition since 1946, the 77th annual Pismo Beach Clam Festival, attracts generations of families and visitors from all around, who look forward to spending two days overlooking the Pacific Ocean in Pismo Beach. Pismo Beach Stewardship & Educational Outreach Programs offers free, fun and informative activities to teach the community and visitors about the importance of Pismo Beach's natural environment and how they can sustain it and create a better future for all creatures.

October 28: Pumpkins In The Park, located at Dinosaur Caves Park, 2701 Price St, Pismo Beach, CA 93449. Bring your family to the free annual Pumpkins in the Park celebration from 10 a.m. to 1p.m. Children 12 & under are encouraged to participate in pumpkin decorating, games, crafts, bounce houses, etc. for ages 12 & under. The costume contest will begin at 11:30 and will include multiple prizes for all age divisions. Food & Beverage will be available for purchase, please leave pets at home.

November 4: Pismo Beach Marching Band Review- Junior High and High School Marching Bands from around the area compete in several divisions in this annual event. Bands compete on Dolliver between Hinds and Main Streets from approximately 9 a.m. to 12 p.m. Awards will be presented on the Pismo Promenade. For more information, please contact the Conference & Visitors Bureau at 805-773-7034.

December 1: Holiday Harmony - Please join the City of Pismo Beach at the Pier for their annual Holiday Harmony event for an evening of family friendly entertainment! This year's event will include our tree lighting ceremony, Santa Claus, two snow zones, and activities for the kids. The first 250 children in the Santa Line will receive goody bags compliments of Pismo Beach Recreation. This event is free to all and begins at 5:30 p.m. Food & beverages will be available for purchase, please leave pets at home.

About Pismo Beach CA

The Classic California beach town of Pismo Beach is located on California's famous Central Coast, halfway between San Francisco and Los Angeles along Pacific Coast Highway and CA-Highway 101. Overlooking more than 26 miles of pristine Pacific coastline, experience Pismo Beach's great weather, plethora of outdoor activities, rich

wildlife and nature preserves, seaport inspired cuisine and fresh farmland produce, downtown wine tasting rooms, and neighboring wine producing regions. The Pismo Preserve offers over 880 acres of exceptional, diverse recreational opportunities for outdoor enthusiasts with over 10 miles trails for hiking, mountain biking, and horseback riding, traversing serene oak woodlands and coastal ridgelines with stunning panoramic vistas of the Pacific Ocean stretching from the Irish Hills to Point Sal. The newly designated San Luis Obispo Coast AVA (American Viticultural Area) features Pismo at the epicenter surrounded by award-winning wine regions of Edna Valley. Arroyo Grande Valley, Avila Valley, Paso Robles, and Santa Maria Valley. Pismo Beach offers the perfect pairing of Wine & Waves with a truly "Classic California" experience. Eco-conscious visitors and residents can experience the Pismo Beach Stewardship & Educational Outreach Program offering a fascinating variety of opportunities to learn and practice stewardship both live and online. Pismo Beach is also noted for being one of the most <u>dog-friendly</u> towns in America. See our wide variety of <u>lodging choices</u> accommodating every budget and lifestyle, by visiting <u>ExperiencePismoBeach.com</u>. Also, join us on <u>Facebook</u>, <u>Twitter</u>, <u>YouTube</u>, <u>Instagram</u>, <u>TikTok</u>, and <u>Pinterest</u>. <u>Media</u> inquiries, please contact Georgina Stassi at georgina@tjaadvertising.com or 310-613-7445.