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[ExperiencePismoBeach Press Kit](#)

THE 37TH ANNUAL CLASSIC CAR SHOW AT PISMO BEACH

PISMO BEACH, CA (25 April 2023): ***The 37th Annual Classic Car Show at Pismo Beach***, a fantastic free event, is **June 2-4, 2023**. Sponsored by [Just Cruzin' Productions](#), classic cars from near and far of all makes and models will be displayed June 2-4, 2023, along the streets of Pismo Beach, California. Peer judging is based on attention to detail, interior, engine compartment, undercarriage, and more. A special "Gold Class" award is limited to the hand-picked 10 best of the best. Attendees will have so much fun traveling down "memory lane" looking through the classic cars of yesteryear.

Excellent vendors provide scrumptious food and beverages, as well as a wide variety of goods. Additionally, this event raises money for Folds of Honor Foundation, Ronald McDonald House, and the Pismo Beach K-9 Unit, by way of a live charity auction.

For a Schedule of Events, visit:

<https://www.theclassicatpismo-beach.com/event-info/schedule/>

Make it a Classic California weekend near the serene blue Pacific Ocean, and enjoy shopping in Downtown Pismo, local wine tasting, fine restaurants for a variety of palates, and [so much more](#). Check out [Lodging Specials](#) to enjoy the weekend at The Classic at Pismo Beach Car Show!

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About [Pismo Beach CA](#)

The Classic California beach town of Pismo Beach is located on California's famous Central Coast, halfway between San Francisco and Los Angeles along Pacific Coast

Highway and CA-Highway 101. Overlooking more than 26 miles of pristine Pacific coastline, experience Pismo Beach's great weather, plethora of outdoor [activities](#), rich wildlife and nature preserves, seaport inspired [cuisine](#) and fresh farmland produce, downtown [wine tasting](#) rooms, and [neighboring wine producing regions](#). The newly designated [San Luis Obispo Coast AVA](#) (American Viticultural Area) features Pismo at the epicenter surrounded by award-winning wine regions of [Edna Valley](#), Arroyo Grande Valley, Avila Valley, Paso Robles, and Santa Maria Valley. Pismo Beach offers the perfect pairing of [Wine & Waves](#) with a truly "Classic California" experience. Eco-conscious visitors and residents can experience the [Pismo Beach Stewardship & Educational Outreach Program](#) offering a fascinating variety of opportunities to learn and practice stewardship both live and online. Pismo Beach is also noted for being one of the most [dog-friendly](#) towns in America. See our wide variety of [lodging choices](#) accommodating every budget and lifestyle, by visiting [ExperiencePismoBeach.com](#). Also, join us on [Facebook](#), [Twitter](#), [YouTube](#), [Instagram](#), [TikTok](#), and [Pinterest](#). [Media inquiries](#), please contact Georgina Stassi at georgina@tjaadvertising.com or 310-613-7445.

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