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ExperiencePismoBeach.com Press Kit

FOR IMMEDIATE RELEASE

18th Annual Taste of Pismo - Saturday April 29

Pismo Beach, CA (April 24, 2023): The **18th Annual Taste of Pismo** is **Saturday, April 29th from 1:00 - 4:00 pm** at Dinosaur Caves Park in Pismo Beach. This annual event is one of the most anticipated culinary, wine, spirits, and beer events on the Central Coast of California. Perched on the cliffs overlooking the Pacific Ocean, guests will enjoy culinary delights while sipping on extraordinary locally produced wines, brews, and spirits.

Guests can vote for their preferred food, winery, distillery, and brewery for the "*Best of the Taste of Pismo*" awards. Local chefs work their culinary magic to create dishes in hope of winning the "*Taste of Pismo Top Chef*" award.

Tickets are limited with general admission and VIP tables available. Purchase [tickets](#) in advance. **General Admission: \$125.00 per person; VIP Tables of 8 is \$1250.00.**

Make it a Classic California weekend near the beautiful blue Pacific Ocean, and enjoy shopping in Downtown Pismo, local wine tasting, fine restaurants for a variety of palates, and so much more. Check out Pismo Beach's [Lodging Specials](#) on experiencepismo.com. Media contact Georgina Stassi at georgina@tjaadvertising.com or call 310-613-7445 and visit ExperiencePismoBeach.com [Press Kit](#).

Taste of Pismo is a 21 and over event and identification is required at the gate. Children, including infants, will not be admitted. No pets allowed. [Tickets](#) purchased are subject to a strict no refund policy. Tickets are non-transferrable and sales through a 3rd party are

not allowed. To protect yourself from scammers, do not engage with anyone offering tickets for sale for this event. Ticket purchases should only be made through the Chamber's authorized platforms.

About [Pismo Beach CA](#)

The Classic California beach town of Pismo Beach is located on California's famous Central Coast, halfway between San Francisco and Los Angeles along Pacific Coast Highway and CA-Highway 101. Overlooking more than 26 miles of pristine Pacific coastline, experience Pismo Beach's great weather, plethora of outdoor [activities](#), rich wildlife and nature preserves, seaport inspired [cuisine](#) and fresh farmland produce, downtown [wine tasting](#) rooms, and [neighboring wine producing regions](#). The newly designated [San Luis Obispo Coast AVA](#) (American Viticultural Area) features Pismo at the epicenter surrounded by award-winning wine regions of [Edna Valley](#), Arroyo Grande Valley, Avila Valley, Paso Robles, and Santa Maria Valley. Pismo Beach offers the perfect pairing of [Wine & Waves](#) with a truly "Classic California" experience. Eco-conscious visitors and residents can experience the [Pismo Beach Stewardship & Educational Outreach Program](#) offering a fascinating variety of opportunities to learn and practice stewardship both live and online. Pismo Beach is also noted for being one of the most [dog-friendly](#) towns in America. See our wide variety of [lodging choices](#) accommodating every budget and lifestyle, by visiting [ExperiencePismoBeach.com](#). Also, join us on [Facebook](#), [Twitter](#), [YouTube](#), [Instagram](#), [TikTok](#), and [Pinterest](#). [Media inquiries](#), please contact Georgina Stassi at georgina@tjaadvertising.com or 310-613-7445.