



AGENDA
PLEASANT PRAIRIE CONVENTION & VISITORS BUREAU
VILLAGE HALL EXECUTIVE TRAINING ROOM
9915-39TH AVE.
PLEASANT PRAIRIE, WI 53158
Thursday, October 21, 2021
3:30PM

1. Call to Order
2. Approve Minutes from September 16, 2021
3. Strategic Planning Recap
4. Executive Director's Report – Michelle Williamson
5. Finance Review – Michelle Williamson
6. Director of Marketing & Communications Report – Sarah Howard
7. New Business
8. Final 2021 Board Meeting Dates
9. Adjournment

The Village Hall is handicapped accessible. If you have other special needs, please contact the
Pleasant Prairie Convention & Visitors Bureau, 10214 – 39th Ave., Pleasant Prairie, WI, P: 262.771.1080