



AGENDA

PLEASANT PRAIRIE CONVENTION & VISITORS BUREAU

VILLAGE HALL Executive Training Room (Use south entrance to building – Auditorium)

9915-39TH AVE.

PLEASANT PRAIRIE, WI 53158

THURSDAY, February 17, 2022, 3:00PM

1. Call to Order
2. Approve Meeting Minutes from October 21, 2021, and November 22, 2021
3. Executive Director's Report – Michelle Williamson
4. Financial Review – Michelle Williamson
5. Strategic Planning – Mike Pollocoff
6. Consider Contract Renewal with CMS/CRM/Website Hosting
7. Marketing & Communications Director's Report – Sarah Howard
8. New Business
9. Adjournment

Please contact the PPCVB if special accommodations are needed.

10214 – 39th Ave., Pleasant Prairie, WI P: 262.771.1080

Village Clerk's Office, 9915 – 39th Ave., Pleasant Prairie, WI (262) 694-1400