



## AGENDA

### PLEASANT PRAIRIE CONVENTION & VISITORS BUREAU

VILLAGE HALL CONFERENCE ROOM

10214-39<sup>TH</sup> AVE.

PLEASANT PRAIRIE, WI 53158

Tuesday, January 14, 2020

3:00 PM

1. Call to Order
2. Approve Meeting Minutes from December 17, 2019
3. Executive Director's Report – Michelle Williamson
4. Financial Review
  - a. Consideration to Establish a Base Reserve and Directive to Use All Income from Base Dividends for Tourism Development
  - b. Consideration to Keep the Remainder of the Current PPCVB Funds Insurable
5. Updates from the Director of Marketing & Communications – Sarah Howard
6. Executive Session – Personnel Issues
7. New Business
8. Adjournment

Please contact the PPCVB if special accommodations are needed.

10214 – 39<sup>th</sup> Ave., Pleasant Prairie, WI P: 262.771.1080