



Business Expo 2025 – Exhibitor Information

Celebrate Plover will be held on Friday, July 25 and Saturday, July 26. Celebrate Plover is an annual family event at the beautifully renovated Lake Pacawa Park in Plover. Friday evening's activities include a 5K run/walk, musical entertainment, a car show, and more. Saturday's activities include Taste of Plover, Business Expo, Fire Department water fights, musical entertainment, FREE youth activities, and Wisconsin's best-choreographed fireworks show.

You are invited to be an exhibitor in ***Celebrate Plover's Business Expo***. A significant part of Celebrate Plover is allowing our community to meet and learn about area businesses and their products and services. As an exhibitor, you are encouraged to showcase your business, meet and greet current and future customers, distribute free samples (no sales are allowed), and share informative literature. Many businesses include a fun activity or prize drawing at their booth to attract visitors.

The **Business Expo** will be held on ***Saturday, July 26, 2025***, from ***10:00 am to 5:00 pm***, with businesses having the option to stay later.

To register, please **thoroughly read and complete the attached Details and Exhibitor Contract**. Please return by June 30.

All proceeds from Celebrate Plover are used to offset future event costs and park renovations for this fun-filled, family-oriented community event. Thank you for your commitment to our Plover community and surrounding area.

Questions: Contact Jocelyn Donahue-Renfert
phone/text: (715) 498-0353 or email: donahuejocelyn@gmail.com

Business Expo 2025 – Details and Exhibitor Contract

All exhibitors are subject to the following rules set forth by Celebrate Plover (CP).

- Location:** 1831 Maple Dr, Plover - Lake Pacawa Park, Plover, WI
- Date & Hours:** Saturday, July 26, 2025. 10:00 am to 5:00 pm. You may start earlier and stay later. **Early teardowns are not permitted.**
- Set Up:** Saturday, July 26 beginning at 6:30 am. **No vehicle traffic will be allowed in the park after 8 am Saturday.**
- To help us keep the aisles clear, please unload your vehicle and drive to the parking area, then come back to set up. **Do NOT leave vehicle(s) blocking the aisle while setting up your booth.**
- Exhibit Details:** Booth spaces are 12' x 12' grass surface. No electricity is available. CP will attempt to honor exhibitor requests but reserves the right to assign the best space should the choice not be available. The park layout is subject to change without notice. Exhibitors may supply their own canopy/tent, tables, chairs, etc. Any canopy/tent should be secured with weights—**no staking will be allowed.** Spaces will be identified by numbered spray paint. Wifi available. Additional details will be provided early in July.
- Display:** The following items are prohibited: weapons, firearms, explosives, other dangerous items, alcohol, tobacco, drugs, drug paraphernalia, hate items, illegal items, pornography/mature content, and items that promote/ support/glorify violence.
- Payment:** The cost per booth space is \$75 or \$40 for nonprofits. Payment via check, money order, or cash should accompany the application. For online payment, an invoice with an online payment link will be sent via email following receipt of the application. Please allow 3-5 days to receive the link.
- Make checks payable to Celebrate Plover Foundation.** All returned or NSF checks are subject to a \$35 processing fee.
- There will be no refunds for cancellations less than one week before the event. If CP cancels the event, monies will be refunded.
- Booth Care:** Exhibitors shall surrender the space in the same condition as given. Trash, boxes, packaging waste, etc. should be deposited in the trash bins located throughout the park. For larger items, dumpsters are available.
- Teardown:** **Early teardowns are not permitted.** The Business Expo closes at 5:00 pm on Saturday, exhibitors may stay later. Vehicle access may be limited, details to follow.
- No Pets:** **Pets are NOT allowed in the park.**
- Parking:** Limited parking in the vendor lot will be available. Once full, vendors may park in general parking lots. Limited trailer parking will be available. Wheeled conveyances are recommended.
- Advertising:** The event will be advertised in local print media, radio, flyers, and social media.
- Insurance:** Neither CP, nor its sponsors or representatives, will be responsible for any injury, loss, or damage that may occur to the exhibitor or property from any cause whatsoever, prior to, during, or subsequent to the period covered by the exhibit contract. Exhibitor signing the contract expressly releases CP from any and all claims and all loss, damage, or injury whatsoever. Exhibitors are advised to carry insurance for loss and public liability. Exhibitor is charged with knowledge of all applicable local laws, ordinances, and regulations.



Business Expo 2025 – Exhibitor Contract and Application

Business Name: _____

Contact Person: _____

Phone #: (_____) _____ - _____

Contact Day of Event: _____

Mobile Phone # day of event: (_____) _____ - _____

Contact Person e-mail: _____

Business Address: _____

Business Focus: _____

Number of Booths @ \$75* each: _____ Total Due: \$ _____

**Nonprofit booth fee- \$40*

Signature: _____ Date: _____

Payment and Application Submittal – online/e-mail preferred (check one)

Online (preferred) _____

Send application to:

donahuejocelyn@gmail.com

Online invoice link will be sent

Mail _____

(check or money order; online available) (check, money order, cash)

Celebrate Plover Foundation, Inc.

Attn: Business Expo

PO Box 37

Plover, WI 54467

In Person _____

Village of Plover

2400 Post Road

Plover, WI 54467