

VISITORS BUREAU

2023 INFORMATION & FACTS

Pocono Mountains, Pennsylvania

Public Relations

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High Resolution Photography can be found through the Pocono Mountains Media Resources



@PoconoTourism or #PoconoMtns | PoconoMountains.com

LOCATION

The Pocono Mountains: 2,400 square miles of mountains, lakes, rivers, waterfalls and woodlands in the northeastern corner of Pennsylvania, encompassing Wayne, Pike, Monroe and Carbon counties.





TOWNS

County seats of the respective counties are Honesdale, Milford, Stroudsburg and Jim Thorpe. These, along with many other Pocono towns, offer quaint, historic atmospheres, unique shops and restaurants, authentic historic sites, public parks, art galleries, friendly faces and more.

THE ORIGIN OF "POCONO"

Pocono is a Native American word meaning, "stream between two mountains." The Delaware Water Gap is the true namesake for the area where the Delaware River cut a gap between two mountains and formed what is now known as the "Gateway to the Pocono Mountains."





If it's happening in the Pocono Mountains, it's on Pocono Television Network! PTN is a 24/7 television network featuring segments including Pocono Perspectives, Pocono Mountains Magazine, live webcams, weather forecasts every half hour and so much more! Pocono Television Network has new, fresh content all the time and can be found at PoconoTelevision.com as well as Blue Ridge Cable Ch. 734 and WDPN 2.8 broadcast in Philadelphia in addition to other cable systems, Roku & Fire TV.

The original Pocono Promise program launched in 2020 as a community commitment to protect the health, safety, and well-being of residents, employees, and visitors at the onset of the COVID-19 pandemic. Pocono Promise 2.0 is a new commitment to four key pillars aimed at supporting a strong community and a continued bright future for the Poconos region. Join us as we continue to evolve this program and look for more ways to sustain, celebrate, and enjoy what we all love about the Pocono Mountains.





STATISTICS

Ski trails and terrain parks:

more than 155 trails



Ski areas: Six major ski areas all offering downhill skiing, snowboarding and snow tubing: Big Boulder Ski Area, Blue Mountain Resort, Camelback Mountain Resort, Jack Frost Mountain, Shawnee Mountain Ski Area and Ski Big Bear at Masthope Mountain.

Natural springs and brooks:

The Pocono Mountains contains the largest number of high-quality and exceptional-value streams and water systems in the Commonwealth of Pennsylvania.



Total river miles: 170 (includes Delaware, Lehigh and Lackawaxen rivers)

Total lakes: 150

State Parks: Nine State Parks covering a total of 35,537 acres. The parks are Beltzville, Big Pocono, Gouldsboro, Hickory Run, Lehigh Gorge, Promised Land, Prompton, Tobyhanna and Varden Conservation Area.



State Forest: 81,958 acres of state forest land

Highest point: Mt. Ararat, Preston, PA in Wayne County | Elevation: 2,654 feet



Lowest point: Bushkill, PA in Pike County | Elevation: 340 feet

Two National Parks: The Delaware Water Gap National Recreation Area covers 40 miles of the Delaware River from north of Milford, PA to south of Delaware Water Gap, PA. Total acres are 70,000. The DWGNRA saw 4.3 million visitors in 2021, according to a study conducted by the National Parks Conservation Association. The Upper Delaware Scenic and Recreational River stretches 73.4 miles along the Pennsylvania and New York border. It includes riffles and Class I and II rapids between placid pools and eddies.





MORE STATISTICS

Four Indoor Waterparks: Camelback **Resort & Aquatopia Indoor** Waterpark, Great Wolf Lodge, Kalahari Resorts and Conventions (Largest Indoor Waterpark Resort in the U.S.) and Split Rock Hotel's H2Oooohh! **Indoor Waterpark**

Snow tubing: Snow tubing is a great way to spend the day on the slopes, no skill required. All six areas and several resorts offer snow tubing for guests. The two largest snow tubing parks in the U.S. are located in the Poconos at Camelback Mountain and Blue Mountain.



Shopping: Abundant antique shops and one-ofa-kind boutiques located in quaint towns as well as **Pocono Premium Outlets** (home to more than 100 name-brand factory stores)



The Upper Delaware Scenic and Recreational River stretches 73.4 miles along the Pennsylvania and New York border. It includes riffles and Class I and II rapids between placid pools and eddies.

Festivals: From family-friendly fairs to chic food and wine events, the region's year-round festivals provide memorable fun for everyone.







More than 30 golf courses, which are home to hundreds of holes, including championship courses built by Donald Ross, Jack Nicklaus, A.W. Tillinghast and Robert Trent Jones.





Snow making: 100% snow making on more than 600 skiable acres Hiking trails: More than 126 total trails equaling 261+ miles of trails



Number of visitors per year: estimated to be between 27-30 million, combining both overnight and day trips





Year-round events: The four counties of the Pocono Mountains offer a wide variety of events. Visit PoconoMountains.com/events

to learn more.

SPRING/SUMMER RECREATION

Lehigh River:

Known for its whitewater rafting outfitters. Most also offer multiple-day trips, float trips, canoeing/kayaking and additional activities such as mountain biking, paintball, outdoor barbecues, group specials and themes.

Delaware River:

A bit calmer; makes for excellent canoeing trips. Most canoeing outfitters also offer lessons, kayaking, whitewater rafting, float trips, tubing, camping, paintball, group specials and themes.

Fishing areas:

122 miles of stocked river; 11,285 acres of stocked lakes, including the third largest man-made lake in Pennsylvania, Lake Wallenpaupack.

Festivals/Fairs:

Four county fairs; more than 20 festivals celebrating culture, heritage, music and food

More than 15 museums showcasing the historical, cultural and artistic importance of the region

Pocono Raceway is home to the NASCAR Cup Series race weekend and The Great Pocono Raceway Airshow (2023).

Treetop ropes courses:

These exhilarating obstacle courses, found throughout the region, are set in the natural mountain environment, with aerial obstacles suspended between trees. The courses include zip lines, suspended bridges, scramble nets, swinging logs and much more.

Two outdoor waterparks:

Camelbeach Mountain Waterpark and Costa's Family Fun Park

19 waterfalls:



FALL RECREATION

FALL FOLIAGE:

More than 127 varieties of trees, shrubs and plants can be found. Three zones of coloration occur in the Poconos.

A Fall Foliage Forecast is available to check conditions of the changing leaves online at PoconoMountains.com/fall.

THREE OLD-FASHIONED TRAIN RIDES:

- 1. The Stourbridge Line, Honesdale, PA
- 2. Lehigh Gorge Scenic Railway, Jim Thorpe,
- 3. Steamtown National Historic Museum, Scranton, PA

HIKING TRAILS:

126 total trails equaling 261 miles of trails.

26 WAYS TO VIEW FALL FOLIAGE:

- 1. Hiking
- 2. Skydiving
- 3. Mountain Biking
- 4. Zip Lining
- 5. Horseback Riding
- 6. Fall Foliage Rail Excursions
- 7. Environmental Education Events
- 8. Rafting
- 9. Kayaking
- 10. Canoeing
- 11. Sail Boating
- 12. Hayrides
- 13. Apple or Pumpkin Picking

- 14. Golfing
- 15. Fall Foliage Air Tours
- 16. Vineyard Tours
- 17. Fishing
- 18. Drives Through the Countryside
- 19. Fall Festivals
- 20. Walking Tours
- 21. Camping
- 22. Blue Lightning Tubing
- 23. Mountain Coaster
- 24. Playing Disc Golf
- 25. Treetop Adventure Courses
- 26. The porch of a quaint Bed and Breakfast or Country Inn



WINTER RECREATION

On the slopes:

- There are six ski areas that offer downhill skiing, snowboarding and snow tubing. Lessons, children's programs and group rates are available.
- Several places offer ice skating (indoor and/or outdoor).
- Winter horseback riding or horse-drawn sleigh rides are available throughout the area.
- Snowmobiling is popular at various trails throughout the winter season.
- A dozen properties and parks offer cross-country skiing, a few properties and parks offer snowshoeing, and one property offers dog sledding.

Some of these activities require your own equipment.



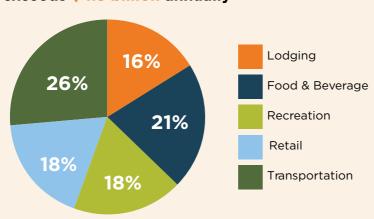


A CLOSER LOOK AT TOURISM IN THE POCONOS

An estimated 27-30 million visitors come to the Pocono Mountains each year for both day and overnight trips.



Travel spending in the Pocono Mountains exceeds \$4.3 billion annually



Total Tourism and Economic Impact

- 35,818 jobs
- \$1.8 billion in labor income
- \$448 million in federal taxes
- \$427 million in state and local taxes alone



Tourism-related Jobs

- Tourism supports a total of 35,818 jobs in the Poconos, nearly 1/3 of all jobs in the Pocono Mountains
- Nearly 2/3 of the Poconos' labor income is derived from travel and tourism
- The Pocono Mountains region continues to have the highest tourism-related labor income and employment in the state of Pennsylvania
- Employment directly supported by tourism reached 24,478 in 2021, enough to employ every resident of East Stroudsburg, Mount Pocono, Stroudsburg and Tobyhanna

Economic Impact of Tourism in the Poconos, 2021 - Tourism Economics, March 2023

