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## **Tourism Dollars Benefit Carbon County Nonprofits & 2024 Events** Nearly \$100K in hotel tax revenue supports 22 organizations

May 6, 2024 – [Carbon County](#) Commissioners and the [Pocono Mountains Visitors Bureau](#) (PMVB) are pleased to announce nearly \$100,000 in funding for nonprofit organizations, their events, and related marketing support this year through the [Carbon County Hotel Tax Disbursement Program](#). Utilizing funds generated from overnight stays in Carbon County, the program has helped fund many initiatives over the years.

“Carbon County is fortunate to have many dedicated nonprofit organizations. With the support received from the Pocono Mountains Visitors Bureau through Hotel Tax Disbursement, they are able to enact positive change and create lasting impacts in our communities,” said Michael Sofranko, Chairman, Carbon County Commissioners Office.

“It’s fitting that these funds would support organizations that are integral to the tourism economy in the Pocono Mountains. The unique experiences and events that each organization offers for locals and visitors alike are what make this region a great place to live, work, and play,” said Chris Barrett, President/CEO, Pocono Mountains Visitors Bureau.

Funds are distributed once per year. While applications for 2024 have closed, eligible nonprofits are encouraged to apply next year by the January 30, 2025 deadline.

\*See next page for 2024 recipients

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<b>ORGANIZATION</b>	<b>PROJECT</b>	<b>AMOUNT</b>
ARTisaSHIP	Summer Concert Series 2024 The Wilds	\$5,700
Bach & Handle Chorale	Marketing 2024	\$2,638
Carbon County Fair	Marketing 2024	\$3,209.26
Delaware & Lehigh National Heritage Corridor	Promoting trail towns & trail-friendly businesses along the D&L Trail	\$2,500
Dimmick Library	Marketing event support 2024	\$500
Franklin Township Volunteer Fire Company	Multiple event marketing 2024	\$6,450
Jim Thorpe Community Watch	Jim Thorpe Area Running Festival 2024	\$2,947
Jim Thorpe Independent Film Festival	7 <sup>th</sup> annual Jim Thorpe Independent Film Festival 2024	\$9,340.88
Jim Thorpe Lions Asa Packer Mansion	Asa Packer Mansion advertising 2024	\$1,000
Jim Thorpe Tourism Agency	2024 Advertising	\$12,200
Kidder Township Police	Operation Enjoying the Poconos 2024	\$8,340.48
Lehighon Downtown Initiative	Hometown Vintage Christmas 2024	\$3,350
Lehighon Downtown Initiative	Christmas in July 2024	\$1,300
Lehighon Downtown Initiative	Wine on the River 2024	\$2,250
Lehighon Downtown Initiative	Lehighon Downtown Farmers Market 2024	\$3,300
Lehighon Downtown Initiative	Kilts on Wheels 2024	\$1,450
Mauch Chunk Museum & Cultural Center	Several events & special programming 2024	\$2,609.30
No. 9 Coal Mine & Museum	Miscellaneous projects	\$6,000
Old Jail Museum & Heritage Center	Advertising 2024	\$10,851
Palmerton Chamber of Commerce	Christmas in the Park 2024	\$2,250
Ukrainian Homestead	Cultural events 2024	\$3,500
Weatherly Hillclimb	Advertising 2024	\$7,116
		<b>TOTAL: \$98,801.92</b>