



CONTACT:

Brianna Strunk - Public Relations Manager
Pocono Mountains Visitors Bureau
bstrunk@poconos.org
[\(570\) 856-3050](tel:(570)856-3050)

\$300K in Tourism Dollars Awarded Among 37 Pocono Projects PMVB Community Impact Grant funds even more initiatives in second year

April 11, 2023 – From enhancing parks and beautifying boroughs to restoring historic landmarks and boosting event security, 37 regional projects are receiving a major financial boost through the [PMVB Community Impact Grant](#) from the [Pocono Mountains Visitors Bureau](#) (PMVB).

Now in its second year, the 2023 program has awarded a total of \$300,372 among local governments, agencies, and organizations to support a variety of projects that aim to improve the quality of life in communities across Wayne, Pike, Monroe, and Carbon counties.

“This is one of the ways tourism gives back in the Poconos,” said Chris Barrett, President/CEO of the Pocono Mountains Visitors Bureau. “By funding impactful projects, which will be enjoyed by residents and visitors alike, we are saying ‘thank you’ to our local governments and organizations for hosting the 30 million guests who visit the Poconos each year.”

In the past two years, the PMVB Community Impact Grant, which utilizes funds from the Hotel Occupancy Tax, has awarded a total of \$549,314 among 60 projects. Information about future rounds of funding will be posted, once available, on poconomountains.com/grants.

***See next page for details about each 2023 recipient.**

2023 RECIPIENTS	AMOUNT	PROJECT DESCRIPTION
Barrett Township	\$12,527	Benches, grills, trash receptacles, more parking for High Acres Park
Chestnuthill Township	\$15,000	Chestnuthill Township Park ADA accessible restrooms
Delaware Water Gap Borough	\$2,244	Enhancing trails & parks, installing kiosk
Franklin Township Volunteer Fire Co.	\$5,000	Landscaping refurbish & upgrades
Go Collaborative	\$15,000	Expanding Snowmen of Stroudsburg
Gouldsboro Area Foundation	\$5,000	Gouldsboro Train Station beautification & benches
Hamilton Township	\$5,000	Beautifying tour-friendly historic manor house
Hawley Borough	\$10,000	Kiosks & upgrades to Bingham Park
Honesdale Borough	\$10,000	Mobile stage for Central Park
Jim Thorpe Borough	\$9,577	Asa Packer Mansion upgrades, ADA improvements to traffic light in historic district
Jim Thorpe Tourism Agency	\$8,000	Seasonal planters, replacing banners in historic district
Lackawaxen Township	\$8,529	Welcome signage & landscape upgrades
Lanford Alive	\$3,000	Repairs to restored, historical jail
Lehighon Downtown Partnership	\$5,000	Benches for downtown Lehighon
Lehman Township	\$15,000	Lehman Township Community Park improvements
Matamoras Borough	\$7,789	Commercial district beautification (Rt 6/209)
Middle Smithfield Township	\$10,000	Expanding Veterans' Memorial
Milford Borough	\$12,500	Adding historical shutters to Old Jail building
Milford Community House	\$5,000	Outdoor performance pavilion
Milford Garden Club	\$2,000	Milford beautification
Mount Pocono Borough	\$15,000	Knob Overlook tree trimming, borough building LED signage & flag poles
Nesquehoning Conservation Club	\$3,313	Nature Park signage, trail & parking improvements
No. 9 Coal Mine & Museum	\$5,000	Museum upgrades
Palmerton Borough	\$9,418	Clock Park beautification & lighting
Pocono Arts Council	\$5,000	Beautification & signage for new location
Pocono Township	\$15,000	Parking & trailhead access to Old Learn Farm
Polk Township	\$5,000	Township signage, Nature Park kiosk, Walking Park picnic tables
Smithfield Township	\$10,005	Minisink Park dead tree removal
Stroud Region Open Space & Recreation Commission	\$762	McMichael Creek Walk - Pollinator Pathway efforts
Stroudsburg Borough	\$15,000	Removable security bollards for Courthouse Square events
Stroudsburg Fire Dept.	\$4,807	Restoring historical fire bell for public display
Summit Hill Borough	\$4,975	Ludlow Park electrical box replacement
Tobyhanna Township	\$15,000	UTV for parks & grounds maintenance
Tunkhannock Township	\$15,000	Replacing playground & ballfield fencing
Waymart Borough	\$2,000	Signage near Wayside Park
Wayne County Historical Society	\$3,925	Main Museum lighting improvements
Wayne Library Authority	\$5,000	Signage, landscaping, outdoor seating among seven libraries

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Pocono Mountains visitor information is available online at PoconoMountains.com or by phone at (570) 421-5791. Follow @PoconoTVNetwork on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit membership organization. The PMVB is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.