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## CORONAVIRUS (COVID-19) UPDATE

*What Pennsylvania's hospitality and tourism industry needs to know.*

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### March 24, 2020

#### The Latest:

- The PLCB is prioritizing the processing of Wine Expanded Permit (WEP) and Transporter for Hire applications.
  - WEP costs \$2,000 and allows a licensee to sell up to 4 bottles of wine in a single transaction. Wine can be purchased from the PLCB or a state winery.
  - Transporter for Hire costs \$160 and permit holders can deliver beer (and only beer) to individuals in the Commonwealth.
  - To apply for either permit, visit [PLCB+](#).
- We continue to work with the PLCB and should have answers soon on how licensees can acquire more product during the shutdown.
- The National Restaurant Association is collecting information on the economic impact of the recent Coronavirus (COVID-19) outbreak. [TAKE SURVEY](#)
- AH&LA is surveying hoteliers to identify those who are willing to enter into temporary leases for certain types of lodging properties at this time. [TAKE SURVEY](#)
- The Pa. Department of Human Services is conducting a [Feeding & Sheltering Survey](#) of Pa. businesses.

#### Resources Update:

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## Upcoming Webinars:

- **PRLA, March 25 at 11 a.m.:** Coronavirus (COVID-19) Update with Melissa Bova [REGISTER](#)
- **SBDC, March 25 at noon:** COVID-19 & Local Funding for Small Businesses [REGISTER](#)
- **AH&LA, March 25 at 3 p.m.:** Navigating Insurance & Claims [REGISTER](#)
- **AH&LA, March 26 at 3 p.m.:** Learn more about the SBA's Economic Injury Disaster Loan Program [REGISTER](#)
- **PA Chamber, March 27 at 11:30 a.m.:** Coronavirus & Business—next steps and best practices [REGISTER](#)
- **SBDC, April 7 at 6 pm.:** Rebuilding Customer Relations + Social Media Presence in response to a Disaster [REGISTER](#)

## Resources:

- The Pa. Industrial Development Authority (PIDA) yesterday approved guidelines for the new [COVID-19 Working Capital Access program](#). Over \$60 million is available in the form of no-interest and low-interest loans for small businesses with 100 or fewer full-time employees. ***PIDA is expected to open the program to applications later this week.*** Businesses will need to apply through their local Certified Economic Development Organization. [LIST OF CEDOS](#)
  - A number of businesses are offering temporary/transitional employment opportunities to individuals who have lost their jobs due to the coronavirus outbreak. [VIEW OPPORTUNITIES](#)
  - Must Have Menus has released a [Coronavirus Response Kit for Restaurants](#) full of actionable messaging templates that your restaurants can use for Takeout, Delivery, Safety, Hours, Pick-Up, Meal Kits and more.
  - Letters are available for essential businesses to give to employees, especially those in “stay at home” counties. [HOTEL LETTER](#) [RESTAURANT LETTER](#)
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## Take Action:

- Work continues on the federal aid package, [COVID-III](#).
- The American Hotel & Lodging Association issued a new Action Alert regarding the CARES Act. [ACT NOW](#)
- Tell them to support the National Restaurant Association restaurant recovery plan. [ACT NOW](#)

Our priorities are to ensure the safety and wellbeing of our communities during this public health crisis, help our industry's employees get financial relief, and get funding for businesses so they can survive the closure.

PRLA is here and ready to assist you. See the PRLA Relief & Recovery Response Team below for where to direct any questions you may have.

Sincerely,

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## PRLA COVID-19 Relief & Response Team:

- To streamline and improve our ability to respond to your questions, please direct your questions to the following contacts:
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- **Government Affairs**
  - [Melissa Bova](#), point for all federal, state, and local initiatives
  - [Mary Yoder](#), Action Alerts, Monitoring Industry Impact
- **Philadelphia Industry Issues**
  - [Ben Fileccia](#), industry relations
  - [Melissa Bova](#), government affairs
- **Media Relations & Industry Communications**
  - [Stephanie Otterson](#), point
  - [Kendra Hepler](#), #CarryOutPA, social media
- **Emergency Relief Efforts**
  - [Heidi Howard](#), point
  - [Eric Adams](#)
- **Webinars/Educational Resources**
  - [Hope Sterner](#), point
- **Industry Relations and Services General Inquiries**
  - [Christine Preuss](#), point
  - [Gisela Kibler](#)
  - [Joe Ambrosio](#), Central PA
  - [Amy Miller](#), Eastern PA
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  - [Vicki Zeppa](#)



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