



## **PMVB Community Event Guidelines**

For a community event to be listed on the PoconoMountains.com event calendar, the event should follow the criteria below.

Events must be open to the public, relevant to tourists, have a direct link to a dedicated webpage where further, up-to-date information can be found, and an associated high-res image to be used in the event listing. The PMVB has the right to deny an event if it does not meet the guidelines and/or it is not tourist-related.

- Community events that take place at a member property should be submitted by the member via the usual process on the Extranet. Event organizers will need to work with the member to submit the event. All member events will be accepted but must be submitted through the Extranet.
- Community events that are not taking place at a member property may be submitted for review via a hidden form on the site which will be provided on request to the event organizers.

### **Community Event Types Accepted:**

- Adventure Races
- Circuses
- Carnivals
- Church Bazaars
- Fairs
- Farm Shows
- Festivals
- Live Music
- Nature Walks
- Parade
- Workshops/Classes (if tourist related i.e., cooking, arts)
- Non-Profits (if tourist related i.e., United Way, Red Cross, etc.)
- National Night Out Events
- Township/Borough Community Events

### **Community Event Types Not Accepted:**

- Bingo Night
- Award Ceremonies
- Food Drives
- Karaoke Nights
- Library Readings
- Spaghetti or Potluck Dinner
- Tradeshows /Expos
- Workshops/Classes not related to tourists
- Yard/Bake Sales