



CONTACT:

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MEDIA ALERT

Winterfest Returns to Downtown Stroudsburg This Saturday

WHAT:

You're invited to Downtown Stroudsburg's [Winterfest](#), one of the largest Presidents' Day Weekend events in the [Pocono Mountains](#). This year's theme is *Zoo on Ice*. Enjoy 40+ ice sculptures around the borough, including a large display and ice carving demonstration in Courthouse Square.

Download the flyer [HERE](#)

Take part in a [Winterfest Scavenger Search](#) from Stroud Region Open Space & Recreation Commission and unlock clues around the borough for your chance to win grand prizes to Shawnee Mountain Ski Area and The Potting Shed in Stroudsburg.

WHEN:

Saturday, February 15, 2025
11 a.m. - 4 p.m.
(Courthouse Square ice carving demonstration begins at 11 a.m.)

RSVP & share the Facebook event [HERE](#)

WHO:

Visit downtown shops and eateries for themed specials and promotions. Several churches will host warming stations and children's activities. The Eastern Monroe Public Library Bookmobile and AmeriHealth Mobile Wellness Unit will also be on-site with special offerings.

Pick up a Winterfest [map](#) from participating merchants during the event, while supplies last, or access the map and learn about [business specials](#) at GoCollaborativeStbg.com/Winterfest.

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Stroudsburg is more than just a map dot along I-80. We're a bustling and eclectic downtown district nestled in the Pocono Mountains with shoppes and art galleries, restaurants, cafés, live music and entertainment, and world class events. Come soak in the historic sites, visit the weekly farmers market, or spend some time enjoying local street art. There's always something happening in downtown Stroudsburg!