



Jeanine Hofbauer

With a shared commitment to broadcasting the natural beauty and appeal of the Pocono Mountains as a home for her family and top travel destination, Jeanine Hofbauer has led an enriching career in multiple facets of advertising and communications.

Joining the Pocono Raceway team in 2021 as Corporate Director of Marketing & Communications for Pocono Organics farm, market and cafe, The Village at Pocono: A Pocono Raceway Resort & Sunset Hill Shooting Range; she continues to dedicate her skills to also aid area police and ambulance emergency response organizations, as well as school districts in our community with her agency Hofbauer Strategies.

Heartfelt gratitude is shared with the friends and talented colleagues attained throughout her profession and the evolution of skills that include Ad Concept/Graphic Design/Execution, Budget Development and Media Acquisitions, Video Project Producer/Site Analysis/Script Writing, Copywriting, Journalism, Photography, Travel Editorial, and Strategic Nonprofit Fundraising.