



## MONROE COUNTY

Dear Valued Community Partner,

On behalf of Monroe County and the participating townships, I am excited to extend an invitation for your esteemed organization to join us in celebrating a monumental milestone—**America250PA**, commemorating the 250th anniversary of the adoption of the Declaration of Independence on July 4, 1776.

### Monroe County's Vision for America250

To honor this historic occasion, Monroe County Pennsylvania is orchestrating a series of vibrant events and initiatives that will engage our community and highlight our rich heritage. Our celebration kicked off on **January 9, 2025**, with a special introductory event at Northampton Community College Pocono, and will continue with various celebratory and historical events leading up to July 4, 2026. Including a Grand Parade on July 4<sup>th</sup>, 2026.

### Why Sponsor America250?

Your sponsorship will play a pivotal role in bringing our vision to life. By partnering with us, you will gain significant visibility and demonstrate your commitment to community heritage and national pride. Here's how your support can make a difference:

- **Enhance Community Engagement:** Your sponsorship helps foster a sense of unity and pride among residents, creating lasting memories and strengthening community bonds.
- **Brand Visibility:** Gain exposure through various promotional channels, including event signage, media coverage, and social media campaigns, reaching a wide and diverse audience.
- **Support Local Arts and Culture:** Contribute to the preservation and celebration of our local history and artistic talent, ensuring that future generations can appreciate our shared heritage.

### Sponsorship Opportunities

We offer several sponsorship tiers to accommodate different levels of support:

#### Platinum Sponsor - \$1,500

- Exclusive float entry in the parade
- Prominent logo placement on all promotional materials and signage (website, billboards, banners, multi-media, newsletters)
- Recognition during kickoff and parade events
- Opportunity to include promotional materials in event gift bags
- Feature in press releases and media interviews

### **Gold Sponsor - \$1,000**

- Float entry in the parade
- Logo placement on event materials (website, banners, newsletters)
- Recognition during events
- Inclusion in social media promotions

### **Silver Sponsor - \$500**

- Banner entry on a combined float in the parade
- Logo placement on event materials
- Acknowledgment in newsletters and press releases

### **Bronze Sponsor - \$250**

- Logo on selected event signage
- Mention in newsletters
- Social media shout-out

### **Custom Sponsorships**

We are also open to discussing customized sponsorship packages tailored to your specific needs and interests, including in-kind donations and volunteer opportunities.

### **Join Us in Making History**

We would be honored to discuss how your support can help us create an unforgettable America250 celebration. Your partnership will not only enhance the success of our events but also leave a lasting legacy for Monroe County.

Please feel free to contact me directly at [\*\*jgambino@poconopa.gov\*\*](mailto:jgambino@poconopa.gov) to explore sponsorship opportunities or to schedule a meeting.

Thank you for considering this opportunity to celebrate our nation's independence and our community's vibrant spirit. Together, we can honor our past, celebrate our present, and inspire our future.

Warmest regards,

Jenn Gambino  
Events Director-Pocono Township  
Monroe County America250PA Committee  
570-629-1922 ext: 1210

Please make checks payable to: **PMVB**  
Please put '**MC250PA Sponsorship**' in the memo.

Pocono Mountain Visitors Bureau  
1004 W Main St, Stroudsburg, PA 18360