



MONROE COUNTY

Dear Valued Community Partners,

On behalf of Monroe County and the participating townships, I am excited to extend an invitation for your esteemed organization to join us in celebrating a monumental milestone, commemorating the 250th anniversary of the signing of the Declaration of Independence on July 4, 1776.

Monroe County's Vision for America250PA

To honor this historic occasion, Monroe County Pennsylvania is orchestrating a series of vibrant events and initiatives that will engage our community and highlight our rich heritage. Our celebration will kick off on **January 9, 2025**, with a grand kickoff party, and will continue with various fundraising and promotional events leading up to July 4, 2026. Key highlights of our celebration include:

-Grand Parade: A spectacular parade showcasing floats, local talents, and community spirit. We invite sponsors to feature their own floats, providing a unique platform to display your brand and support local traditions.

-County Bell Project: A stunning bell installation symbolizing unity and independence, to be prominently displayed in Monroe County as part of the 'Bells Across PA' program.

-Pocono Arts Council Collaboration: Featuring exclusive America250-themed artwork displayed at the County Courthouse, celebrating local artists and patriotic artistry.

-Fundraising Events: A series of events aimed at raising funds to support our initiatives, including charity runs, gala dinners, and community fairs.

Why Sponsor America250PA Monroe County?

Your sponsorship will play a pivotal role in bringing our vision to life. By partnering with us, you will gain significant visibility and demonstrate your commitment to community heritage and national pride. Here's how your support can make a difference:

- **Enhance Community Engagement:** Your sponsorship helps foster a sense of unity and pride among residents, creating lasting memories and strengthening community bonds.
- **Brand Visibility:** Gain exposure through various promotional channels, including event signage, media coverage, and social media campaigns, reaching a wide and diverse audience.
- **Support Local Arts and Culture:** Contribute to the preservation and celebration of our local history and artistic talent, ensuring that future generations can appreciate our shared heritage.

Sponsorship Opportunities

We offer several sponsorship tiers to accommodate different levels of support:

Platinum Sponsor - \$1,500

- Exclusive float entry in the parade
- Prominent logo placement on promotional materials and signage (website, billboards, banners, multi-media, newsletters)
- Recognition during events
- Opportunity to include promotional materials in event gift bags
- Inclusion in social media promotions.

Gold Sponsor - \$1,000

- Float entry in the parade
- Logo placement on event materials (website, banners, newsletters)
- Recognition during events
- Inclusion in social media promotions

Silver Sponsor - \$500

- Banner entry on a combined float in the parade
- Logo placement on event materials
- Acknowledgment in newsletters
- Social media shout-out

Bronze Sponsor - \$250

- Logo on selected event signage
- Mention in newsletters
- Social media shout-out

Custom Sponsorships

We are also open to discussing customized sponsorship packages tailored to your specific needs and interests, including in-kind donations and volunteer opportunities.

Join Us in Making History

We would be honored to discuss how your support can help us create an unforgettable America250 celebration. Your partnership will not only enhance the success of our events but also leave a lasting legacy for Monroe County.

Please feel free to contact me directly at jgambino@poconopa.gov to explore sponsorship opportunities or to schedule a meeting.

Thank you for considering this opportunity to celebrate our nation's independence and our community's vibrant spirit. Together, we can honor our past, celebrate our present, and inspire our future.

Warmest regards,

Jenn Gambino
Events Director-Pocono Township
Monroe County America250PA Committee
570-629-1922 ext: 1210 jgambino@poconopa.gov

P.S. Early sponsors will receive special recognition and additional promotional benefits. Join us now to maximize your impact and visibility!

Please make checks payable to: **PMVB**
Please put '**MC250PA Sponsorship**' in the memo.

Pocono Mountain Visitors Bureau
1004 W Main St, Stroudsburg, PA 18360