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## MEDIA ALERT

### Event will be catalyst for solving regional critical housing challenges

**WHAT:**

[More Front Doors: The Pocono Housing Summit](#)

A pivotal event dedicated to examining housing issues and promoting sustainable development, affordability, and community-focused solutions. This unique event will feature dynamic keynote speaker [Ira Goldstein of Reinvestment Fund](#), guest speakers including PA DCED Secretary Rick Siger, panel discussions, workshops, and networking opportunities. Hosted by the [Pocono Mountains Visitors Bureau](#) (PMVB) and the [Pocono Mountains United Way](#).

[Registration](#) ends today (Monday, November 18<sup>th</sup>).

**WHEN:**

Wednesday, November 20<sup>th</sup>, 2024  
12 p.m. – 5:30 p.m.

**WHERE:**

[Kalahari Resorts & Conventions](#)  
250 Kalahari Boulevard  
Pocono Manor, PA 18349

**WHO:**

Join local, state and federal leaders as we address housing challenges, move towards implementing innovative solutions, and foster collaboration among industry leaders, policymakers, and community stakeholders.

**Keynote Speaker – Ira Goldstein:** Senior Advisor of Policy Solutions at Reinvestment Fund, a results-oriented, socially responsible community investment group.

**Governor Shapiro’s Housing Plan Directive – Secretary Rick Siger:** Sec. Siger will share information about Governor Shapiro’s housing plan and how local input is critical to developing the state-wide plan.

Thanks to event sponsors: [Kalahari Resort & Conventions](#), [Pocono Mountains Association of Realtors](#), [ESSA Bank](#), [Housing Alliance of PA](#), [LVH-Pocono](#), [Monroe County Transportation Authority](#), [Pella Windows & Doors of NEPA](#), [People’s Security Bank & Trust](#), [Pocono Builders Association](#), [Wayne Bank](#), [Wayne County Community Foundation](#).

Community leaders, housing advocates, developers, government officials, and concerned citizens all have a role to play in shaping the future of housing in the Poconos. Attending the **More Front Doors: Pocono Housing Summit** offers a platform to engage with critical issues, contribute to meaningful dialogue, and be part of the movement towards creating a more equitable housing landscape. For more information about the summit, speakers, or to register for the event, please visit [MoreFrontDoors.com](http://MoreFrontDoors.com).