MEET THE PTN TEAM

POCONO MOUNTAINS℠ VISITORS BUREAU

PTN POCONO TELEVISION NETWORK

Kate Croll kcroll@poconos.org

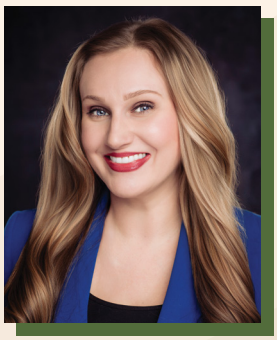
Executive Producer for Broadcasting and PTN

Kate Croll works with members of the Pocono Mountains Visitors Bureau, community organizations and the Public Relations team to ensure our video content is compelling, relevant to our audience and represents all the great things the Pocono Mountains has to offer. Kate also collaborates with our broadcast partners to promote the Pocono Mountains in markets such as Philadelphia, New York and Harrisburg. She lives within the Pocono Mountains Region and has a passion for outdoor recreation.

James Hamill jhamill@poconos.org

Senior Correspondent & Media Relations - PTN

James Hamill, also known as Jim, works with the PR team to produce content for Pocono Television Network (PTN), its monthly show Pocono Mountains Magazine (PMM), the weekly Pocono Mountains Podcast, and various other platforms including social media. He handles media relations strategy from distributing news releases to pitching stories to responding to inquiries from writers, reporters and influencers. As a host of PTN, he helps tell the story of our members and our mountains.



Brianna Strunk bstrunk@poconos.org

Senior Correspondent, Storyteller & Community Relations - PTN

Brianna is a host for PTN and Pocono Mountains Magazine. Born and raised in the Poconos, Brianna takes great pride showing viewers everything her hometown has to offer. As a former television reporter and anchor in the market, Brianna uses her passion for storytelling to help members and partners share their unique stories through video. Brianna also specializes in community relations, working with media outlets and reporters, creating social media content, and other efforts that highlight PMVB members, partners, and the destination overall.

Deanna Fontanez dfontanez@poconos.org

Correspondent & Storyteller - PTN

Deanna, a Lehigh Valley native, has loved the Poconos since childhood, with fond memories of summers at Lake Wallenpaupack. A nature lover, outdoor enthusiast, foodie, and traveler, she brings over 20 years of television experience and fluency in Spanish to her role as host for PTN and Pocono Mountains Magazine. She encourages viewers to step out of their comfort zones and explore. Deanna values the relationships she's built with PMVB members and takes pride in sharing their stories on PTN and across social media.

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Ralph Lucchese rlucchese@poconos.org

Production Manager and Senior Video Producer - PTN

Raised in the Pocono Mountains, Ralph Lucchese served in the United States Air Force before launching his filmmaking career in Los Angeles. Ralph has directed and produced short films, music videos, and documentaries, with his work premiering at festivals like Queen Palm International Film Festival, Palm Springs International ShortFest, and NewFilmmakers New York. His credits include *S.W.A.T.*, *Star Trek: Picard*, *9-1-1*, *The Gilded Age*, and projects with artists like Shaboozey and Snoop Dogg. Ralph's work has earned awards from the Hollywood Film Competition, Independent Shorts Awards, and LA Shorts Awards. He now brings his creative vision to projects that highlight the stories and culture of the Pocono Mountains.

Elijah Lee Reeder ereeder@poconos.org

Senior Video Producer - PTN

Elijah Lee Reeder works across multiple departments to support the creative vision of PTN, PMM, and the PMVB as a whole. With a background as a film producer and creative lead working on campaigns for international brands and high-profile editorial pieces, his skills are applied to content creation, branding, and marketing initiatives. He is also passionate about assisting our members, communities, and universities with their marketing and video production needs. He has produced for Clear Channel & iHeartRadio and has developed content for Nike, Revlon and talent like Carrie Underwood, Justin Guarini, Neil DeGrasse Tyson as well as artists at SkyWalker Ranch.

Tom Gregory tgregory@poconos.org

Senior Video Producer - PTN

Tom Gregory films content for PTN and the Pocono Mountains Magazine hour-long show, working to edit the program alongside fellow team members. New episodes of the show air monthly on PTN, YouTube, Facebook and various stations across the Northeast. His focus while filming is storytelling and showcasing all the Poconos has to offer.

Zane Shupp zshupp@poconos.org

Senior Video Producer - PTN

Zane Shupp brings more than 20 years of TV, video and film experience to the wide variety of commercial, promotional, web and broadcast content produced by the PMVB. He also manages the PMVB's 24-hour digital streaming network, PTN. Zane takes pride in producing high-quality, relevant videos that show everyone just how great it is to visit and live in the Pocono Mountains. Zane looks forward to making your next video a success!