



Downtown Hawley Partnership Vision Statement

An authentic small town nestled in the lake region of the Pocono Mountains; Hawley is traversed by scenic Route 6, at the confluence of the Lackawaxen River and Middle Creek, a short mile west of Lake Wallenpaupack. Here you will find a quaint and pleasant small town, where you arrive as a visitor and soon find yourself calling Hawley home.

The pride and commitment to preserving Hawley's early connection to the Delaware and Hudson Canal, the D&H Gravity and Erie Railroads, along with its contemporary ties with the Upper Delaware River Corridor, help to sustain its heritage into the next century. Hawley's early contributions to the industrial age in the Northeast are evident throughout the community and can still be seen by its many locally owned businesses, some for generations.

Discover Downtown Hawley's storied past, cultural arts, and historical architecture, as well as preserved greenspace in its twin park system. A peaceful hub that welcomes diversity, is family friendly, and fun-filled, Hawley is a place where kids of all ages can explore, learn, and experience all that the town has to offer.

Explore Downtown Hawley as a:

- **Regional center.** Downtown Hawley provides arts, civic, cultural, spiritual, and educational offerings, including job training in hospitality, commerce, and technical careers. These services provide incentives for local youth to remain in the area, and encourage new investments.
- **Dining and entertainment hub.** Savor the local flavors and culture of Hawley morning, noon, and night. Enjoy a variety of dining options while gathering with friends and neighbors at outdoor cafés, neighborhood pubs, diners, and local bistros. Whether you're seeing a show at the Art Deco Theatre, attending a concert, visiting our diverse mix of shops or meandering through the galleries, downtown Hawley will expand your perspective and develop your senses.
- **Recreational focal point.** Discover the natural bucolic setting in any season while traversing the many trails and towpaths, parks and river walks surrounding the downtown. Whether you are hiking, or biking, or playing sports in the park, there are activities to enjoy for the young and the young-at-heart. Sojourning down the Lackawaxen, sailing your cares away on Lake Wallenpaupack, bird watching – including resident bald eagles, or skiing at nearby resorts, many options are available for you to enjoy.
- **Heritage Community.** Celebrate the notable historic fabric of Hawley by exploring its local festivals, tours, and events, such as Winterfest and Hoedown. Residents, businesses, and visitors alike engage in the strong ethic of preservation of Hawley's fine Victorian structures that comprise the business district, local churches, and residences throughout town.

This vision will be realized through an active, innovative, and unified partnership between various committed local leaders from private, public, and non-profit organizations.

Come home to Hawley – the Lake Region's Downtown.



Membership Benefits

The Downtown Hawley Partnership is comprised of Hawley area businesses, organizations, families, and individuals working together to bring cohesiveness, aesthetics, and structure to the growth and development of downtown Hawley.

Please join us!

- Enhance and promote your business investment
- Showcase your commitment to the downtown Hawley and Lake Region community
- Shape the future of our downtown area
- Be informed about "what's happening" in downtown Hawley
- Influence a positive change in Hawley
- Establish your business network and develop relationships with business leaders in Hawley
- List your events on www.VisitHawleyPA.com calendar

Downtown Hawley Partnership member & sponsor funds are used to help plan and hold events, improve the economic & physical vitality of our town, marketing and more. Our schedule will showcase the beauty and charm of our town's region with events all year long. These events are truly community projects, planned and organized by volunteers along with business owners. Please help us make another successful year for our shops, restaurants, local businesses, hotels, homeowners, and visitors by supporting with your membership and/or sponsorship.



Invest in the Community!

Please Select options - fill out form & remit payment:
(Sponsorships do not include membership dues)

Sponsorships

- Platinum _____ x \$2500 = _____
- Gold _____ x \$1000 = _____
- Silver _____ x \$500 = _____
- Spotlight Sponsor _____ x \$350 = _____
- Activity Sponsor _____ x \$150 = _____
- Community Art Project _____ x \$200 = _____

Participating Location/Stop

- Hoedown Fall Crawl _____ x \$150 = _____
- Winterfest Pub Tour _____ x \$150 = _____

Membership Dues (Fiscal year - July thru June)

- Business \$100 _____ x \$100 = _____
- Additional Businesses \$75* _____ x \$75 = _____
- Not for profit organization \$25 _____ x \$25 = _____
- Neighborhood Supporting member \$25 _____ x \$25 = _____

Total Amount Due: _____

make checks payable to: "Downtown Hawley Partnership"

mail to: Downtown Hawley Partnership PO Box 584, Hawley, PA 18428

hand deliver to: 519 Church Street, Hawley PA 18428

Online payments via PayPal to Hawley Partnership

Application can be emailed or mailed with payment

Email a high quality .jpeg or .png of your logo.

info@VisitHawleyPa.com

DON'T DELAY...
Deadline
June 30th

Business Name(s): _____

Contact Person: _____

(print)

(Signature)

Address: _____

(street / box)

(city)

(State)

(zip)

Telephone: _____ E-mail: _____

Additional email addresses to be included: _____

Social Media Handle(s) _____



Do you want to get involved?

Call us 570-226-4064

Email us info@visithawleypa.com

Visit us www.VisitHawleyPA.com

The Downtown Hawley Partnership is run by our members and volunteers.
Please consider becoming part of the team.

YES! I am interested in helping with:

Asset Enhancement

Physical Improvement

Marketing and Communications

Membership Committee

Where's Wilburr

Other: _____

Harvest Hoedown (October)

Winterfest (December)

Merchant Committee

Last Saturday's

Comments/Suggestions:



Events, Projects, Community Partners, and Ongoing Activities

Events

- Hawley Farmer's Market
- Where's Wilburr Scavenger Hunt
- Last Saturday's
- Black Friday & Small Business Saturday
- Hawley Harvest Hoedown
- Hawley Winterfest

Projects

- Community Art Project and Art Auction
- Painting and Beautifying Hawley
- Asset Enhancement

Community Partners

- Hawley Borough
- Hawley Public Library
- Hawley Dog Park
- Pocono Mountain Visitor's Bureau
- Chamber of the Northern Poconos

Ongoing Activities

- Banner Signage in Hawley
- BikeShare Program
- Community Garden at Hawley Public Library
- Hawley Trail System into Palmyra Pike & Palmyra Wayne in partnership with other entities
- Information Center
- Interpretative (historic) Signs – in town and on the trail
- Gateway signs (Welcome to Hawley)
- Marketing Hawley for Tri-state Region via print, social media, and more
- Merchants Committee
- Seasonal Flowers and beautification in downtown Hawley including extensive holiday lighting
- Website that promotes members