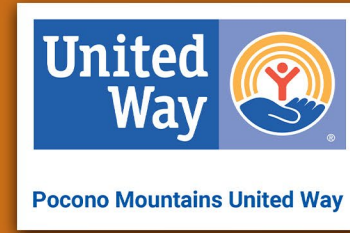




MORE FRONT DOORS: **THE POCONO HOUSING SUMMIT**



Governor's Housing Directive

Secretary
Rick Siger

*Pennsylvania Department of Community and
Economic Development*



PENNSYLVANIA GETS IT DONE.

Housing Action Plan

Rick Siger, Secretary

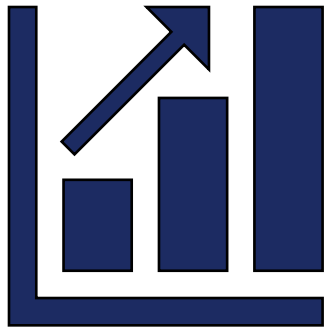
Department of Community and Economic Development

November 20, 2024

Housing Action Plan

Community and Economic Development Wins

**PENNSYLVANIA
GETS IT DONE.**



1. Investing **\$400 million** into commercial and industrial site readiness
2. Tripled the amount of funding available for main street initiatives and launched the **Main Street Matters program**
3. Merged DCED business attraction, retention, marketing, and data teams to create **BusinessPA** to modernize DCED's organizational structure to be more competitive
4. Secured over **\$3 billion** in private sector investments



Housing Action Plan

10-Year Economic Development Strategy

**PENNSYLVANIA
GETS IT DONE.**

This work is guided by the **Ten-Year Strategic Plan for Economic Development in Pennsylvania.**



Invest in Our Economic Growth to Compete



Make Government Work at the Speed of Business



Open Doors of Opportunity for All Pennsylvanians



Innovate to Win



Build Vibrant and Resilient Regions





Expand Availability of Housing

Increase Pennsylvania's housing inventory.

- Leverage existing state and federal programs such as the Weatherization Assistance Program and work to capitalize new state funding opportunities for residential development
- Launch a market rate housing task force to study and advise efforts to expand our inventory of market rate housing, combining the resources of state government with the experiences of private industry

Housing Action Plan

Housing Achievements to Date



- 1. Increase in PHARE funding** from \$60 million to \$100 million over the next four years
- 2. Increase in Neighborhood Assistance Program (NAP) Tax Credits** from \$36 million to \$72 million
- 3. Increase in Homeless Assistance Program (HAP) funding** from \$18.5 million to \$23.5 million
- 4. Increase in Municipal Assistance Program (MAP) funding** from \$500,000 to \$2 million
- 5. Launch of the Pennsylvania Mixed-Use Housing Development Pilot Program**, with \$10 million available in funding for mixed-use site development and conversion projects
- 6. Creation of a Right-to-Counsel Program**, with \$2.5 million in funding for legal assistance for low-income renters

Housing Action Plan

Primary Areas of Focus

**PENNSYLVANIA
GETS IT DONE.**



Building new housing units



Preserving existing housing units



Making housing more affordable



Supporting people experiencing homelessness and vulnerable populations



Ensuring equity in housing outcomes



Achieving operational excellence

Governor's Office

- Akbar Hossain, *Secretary of Policy and Planning*
- TJ Yablonski, *Secretary of Legislative Affairs*
- Uri Monson, *Secretary of the Budget*
- Danielle Okai, *Deputy Chief of Staff for Economic Development*

Department of Community and Economic Development (DCED)

- Rick Siger, *Secretary*

Department of Human Services (DHS)

- Val Arkoosh, *Secretary*

Pennsylvania Housing Finance Agency (PHFA)

- Robin Wiessmann, *Executive Director and CEO*

Housing Action Plan

We Want to Hear from You

**PENNSYLVANIA
GETS IT DONE.**

Submit information to **RA-DCEDHousingPlan@pa.gov**

- Any **written priorities**, published reports, or studies
- **Best practices** on addressing housing or homelessness in your region
- Data on challenges or **trends to address**
- Any **concerns or challenges** that you may have encountered related to housing and homelessness

Questions?