



**CONTACT:**

James Hamill – Director of Public Relations  
Pocono Mountains Visitors Bureau  
[jhamill@poconos.org](mailto:jhamill@poconos.org)  
(570) 419-8461

## **MEDIA ALERT**

### Pocono Mountains Visitors Bureau – Annual Report Luncheon

**WHAT:** The Pocono Mountains Visitors Bureau (PMVB) will share the story of tourism and its impact on our four-county region in 2022. Many key players in the tourism industry will join in the Annual Report Luncheon on Thursday, June 8 at Mount Airy Casino Resort. A look at the performance of the region’s destination marketing organization will be presented along with the recipients of the Gail Sterrett Marketing Award and a newly-established Chairperson’s Award in honor of the late Bob Uguccione, longtime leader of the PMVB.

**WHO:** Interviews with PMVB President/CEO Chris Barrett and other individuals will be available at your request.

**WHEN:** **Thursday, June 8, 2023**  
11:30 a.m. – 2:00 p.m.  
(Presentations & Awards begin shortly after 12:30 p.m.)

**WHERE:** **Mount Airy Casino Resort**  
312 Woodland Road  
Mount Pocono, PA 18344

###