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**Nearly \$310K in Tourism Dollars Awarded Among 38 Pocono Projects**  
Plus, additional \$300K allocated to support even more 2024 initiatives

April 4, 2024 – From enhancing park access and beautifying boroughs to restoring historic landmarks and boosting public programming, the 2024 [PMVB Community Impact Grant](#) has awarded \$309,554 among 38 regional projects. In addition, the [Pocono Mountains Visitors Bureau](#) (PMVB) is pleased to announce that applications are re-opening for a second time to provide an additional \$300,000 towards even more community projects.

Now in its third year, the PMVB Community Impact Grant has awarded a total of \$958,166 among 104 projects since 2022. Total contributions will surpass the million-dollar mark following the second round of 2024 funding. Utilizing funds from the Hotel Occupancy Tax, the program is one of the many ways that tourism continues giving back in the Pocono Mountains.

“We established this grant program to say ‘thank you’ to local communities that do so much for residents, as well as the 30 million tourists who visit the Poconos each year. Providing a financial boost for impactful projects across the region benefits all who live, work, play, and learn in the Pocono Mountains,” said Chris Barrett, President/CEO of the Pocono Mountains Visitors Bureau.

Local governments including, but not limited to, boroughs and townships as well as municipal and redevelopment authorities are eligible to apply for funding to support projects that aim to enhance the quality of life in Wayne, Pike, Monroe, and Carbon counties.

Applications for the second round of funding open this Friday, April 5, 2024, and will be accessible through Monday, May 6, 2024. Projects approved in the first round are not eligible to re-apply. At least a 50% match is required, and the grant cap request is \$20,000. The application and additional details about project requirements will be available at [poconomountains.com/grants](https://poconomountains.com/grants).

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**\*See next page for details about 2024 round one recipients.**

| 2024 ROUND ONE RECIPIENTS                           | AMOUNT   | PROJECT DESCRIPTION   |
|---|----------|---|
| Chestnuthill Township                               | \$14,877 | Little Mexico trailhead improvements  |
| Delaware Highlands Conservancy                      | \$16,375 | Van Scott Nature Reserve accessibility  |
| Delaware Water Gap                                  | \$900    | Town Hall beautification  |
| East Stroudsburg University                         | \$20,000 | ESU Warrior Café (phase two)  |
| Family Promise of the Poconos                       | \$1,000  | ADA accessible additions and landscaping to emergency shelter for homeless families in Milford    |
| Family Promise of the Poconos                       | \$1,060  | Beautifying property on Main Street in Stroudsburg  |
| GO Collaborative                                    | \$3,180  | Inviting alley art on Main Street   |
| GO Collaborative                                    | \$1,677  | Ann Street Park hand-painted murals   |
| GO Collaborative                                    | \$12,000 | Expand Snowmen of Stroudsburg project   |
| Grey Towers Heritage Assoc.                         | \$5,304  | Replace six educational signs around Grey Towers National Historic Site Mansion                   |
| Harmony in the Woods Foundation                     | \$4,000  | Enhance Harmony in the Woods season four concerts   |
| Hawley Borough                                      | \$9,990  | Community program and park improvements   |
| Honesdale Borough                                   | \$11,448 | New switchback entrance at Gibbons Park for safe public access to Irving Cliff Trail              |
| Jackson Township                                    | \$7,500  | Park improvements, safety netting at baseball fields  |
| Jim Thorpe Borough                                  | \$10,000 | Refurbish Victorian street lights downtown  |
| Jim Thorpe Tourism Agency                           | \$7,500  | Replace two Jim Thorpe welcome signs  |
| Kettle Creek Environmental Fund                     | \$18,000 | Reconstruct and enhance Kettle Creek Environmental Education Center main entrance                 |
| Lansford Alive                                      | \$1,500  | Flag replacement and borough-wide beautification  |
| Lansford Historical Society                         | \$3,500  | 1850 Welsh Church ceiling replacement   |
| Lehman Township                                     | \$10,000 | Community Park improvements   |
| Mahlon S. Kemmerer Memorial Park Center Inc.        | \$9,285  | Kemmerer Park Pavilion roof and floor repairs in downtown Jim Thorpe                              |
| Milford Borough                                     | \$10,000 | Refurbish and renew pedestrian lights downtown  |
| Milford Garden Club                                 | \$3,500  | Milford borough beautification  |
| Mount Pocono Borough                                | \$14,253 | The Knob Overlook improvements  |
| Monroe Co. Historical Assoc.                        | \$20,000 | Purchase display cases for Stroud Mansion   |
| Monroe Co. Transportation Authority                 | \$20,000 | Support Transit in the Park - free shuttle service in Delaware Water Gap National Recreation Area |
| Palmerton Borough                                   | \$10,000 | Installation of pickleball court  |
| Pocono Wildlife Rehabilitation and Education Center | \$10,000 | Improve drainage and landscaping  |
| Polk Township                                       | \$10,000 | Walking Park playground equipment and installation  |
| Quiet Valley Living Historical Farm                 | \$3,000  | Upgrade entrances with new signage and landscaping  |
| Ross Township                                       | \$4,250  | Outdoor refurbishments at museum entrance   |
| Smithfield Township                                 | \$7,955  | Park grills and disc golf improvements  |
| Stroudsburg Borough                                 | \$2,000  | Install dog park at Glen Park   |
| Stroudsburg Wesleyan Church                         | \$10,000 | New playground and recreation space (phase one)   |
| Stroud Region Open Space and Recreation Commission  | \$2,000  | Stroud Township dog park near Brodhead Creek Park   |
| Upper Delaware Council                              | \$1,000  | Enhance Upper Delaware Litter Sweep efforts   |
| Wayne Co. Community Foundation                      | \$10,000 | Semiquincentennial Bell permanent display at Hawley Silk Mill campus                              |
| Wayne Co. Historical Society                        | \$2,500  | Main Street beautifications   |