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Grant Program Returns to Boost Pocono Projects

PMVB Community Impact Grant applications open for limited time

January 25, 2024 – Applications are once again open for the third annual [PMVB Community Impact Grant](#), a program established by the [Pocono Mountains Visitors Bureau](#) (PMVB) in 2022 as a way to give back to local communities across the region.

Local governments including, but not limited to, boroughs and townships as well as municipal and redevelopment authorities are eligible to apply for funding to support projects that aim to enhance the quality of life in Wayne, Pike, Monroe and Carbon counties.

Within its first two years, the PMVB Community Impact Grant has awarded \$542,687 among 59 projects. A variety of initiatives have been funded, from upgrading baseball fields and playground equipment to restoring historical icons and beautifying small towns.

“Tourism is the number one industry in the Poconos, and the PMVB feels passionate about giving back to the communities that host our 30 million annual visitors,” said Chris Barrett, President/CEO of the Pocono Mountains Visitors Bureau. “This grant program benefits not just tourists, but also everyone who calls our region home.”

Proposals are due by March 3, 2024, for projects to be completed by December 15, 2024. At least a 50% match is required, and the grant cap request is \$20,000. Program funding is allocated from the Hotel Occupancy Tax.

To learn more about the PMVB Community Impact Grant and to download the application, visit poconomountains.com/grants.

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