



Pocono Mountains Visitors Bureau Beautification Grant

Grant dollars will help fund a variety of projects intended to support and enhance the quality of life in communities throughout the Pocono Mountains.

Organizations Eligible to Apply:

- Local government including, but not limited to, cities, boroughs, and townships.
- Municipal and redevelopment authorities and agencies.

Focus of the Grant Program:

Grant funds may be used to support projects that:

1. Beautify outdoor areas surrounding the hospitality and tourism industry throughout our cities, boroughs, and townships in the Pocono Region.
2. Improve existing gateways/signage.
3. Improve beautification and façades throughout our cities, boroughs, and townships.

Eligible projects may include but are not limited to:

Landscaping, outdoor seating, planters, trash cans, benches, recycling programs, trash removal, removal of overgrown weeds/brush/trees, upgrade of signage and facades.

Program Details:

Proposals are due on April 4, 2025, for projects to be completed by December 15, 2025. Grant funds will not carry over to the new year – 2026.

- Grant cap request: \$20,000.00.
- Funds are limited.
- At least a 50% match is required.
- Each project will be considered competitively based on criteria established by the PMVB and reflected in these guidelines.
- Proposals will be approved based on the availability of funds.
- Funds will be disbursed on a reimbursement basis when proof of expenditure and completion of the project has been provided to the PMVB no later than December 15, 2025.
- Recipients may be asked to submit before and after photos of projects.

Application Procedure:

- To be considered, please submit your application via email by April 4, 2025 to membership@poconos.org.
- Upon submission of your application, you will receive an email confirming your application has been received. If you do not receive a confirmation within 48 hours of your submission, please follow up with membership@poconos.org.
- Requests will be reviewed, and applicants will be notified after April 30, 2025.

Guidelines and application can be found at: <https://www.poconomountains.com/about-us/grants/>

Contact information: Marlyn Kissner, mkissner@poconos.org, 610-751-4932

Submit applications to: membership@poconos.org

Funding Request

Thank you for your interest in the 2025 PMVB Grant Program.

All organizations must submit a Funding Request by April 4, 2025 to be considered.

Funding Requests must be submitted electronically to membership@poconos.org.

For any questions, please contact Marlyn Kissner at 610-751-4932.

Applicant Information

| | |
|-------------------------------|--|
| Name of Organization | |
| Organization Type | |
| Chief Official's Name & Title | |
| Address | |
| Phone | |
| Email | |
| Federal ID#/EIN | |
| Contact Person and Title | |
| Address | |
| Phone | |
| Email | |

Project Information

| | |
|--------------------------|--|
| Project Title | |
| Project Overview | |
| Proposed Start Date | |
| Proposed Completion Date | |

Funding Information

| | |
|-----------------------------------|--|
| Total Project Cost | |
| Grant Funds Requested | |
| Matching Fund Sources and Amounts | |

Project Budget

| | |
|---|--|
| <p>How will the project's funds be spent? Please include a breakdown of cost and any estimated or quoted costs you've received.</p> | |
|---|--|

Please, be sure to complete the project narrative on page 4 of the application.

On behalf of my organization, I affirm that all information in this application and attachments are true and correct and that receipt of any funds will be used for the purpose described herein.

Name (Print): _____

Title: _____

Signature: _____

Date: _____

Project Narrative

Please share the specific purpose of the project and how the project will support your community. If granted, what will be the positive lasting impact of this program on your community? Please keep the narrative to a one page maximum: