

# COMMISSIONERS OF WAYNE COUNTY

BRIAN W. SMITH, CHAIRMAN  
*Damascus Township, PA*

JOCELYN CRAMER  
*Damascus Township, PA*

JAMES SHOOK  
*Palmyra Township, PA*



ANDREW M. SEDER  
*Chief Clerk*

WENDELL R. KAY  
*Solicitor*

## FOR IMMEDIATE RELEASE

CONTACT: Andrew Seder, Chief Clerk  
570-253-5970 - ext. 1301  
[ASeder@WayneCountyPA.gov](mailto:ASeder@WayneCountyPA.gov)

## Wayne County, PMVB Relaunch Hotel Tax Disbursement Program

HONESDALE (January 9, 2025) – The [Pocono Mountains Visitors Bureau](#) (PMVB) and the Wayne County Room Tax Allocation Committee invite nonprofit organizations and planners of public events to a free information session at [Runaway Train Brewery | Brewhouse & Saloon](#) in Honesdale on January 22, 2025.

The information session and networking event will include a discussion of the [2025 Hotel Tax Disbursement Program](#) and various PMVB initiatives underway within Wayne County and throughout the Pocono Mountains.

The PMVB, in conjunction with the Wayne County Commissioners and the Room Tax Allocation Committee, has been providing direct support for various organizations and events to bring overnight visitors to the county.

Representatives of the PMVB will review how events are marketed using digital, radio and print as well as provide guidance on maximizing funding and collaborating to achieve greater return on investment for everyone. In 2024, more than [28 awards were given to groups and organizations](#) totalling more than \$190,000.

The event at Runaway Train is scheduled for 5 p.m. – 7 p.m. The presentation will include an explanation of how to apply for 2025 funding.

Food and refreshments will be provided. Please RSVP to Vicky Botjer at [vbotjer@waynecountypa.gov](mailto:vbotjer@waynecountypa.gov) or (570) 253-5970 ext. 1300 by end of day on January 20, 2025.

###