



POCONO MOUNTAINSSM
VISITORS BUREAU

CONTACT:

Jim Hamill
Pocono Mountains Visitors Bureau
jhamill@poconos.org
[\(570\) 419-8461](tel:(570)419-8461)

MEDIA ALERT

Announcement regarding arts & culture tourism in Stroudsburg

WHAT:

Join the Pocono Mountains Visitors Bureau (PMVB) and local leaders to announce a significant step forward in the effort to strengthen the arts as a cornerstone of Stroudsburg's cultural and economic identity.

[Pocono Television Network](#) will carry the news conference live.

WHEN:

Tuesday, October 14, 2025
11 a.m.

WHERE:

[The Sherman Theater](#)
524 Main Street
Stroudsburg, PA 18360

###

Pocono Mountains visitor information is available online at PoconoMountains.com or by phone at (570) 421-5791. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit membership organization. The PMVB is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania. The PMVB operates the 24/7 [Pocono Television Network](#) which can be found on streaming, broadcast and cable.