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Free Text Service Launched for 2 Pocono Ski Resorts

SkiText connects guests with mountains with ease on mobile devices

January 26, 2023 – The Pocono Mountains Visitors Bureau (PMVB) and SkiText announce a partnership to deliver a quick and efficient way to access information at select Pocono ski resorts in real time through text messaging.

SkiText is a new communication platform available at Pocono area resorts including [Shawnee Mountain Ski Area](#) and [Ski Big Bear at Masthope Mountain](#) to communicate with skiers & snowboarders through their mobile devices.

Want to know trails open or local weather conditions at Shawnee or buy lift tickets? Want to know your food & drink options at Ski Big Bear?

SkiText's automated two-way text messaging system can provide skiers and snowboarders with the information needed to navigate a successful day on the slopes from the comfort of their mobile phones. And signing up is free!

To sign up for SkiText, text the word SKI to (844) SKI-TEXT or (844) 754-8398. Once you get a message back from SkiText, just follow the prompts to finish your subscription. You may also join online by going to PoconoSki.com and click on the SkiText banner.

“SkiText is just another way our ski resorts aim to make the experience on the mountain even better for guests,” said Chris Barret, President/CEO of the PMVB. “SkiText offers guests resort-specific information that can assist in planning your trip from the beginning to end.”

The first Pocono Mountain ski resorts that will be using SkiText are Shawnee Mountain Resort and Ski Big Bear.

For more info on SkiText and the partner mountains using this service in 2023 go to PoconoSki.com.

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Pocono Mountains visitor information is available online at PoconoMountains.com or by phone at (570) 421-5791. Follow [@PoconoTVNetwork](https://twitter.com/PoconoTVNetwork) on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit membership organization. The PMVB is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.