



POCONO MOUNTAINSSM
VISITORS BUREAU

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Get Your Free Pocono Mountains Travel Guide

Updated guide tells story of adventure, wellness, and hospitality

May 28, 2024 – The Pocono Mountains Travel Guide is back with all the latest updates for visitors to the region with trip ideas, itineraries, and a pullout map. The [Pocono Mountains Visitors Bureau](#) (PMVB) produces its highly popular, free travel guide just in time for the start to summer. 200,000 copies are currently being distributed to 800 locations across New York, New Jersey, Pennsylvania, Virginia and Maryland.

The PMVB partners with [Bailey Design & Advertising](#) to create the guide in both print and digital versions. The free publication is updated each year and serves as the official guide to help guests plan their getaway to the four counties of the Pocono Mountains. The guide includes information about [small towns](#) in the Poconos, [things to do](#), [places to stay](#), [restaurants and dining](#), [midweek getaways](#) and lots more.

The free travel guide is available in high-traffic locations such as PA welcome centers, [PMVB visitors centers](#), roughly 50 Wawa stores in Pennsylvania, travel shows, rest areas, turnpike plazas, and AAA offices. Travelers and Pocono residents can also [request to have a travel guide mailed directly to them](#).

“When people come to the Pocono Mountains, they rely on the best information to guide them to our exceptional members for lodging, entertainment and recreation,” said Chris Barrett, President/CEO of the Pocono Mountains Visitors Bureau. “This free guide gives our visitors an informative and extensive way to experience so much of what we have to offer in any season.”

More than 1,000 listings highlight PMVB members and properties which pay hotel tax within Wayne, Pike, Monroe, and Carbon counties with 79 advertisers.

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