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## **New Pocono Mountains Travel Guide Released** 2025-2026 guide is free resource for planning trips to Poconos

May 29, 2025 – Including a pullout map, trip ideas, and itineraries, the Pocono Mountains Travel Guide has returned with updates for visitors to the region. The [Pocono Mountains Visitors Bureau](#) (PMVB) produces its highly popular, free travel guide just in time for the start of summer. 200,000 copies are currently being distributed to 800 locations across New York, New Jersey, Pennsylvania, Virginia and Maryland.

The PMVB partners with [Bailey Design & Advertising](#) to create the guide in both print and digital versions. The free publication is updated each year and serves as the official guide to help guests plan their getaway to the four counties of the Pocono Mountains. The guide includes information about [small towns](#) in the Poconos, [things to do](#), [places to stay](#), [restaurants and dining](#), [annual events](#) and lots more.

The free travel guide is available in high-traffic locations such as PA welcome centers, [PMVB visitors centers](#), roughly 50 Wawa stores in Pennsylvania, travel shows, rest areas, turnpike plazas, and AAA offices. Travelers and Pocono residents can also [request to have a travel guide mailed directly to them](#).

“We are fortunate to have so many wonderful members to feature across the Poconos,” said Chris Barrett, President/CEO of the Pocono Mountains Visitors Bureau. “Whether it’s places to stay, things to do, family vacations, romantic getaways or Pocono events, the region has so much to offer people of all ages who want to spend their time and hard-earned money wisely.”

More than 1,000 listings highlight PMVB members and properties which pay hotel tax within Wayne, Pike, Monroe, and Carbon counties as well as 75 advertisers.

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Pocono Mountains visitor information is available online at [PoconoMountains.com](http://PoconoMountains.com) or by phone at (570) 421-5791. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit membership organization. The PMVB is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania. The PMVB operates the 24/7 [Pocono Television Network](#) which can be found on streaming, broadcast and cable.