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## New Pocono Mountains Travel Guide

2026-2027 guide is free resource for planning trips to Poconos

June 3, 2026 – The Pocono Mountains Travel Guide is back again, updated for visitors including a pullout map, trip ideas, and itineraries. The [Pocono Mountains Visitors Bureau](#) (PMVB) produces its very popular, **free** travel guide just in time for the start of summer. 180,000 copies are currently being distributed to 800 locations across New York, New Jersey, Pennsylvania, Virginia and Maryland.

The PMVB partners with [Bailey Design & Advertising](#) to create the guide in both print and digital versions. The free publication, updated annually, serves as the official guide for guests planning their getaway to the four counties of the Pocono Mountains. The guide highlights the many ways to experience the Pocono Mountains, from discovering your perfect getaway and exploring vibrant downtowns to shopping and dining locally, planning romantic escapes, and celebrating heritage through initiatives like [America250PA](#) and local media such as the [Pocono Television Network](#). It also showcases how tourism gives back to the community while offering plenty of fun through water-filled attractions, outdoor adventures, and winter sports. Visitors can find ideal places to stay, enjoy the beauty of the great outdoors, pick up helpful camping tips, and take advantage of relaxing midweek getaways for a more peaceful experience.

The free travel guide is available in high-traffic areas like PA welcome centers, [PMVB visitors centers](#), roughly 50 Wawa stores in Pennsylvania, travel shows, rest areas, turnpike plazas, and AAA offices. Visitors and Pocono residents can also [request to have a travel guide mailed directly to them](#).

“It’s great to have such amazing members to showcase in the Poconos!” said Chris Barrett, President/CEO of the Pocono Mountains Visitors Bureau. “From cozy places to stay and exciting activities to family vacations and romantic escapes, the region is packed with opportunities for everyone to make the most of their time and money. Tourism is the lifeblood of our region and we are grateful to share the Poconos with 30 million guests each year.”

More than 1,000 listings highlight PMVB members and properties which pay hotel tax within Wayne, Pike, Monroe, and Carbon counties as well as 65+ advertisers.

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Pocono Mountains visitor information is available online at [PoconoMountains.com](http://PoconoMountains.com) or by phone at (570) 421-5791. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit membership organization. The PMVB is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania. The PMVB operates the 24/7 [Pocono Television Network](#) which can be found on streaming, broadcast and cable.