

# COMMISSIONERS OF WAYNE COUNTY

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## FOR IMMEDIATE RELEASE

CONTACT: Andrew Seder, Chief Clerk

PHONE: 570-253-5970 - ext. 1301

EMAIL: [ASeder@WayneCountyPA.gov](mailto:ASeder@WayneCountyPA.gov)

## PMVB, Wayne County Set Hotel Tax Disbursement Program Event

HONESDALE (January 4, 2024) – Building on the success of previous years, the Pocono Mountains Visitors Bureau (PMVB) and the Wayne County Room Tax Allocation Committee invite nonprofit organizations and event planners to a free event at [Runaway Train Brewery](#) in Honesdale on January 18, 2024.

The workshop and networking event will include a discussion of the [2024 Hotel Tax Disbursement Program](#) and various PMVB initiatives underway within Wayne County and throughout the entire Pocono Mountains.

The PMVB, in conjunction with the Wayne County Commissioners and the Room Tax Allocation Committee, has been providing direct support for various organizations and events to bring overnight visitors to the county.

Representatives of the PMVB will review how events are marketed using digital, radio and print as well as provide guidance on maximizing funding and collaborating to achieve greater return on investment for everyone. In 2023 more than 25 awards were given to groups and organizations totalling more than \$180,000.

The event at Runaway Train Brewery is scheduled for 5 p.m. – 7 p.m. The presentation will include a breakdown of how to apply for 2024 funding.

Food and refreshments will be provided. Please RSVP to Vicky Botjer at [vbotjer@waynecountypa.gov](mailto:vbotjer@waynecountypa.gov) or (570) 253-5970 ext. 1300 by end of day on January 12, 2024.

For more information on the Pocono Mountains Visitors Bureau please visit [PoconoMountains.com](http://PoconoMountains.com).

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