

CONTACT:

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Registration Open for Pick Up the Poconos Day

Volunteers needed for September 23rd region-wide litter cleanup.

August 23, 2023 – The Pocono Mountains Visitors Bureau (PMVB) is seeking volunteers for its next region-wide litter pick-up day on Saturday, September 23, 2023, from 9:30 a.m. to 12:30 p.m. (rain or shine). The bi-annual event is just one component of the PMVB's overall "Pick Up the Poconos" campaign, which has resulted in nearly 34,000 bags of trash picked up.

Volunteer forms may be filled out at <u>PickUpthePoconos.com</u>. The deadline to register is Friday, September 15, 2023 at 5:00 p.m.

There are more than 20 pickup locations across Wayne, Pike, Monroe and Carbon counties from which volunteers can choose. The PMVB is currently working with the listed townships and boroughs to identify which roads need to be cleaned. Detailed information will be relayed to volunteers closer to the event date via the contact information shared on the sign-up form.

Please help spread the word by sharing the event on Facebook (<u>HERE</u>).

Thanks to <u>PennDOT</u> and <u>Keep Pennsylvania Beautiful</u>, the PMVB provides supply kits to each volunteer containing t-shirts, gloves, trash bags, safety vests and other supplies.

For resources and safety tips on picking up litter, please visit <u>PickUpThePoconos.com</u>. For more information on getting your community or organization involved, please review and complete the <u>Group Registration Form</u>. The deadline to submit a group registration is Tuesday, September 12, 2023 by 5 p.m.

High-resolution photos from past Pick Up the Poconos events may be requested <u>here</u>, while b-roll from past cleanups is available for download <u>here</u> with proper credit.

Save the dates for the 2024 cleanups: Saturday, April 20, 2024 & Saturday, September 21, 2024.

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Pocono Mountains visitor information is available online at PoconoMountains.com or by phone at (570) 421-5791. Follow PoconoTVNetwork on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit membership organization. The PMVB is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.











