



2025 EVENT IMPACT



3RD CONSECUTIVE FULL-FACILITY SELL-OUT

- **GRANDSTANDS** - 100 Level, 200 Level & 300 Level
- **CLUBS** - Club Pocono & Terrace Club
- **SUITES** - 25 Corporate Suites
- **CAMPING** - Over 3,400 Camping Sites Occupied
- **TITLE SPONSORS** - All 3 NASCAR Races Sponsored
- **CORPORATE INVOLVEMENT** - Over 103 Companies Participated

MOST ATTENDED EVENT AT POCONO RACEWAY IN 13 YEARS!

SPECIAL GUESTS

- NASCAR Cup Series The Great American Getaway 400 Special Guests
 - Josh Shapiro, 48th Governor, Commonwealth of Pennsylvania
 - Lori Shapiro, First Lady, Commonwealth of Pennsylvania
 - Austin Davis, 35th Lt. Governor, Commonwealth of Pennsylvania
 - Deputy Secretary Tourism Anne Ryan, Commonwealth of Pennsylvania
 - Rob Bresnahan, United States Congressman
 - Kurt Busch, NASCAR Champion & Hall of Fame Class of 2026
 - Ryan Fitzpatrick, NFL Quarterback & Prime Video Analyst
 - Andrew Whitworth, NFL Lineman, Super Bowl Champion & Prime Video Analyst
 - Major General John Pippy, Pennsylvania National Guard
 - Brigadier General Kevin Merrill, United States Air Force
 - Col. James L. Crocker, Commadner, Tobyhanna Army Depot

THEY SAID IT!

- "A Sunday Showcase in the Pocono Mountains!" @NASCAR
- "The Great American Getaway 400 is more than a race - it's a showcase of what truly makes Pennsylvania a great place to visit. Incredible people, local pride, and communities that come alive when the opportunity rolls into town."
@GovernorShapiro
- "From myself and on behalf of Tobyhanna, I wanted to sincerely thank you for the invitation and warm hospitality at the Military Gold Star event. The accommodations were exceptional." @ColJamesCrocker



THE CROWD WAS JUST AMAZING - THEY DID A PHENOMENAL JOB. CAMPING, FULL! THAT PLACE IS REVIVED - SLAM PACKED. THEY ARE SPENDING MONEY TO MAKE THE FAN EXPERIENCE BETTER. WELL DONE BY POCONO THIS WEEKEND.

**DENNY HAMLIN,
DRIVER #11, JOE GIBBS
RACING**





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BY THE NUMBERS

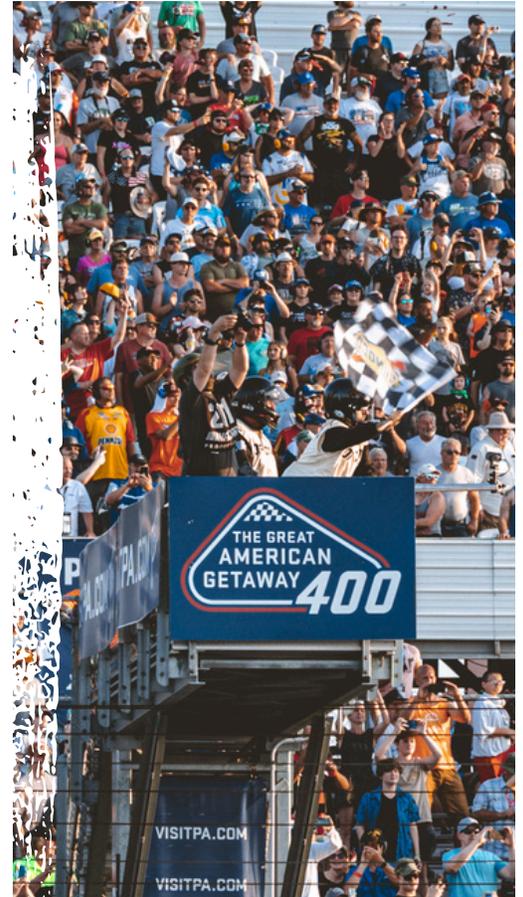
115,000 SOLD-OUT ATTENDANCE

3,400 CAMPING SITES SOLD

103 COMPANIES PARTICIPATED

IMPACT

- Pocono Raceway attracts fans from **67 PA counties**. **50 states and nearly 13 countries** - motorsports is a true tourism driver - vastly different than Major League sports in PA, including the NFL, NBA, MLB & NHL teams.
- **60 percent** of Pocono Raceway attendees are from out-of-state.
 - They stay in area hotels, visit restaurants, buy gas, shop and take in area attractions.
- **3.75 days** is the average length of stay for Pocono Raceway Attendees.
- Pocono Raceway events support **958 full- and part-time jobs**.



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