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MEDIA ALERT

Pocono STR & Home Conference

WHAT: The inaugural [Pocono STR & Home Conference](#), produced by PSHC, LLC, promises to be the premier gathering for individuals interested in the short-term rental (STR) and home industry. With an impressive lineup of sponsors and exhibitors, the conference will cater to a wide range of professionals, from contractors and landscapers to plumbers and local bakeries. Attendees can expect to find everything they need, whether it's home improvement products or the best STR software, all under one roof. The 2024 Pocono STR & Home Conference aims to provide education and inspiration to both newcomers and experienced individuals in the STR industry. The event will feature a series of workshops and presentations designed to equip attendees with the knowledge and tools necessary to succeed in this rapidly growing market.

WHEN: August 23-24, 2024
Friday Workshops: 3PM-7PM
Friday Speaker VIP Dinner: 7PM-9PM
Saturday Program: 9AM-9PM

WHERE: Kalahari Resorts & Conventions
250 Kalahari Blvd.
Pocono Manor, PA 18349

WHO: This conference is ideal for property owners, short-term rental operators, real estate investors, property managers, home improvement professionals, and anyone interested in the short-term rental market. Industry experts will cover various topics, including anticipatory design, implementing technology into STR businesses, and the secrets of the STR market. Real estate professionals will also share their expertise on funding deals, finding the right properties, and renovating and staging homes.

Registration is open for the Pocono STR & Home Conference at PoconosSTRandHomeConference.com.

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