

Sponsorship Opportunities

2022-2023

Dear Port Aransas Partner,

The Port Aransas Tourism Bureau & Chamber of Commerce continuously works to market to visitors and promote local businesses throughout Mustang Island. Hundreds of thousands of potential visitors and customers are being reached each month, but we cannot do it all without your support. The sponsorship opportunities below will help us both raise awareness of each other, and create positive visitor experiences. This form is your one stop shop to evaluate each of the upcoming year's opportunities and decide which align best with both your calendars and corporate values. We appreciate your support.

Live Music Weekend (October)

- Sponsor Level: \$1,000
Benefits: Four VIP tickets for Friday night Landsharks concert (\$340 value), banner displayed at Friday night concert, one live mention during Friday night concert
- Sponsor Level: \$2,500
Benefits: Ten VIP tickets for Friday night Landsharks concert (\$850 value), two live mentions at Friday night concert, 10x10 booth space at Friday night concert (if requested)
- Sponsor Level: \$5,000
Benefits: 20 VIP tickets for Friday night Landsharks concert (\$1700 value), 10x10 booth space at Friday night concert (if requested), several live mentions during Friday night concert, logo on printed promotional items, social media mentions

Holiday Celebrations/Sand Santa (December)

- Sponsor Level: \$1,000
Benefits: Company logo prominently displayed in Sand Santa sculpture, logo on holiday event posters

Port Aransas Restaurant Week (January)

- Sponsor Level: \$2,500
Benefits: Company logo on event website and promotional items, social media mentions



Port Aransas Tourism Summit (January/February)

- Sponsor Level: \$1,000
Benefits: Premier table for eight, promotion both onsite and prior to event

Whooping Crane Festival (February)

- Sponsor Level: \$2,500
Benefits: Company logo on website and promotional materials, social media mentions, premier trade show booth at festival trade show (if requested), tickets to select WCF events (up to \$500 value)

Shred Day (April)

- Sponsor Level: \$1,000 (only two available)
Benefits: Company logo on event materials, social media shoutout, ability to shred as much material as needed

Please return all forms to Lisa Shelton.
You can reach Lisa at events@visitportaransas.com or (361) 749-5919

Make checks payable to:
Port Aransas Tourism Bureau & Chamber of Commerce
403 W. Cotter Ave.
Port Aransas, Texas 78373

Thank You for Your Support!

