



2024–2025

PORT ARANSAS TOURISM BUREAU & CHAMBER OF COMMERCE

Sponsorship Opportunities

Dear Port Aransas Partner,

The Port Aransas Tourism Bureau & Chamber of Commerce continuously works to market to visitors and promote local businesses throughout Mustang Island. Hundreds of thousands of visitors and customers make their way to Port A each year, but we cannot do it all without your support. The sponsorship opportunities below will help us both raise awareness of each other and create positive visitor experiences. This form is your one stop shop to evaluate each of the upcoming year's opportunities and decide which best aligns with both your calendars and corporate values. Please note these can also be customized to better fit your goals. We appreciate your support.

Beachtober

PORT ARANSAS LIVE MUSIC FEST (SEPTEMBER 27 & 28)

Corporate Sponsor: \$2,500

Ten general admission tickets, banner and one live mention at main stage concert, one dedicated social media post, and logo on advertising.

Community Sponsor: \$1,000

Four general admission tickets, banner displayed at main stage concert, company listed as "Additional Support provided by" on advertising.



FLYNN'S BEACH RUN (OCTOBER 26)

Gold: \$5,000

Logo on event t-shirt (top level), Logo at water stations, Logo on race directional signage, including turn arounds, Logo on registration form, Logo on Facebook page, Logo displayed at start/finish line, Event e-blast, Event promotional materials, 8 race entries, Promotional items (supplied by sponsor) included in participant welcome bags, Recognition in pre-event media, Recognition on website.

Silver: \$2,500

Logo on event t-shirt (mid level), Logo at water stations, Logo on Facebook page, Logo displayed at start/finish line, Event e-blast, 4 race entries, Recognition on website.

Bronze: \$1,000

Logo on event t-shirt (lowest level), Company name on Facebook page, Company name displayed at start/finish line, 2 race entries, Recognition on website.

Holiday Celebrations (December)

Community Sponsor: \$1,000

Company logo prominently displayed at Sand Santa sculpture*, Lighted Boat Parade, Holiday Drone Show, and New Year's Eve Fireworks Show, as well as on holiday event promotional materials and "Holiday" page on VisitPortAransas.com.

*displayed entire month of December

Whooping Crane Festival (February)

Whooping Crane Sponsor: \$2,500

Company logo on printed promotional materials, logo with link on event website and Facebook page, social media mentions, vendor fair booth if requested, four tickets to tours and lectures, four event T-shirts, and four lunch tickets for festival-provided meal.

Roseate Spoonbill Sponsor: \$1,500

Company logo on printed promotional materials, logo with link on event website, two tickets to tour or lecture, and two event T-shirts.



Shred It with Flynn (April)

Flynn's Friend Sponsor: \$2,000

Company logo on promotional materials and displayed at event, social media mentions, ability to have representative at event to meet with guests, and ability to shred as much material as needed!

National Travel & Tourism Week (May)

RALLY & HOSPITALITY HEROES CELEBRATION

Hero Sponsor Level: \$2,000

Company logo on event materials, social media mentions, logo displayed at Rally, mention during Rally, company-provided swag distributed to guests.

Please return all forms to Lisa Shelton
lshelton@visitportaransas.com or (361) 749-5919

Make checks payable to:
Port Aransas Tourism Bureau & Chamber of Commerce
403 W. Cotter Avenue
Port Aransas, TX 78373

Thank You for Your Support

