

PORT ARANSAS

the island life

ENVIRONMENTAL GRAPHICS + WAYFINDING
ADDITIONAL DESIGN ITEMS

JAN 24th, 2023

rsmdesign

01 PORT ARANSAS
“WELCOME SIGN”

02 ADDING “THE CITY OF”
TO ALL PROJECT IDENTITIES

03 ADDING DIGITAL SCREEN OR
SCROLLING MARQUE

04 UPDATE THE SHOWER ICON

REVISED SINCE LAST PACKAGE

05 DOUBLE SIDED IDENTITY OPTION

SHOWN IN THIS PACKAGE

06 ADDITIONAL CROSSWALK GRAPHIC
LOCATIONS

07 SIGNAGE LOCATION REFINEMENTS

UPDATING IN DESIGN BUILD SET

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San Clemente, CA
949.492.9479

Dallas, TX
972.974.3690

Los Angeles, CA
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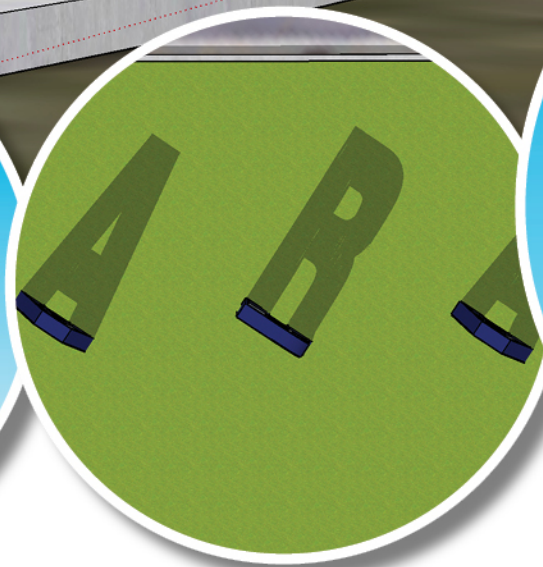
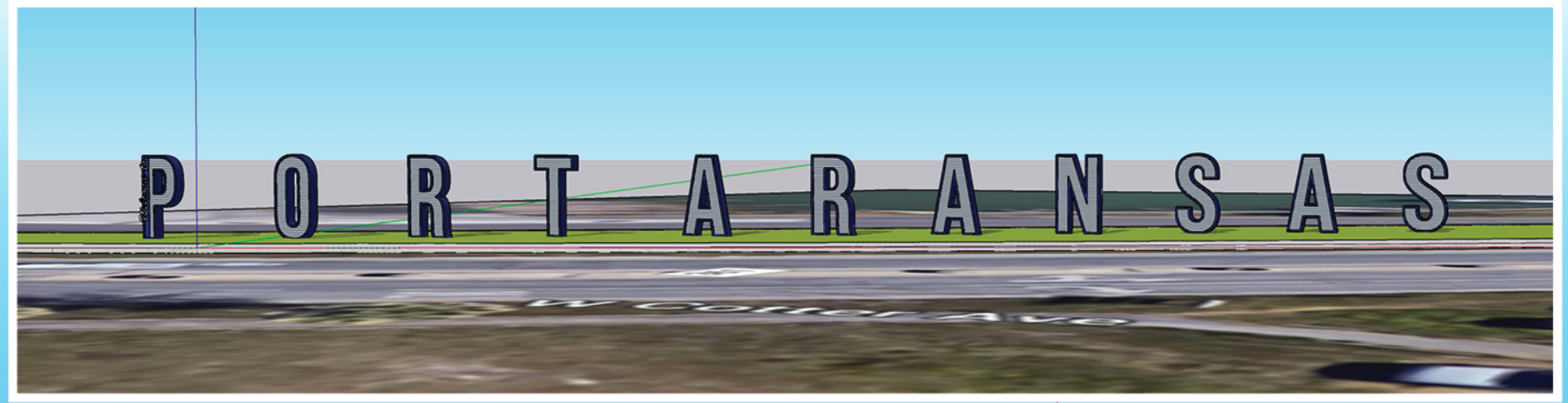
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SPECIALTY

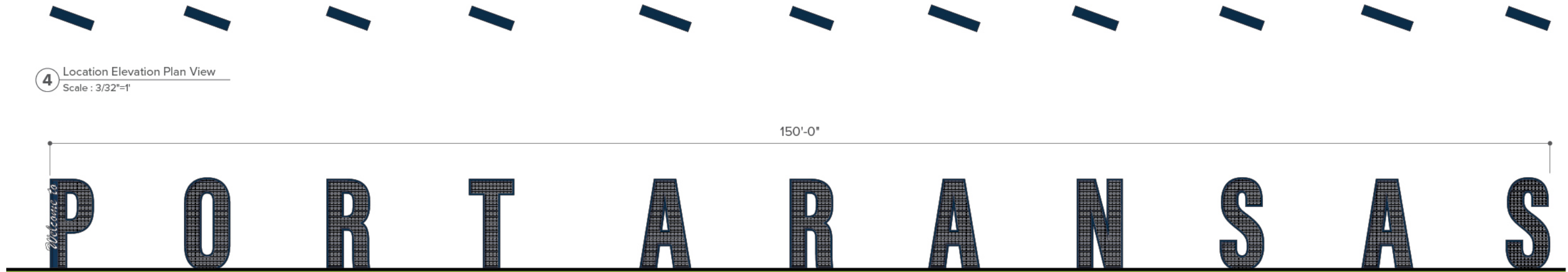
ADD SERVICE CONCEPTS

WELCOME IDENTITY

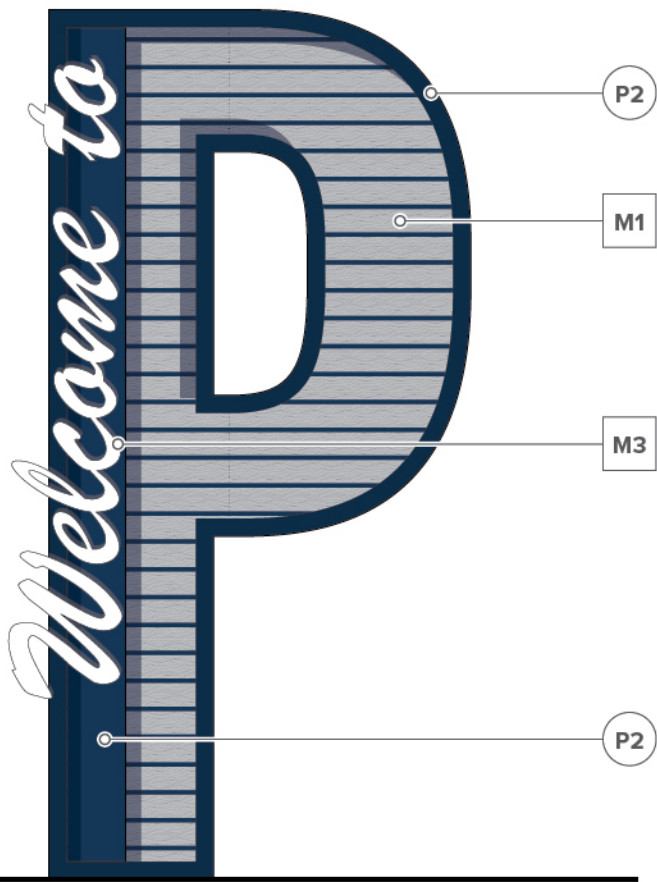
SELECTED CONCEPT



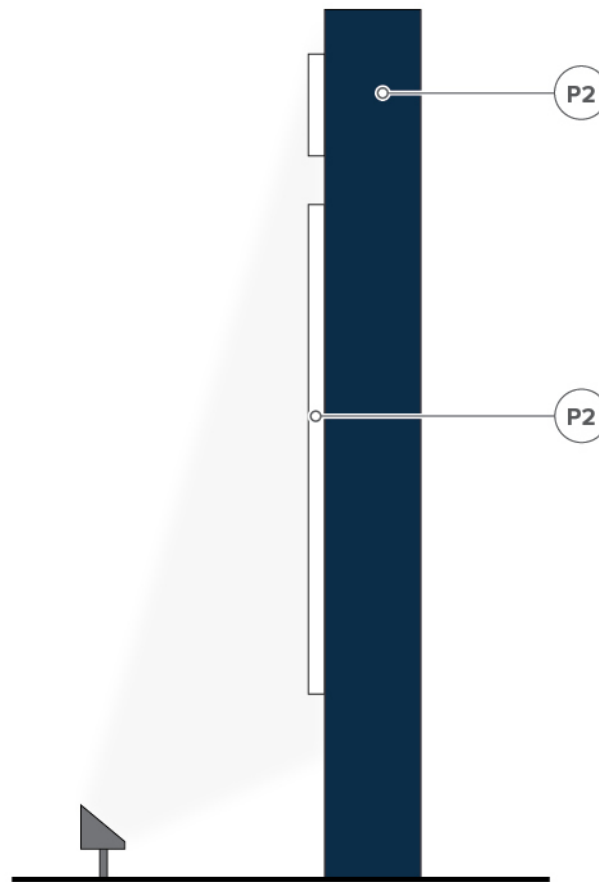
4 Location Elevation Plan View
Scale : 3/32"=1'



3 Location Elevation
Scale : 3/32"=1'



1 Front View
Scale : 1/2"=1'



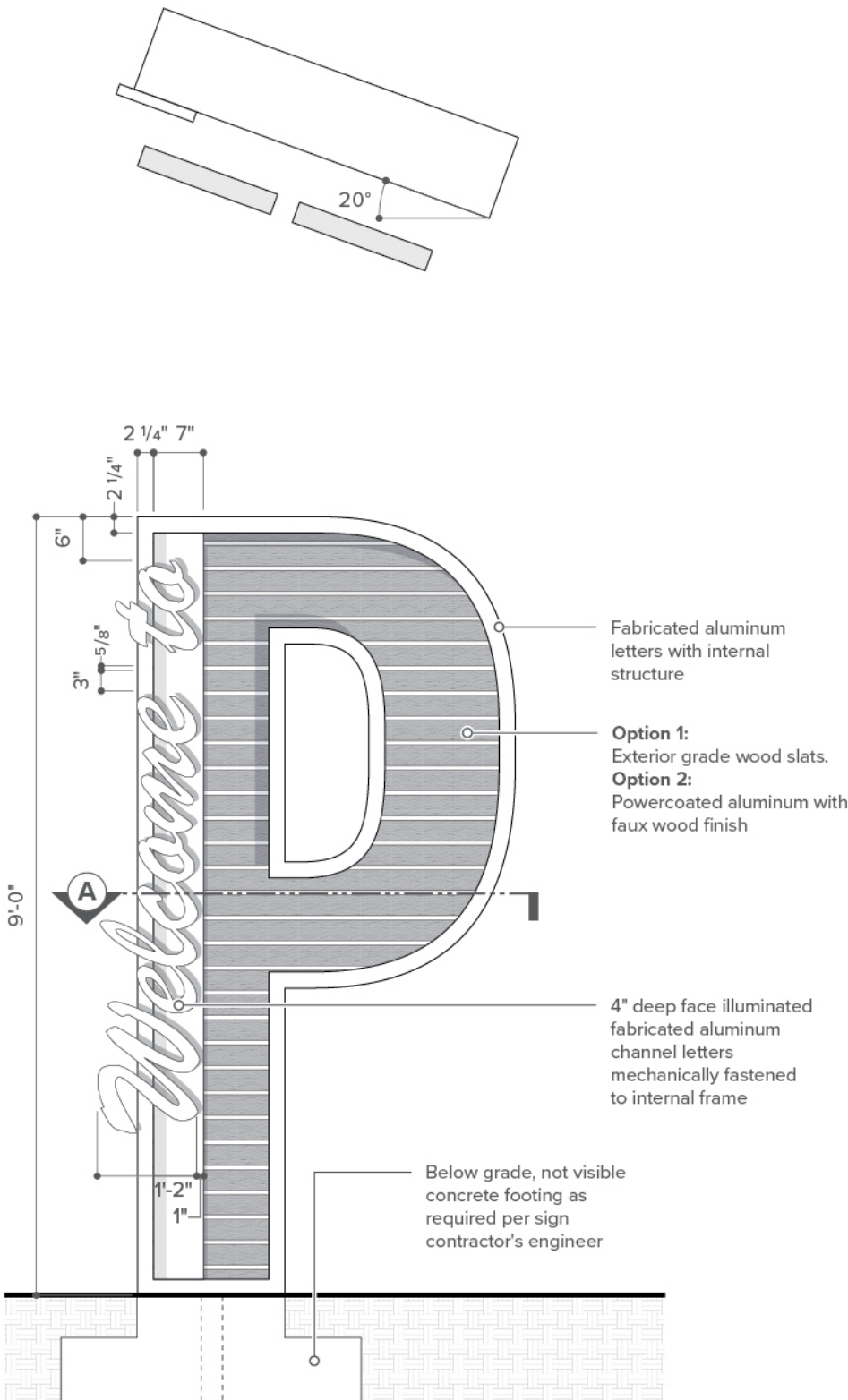
2 Side View
Scale : 1/2"=1'

WELCOME IDENTITY
SELECTED CONCEPT

WELCOME IDENTITY

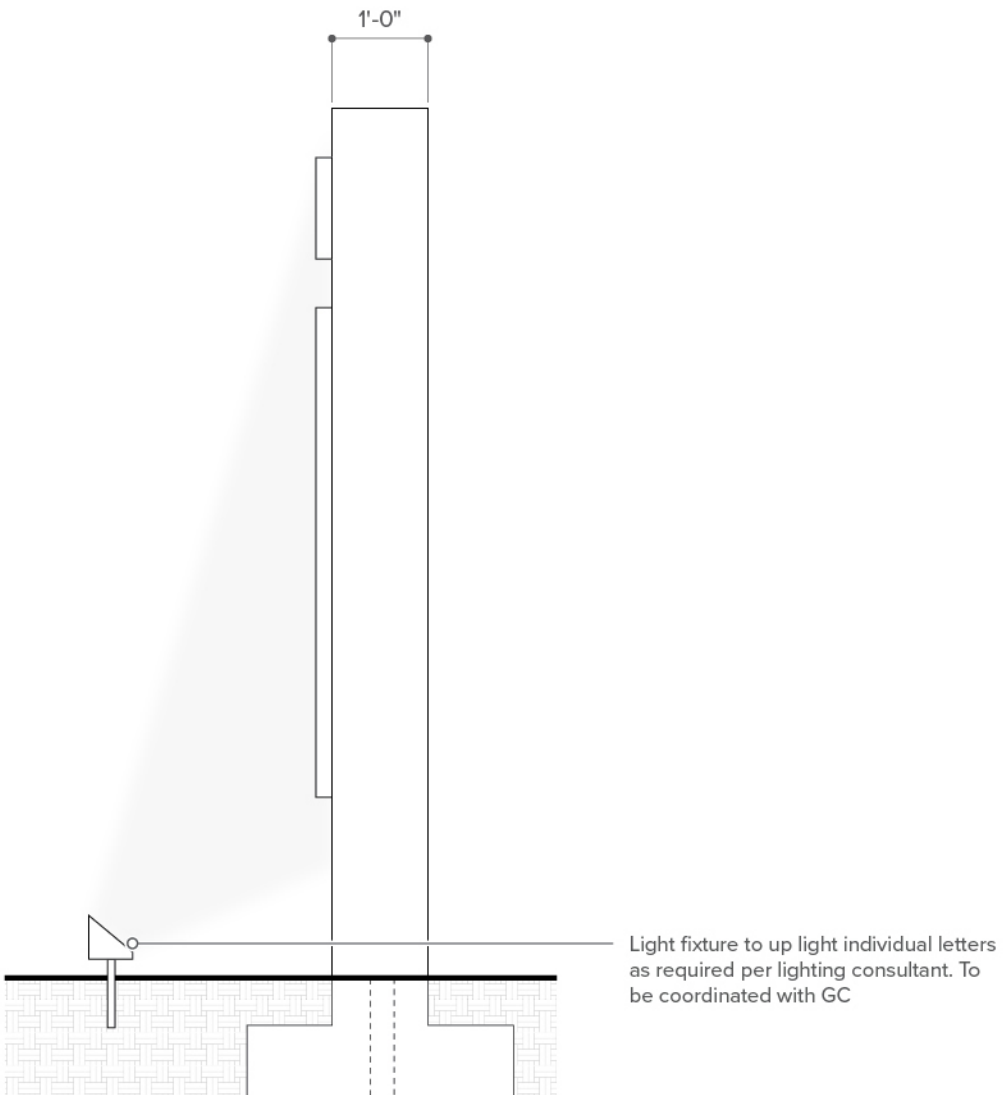
SELECTED CONCEPT

3 Top View
Scale : 1/2"=1'



1 Front View
Scale : 1/2"=1'

2 Side View
Scale : 1/2"=1'



IDENTITIES
UPDATED DESIGNS

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PORT ARANSAS

CITY OF: MESSAGING UPDATE



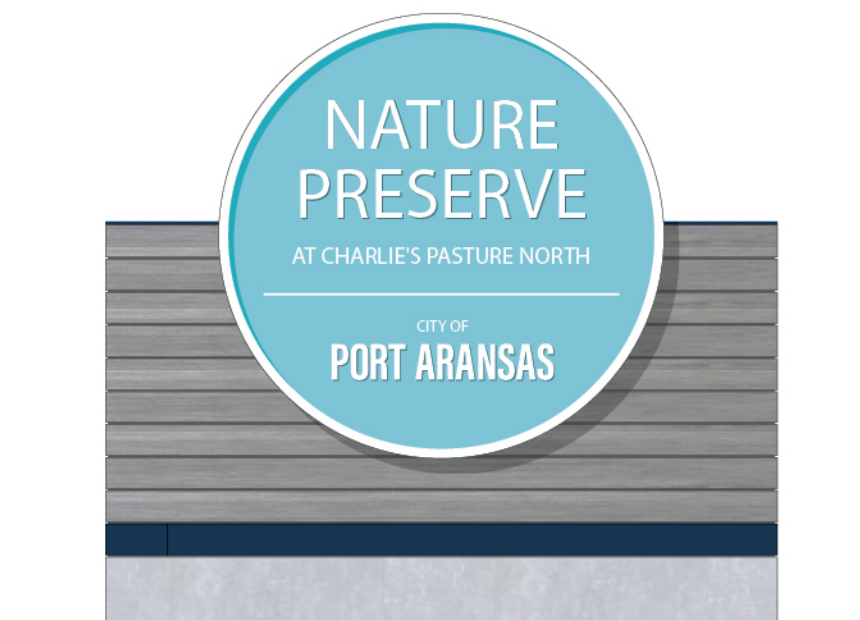
4 Top View
Scale : 1/2"=1'



5 Top View
Scale : 1/2"=1'



6 Top View
Scale : 1/2"=1'



1 Single sided
Front View - Sign Type A5.1.01
Scale : 1/2"=1'



2 Double sided
Front View - Sign Type A5.1.02
Scale : 1/2"=1'

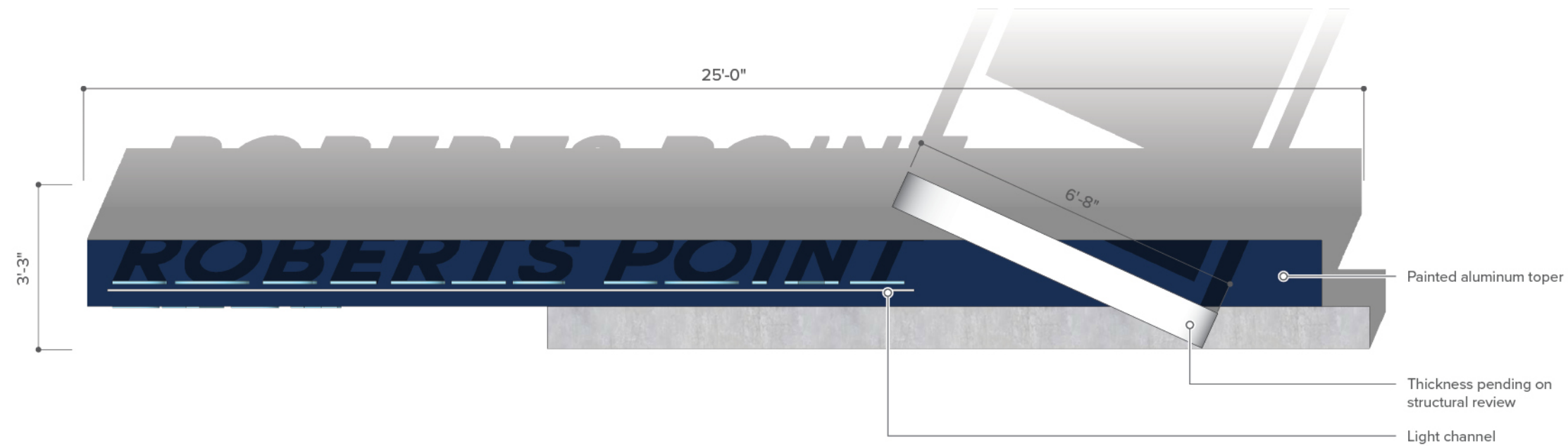


3 Single sided
Front View - Sign Type A5.1.03
Scale : 1/2"=1'

ROBERTS POINT PARK

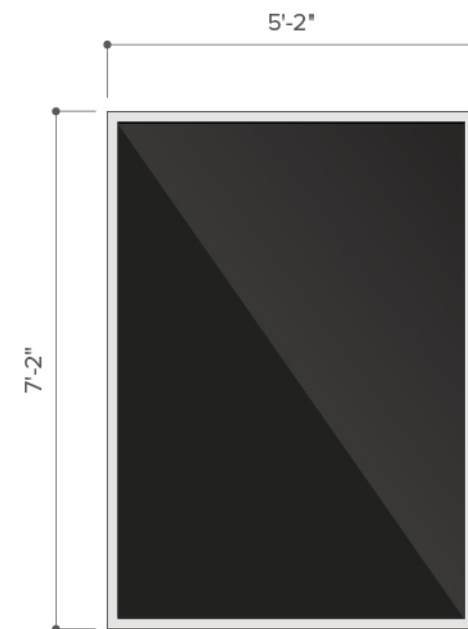
DIGITAL MARQUE ADDITION





2 Plan View
Scale : 3/8"=1'

85" Screen +-



Painted aluminum frame

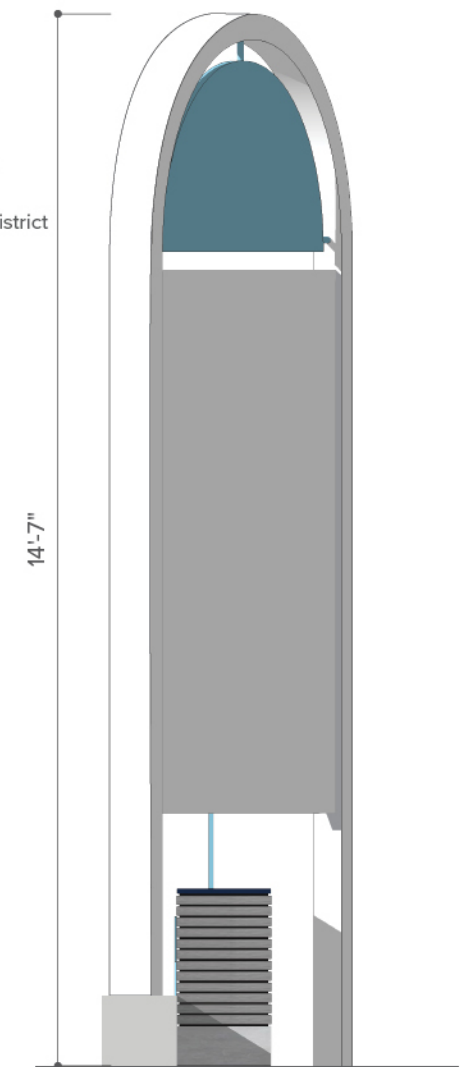
Etched and paint filled district graphic

Digital event screen

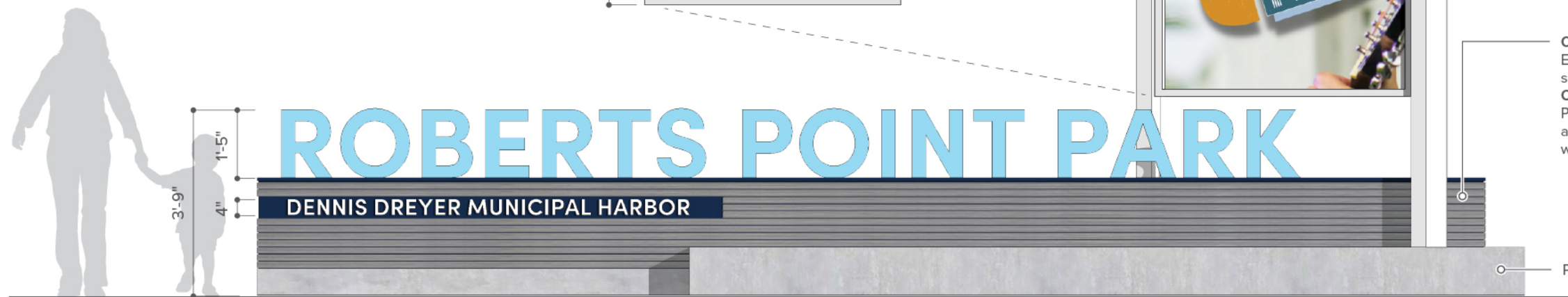
Digital screen frame painted to match structure

Option 1:
Exterior grade wood slats.

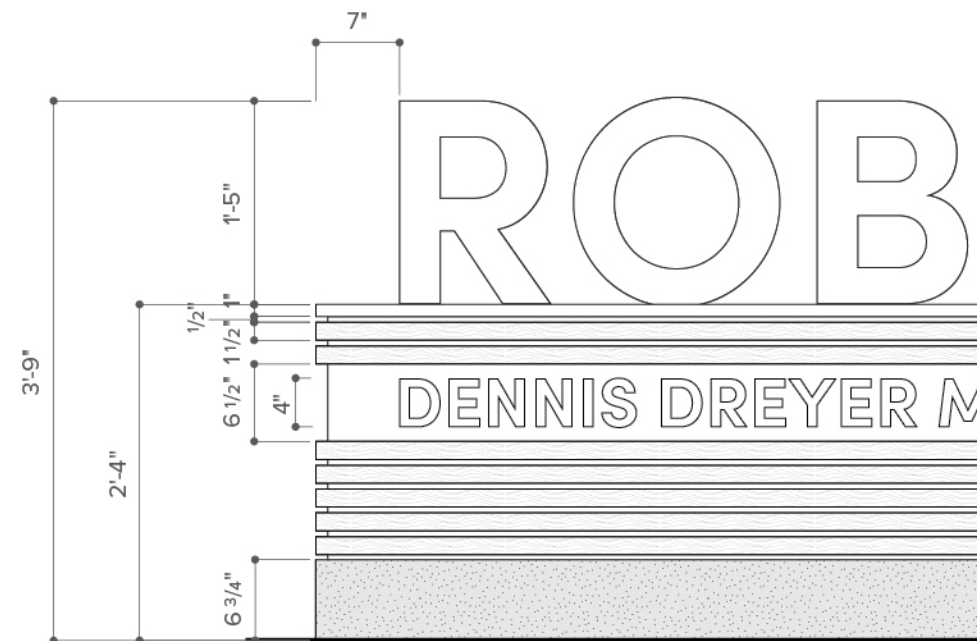
Option 2:
Powercoated aluminum with faux wood finish



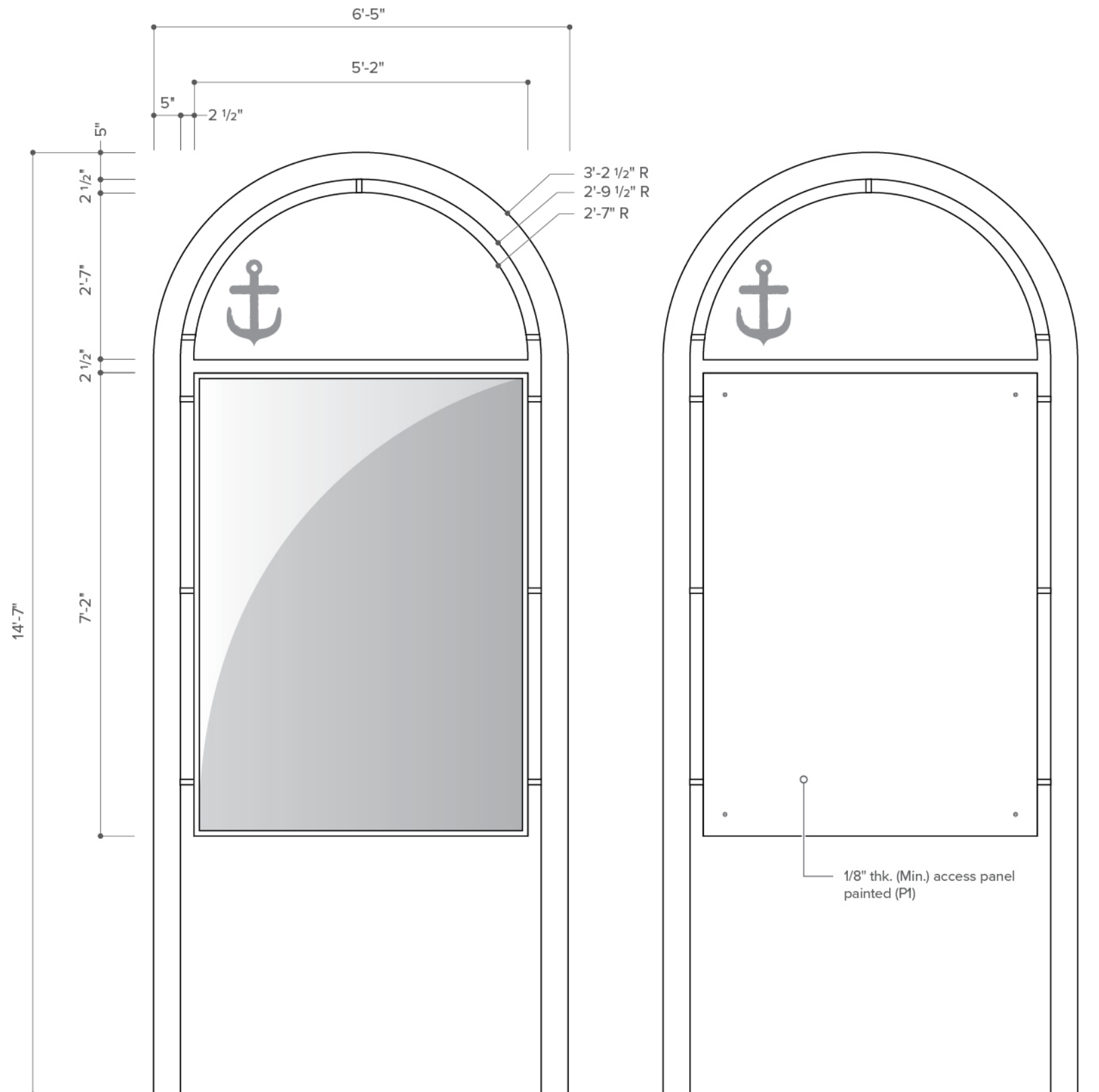
3 Side View
Scale : 3/8"=1'



1 Front View
Scale : 3/8"=1'



1 Front View Detail
Scale : 3/4"=1'

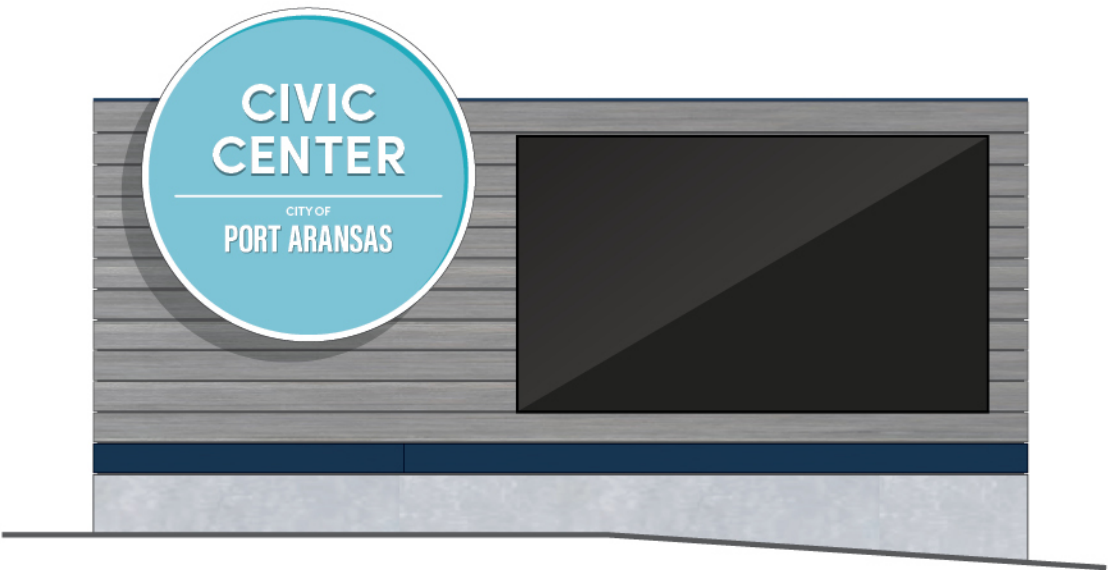


2 Front View Detail
Scale : 1/2"=1'

3 Back View Detail
Scale : 1/2"=1'

CIVIC CENTER

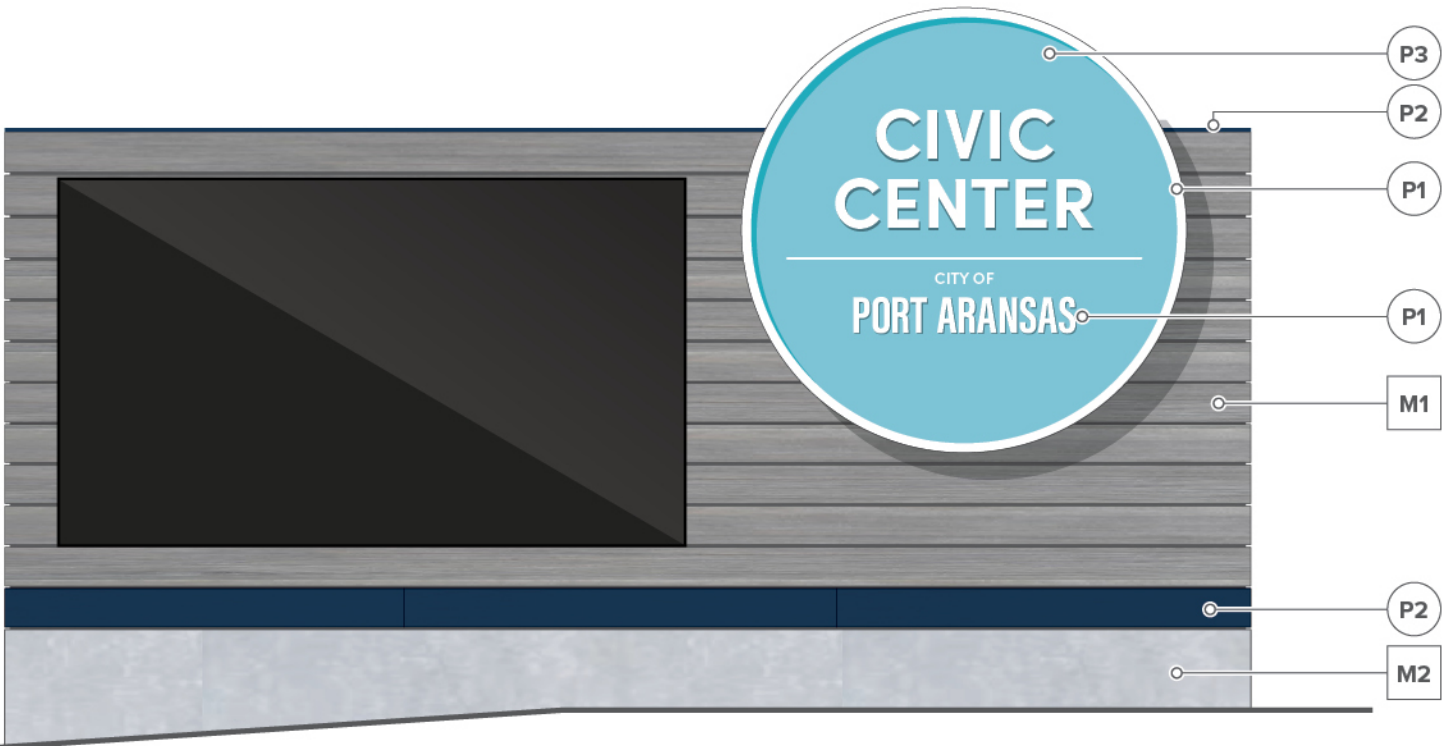
DIGITAL MARQUE ADDITION



4 Back View
Scale : 3/8"=1'



3 Top View
Scale : 1/2"=1'



1 Front View
Scale : 1/2"=1'

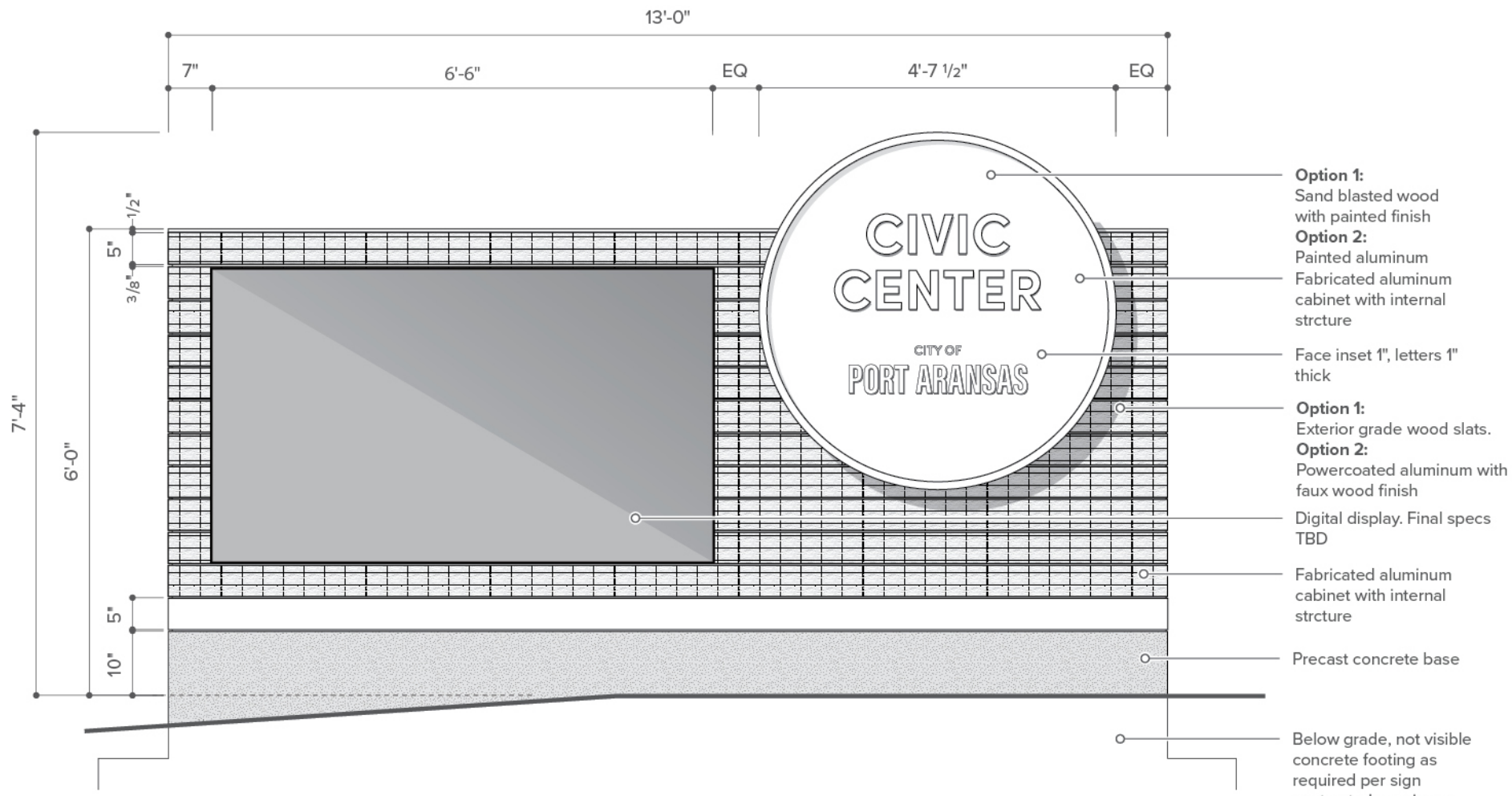


2 Side View
Scale : 1/2"=1'

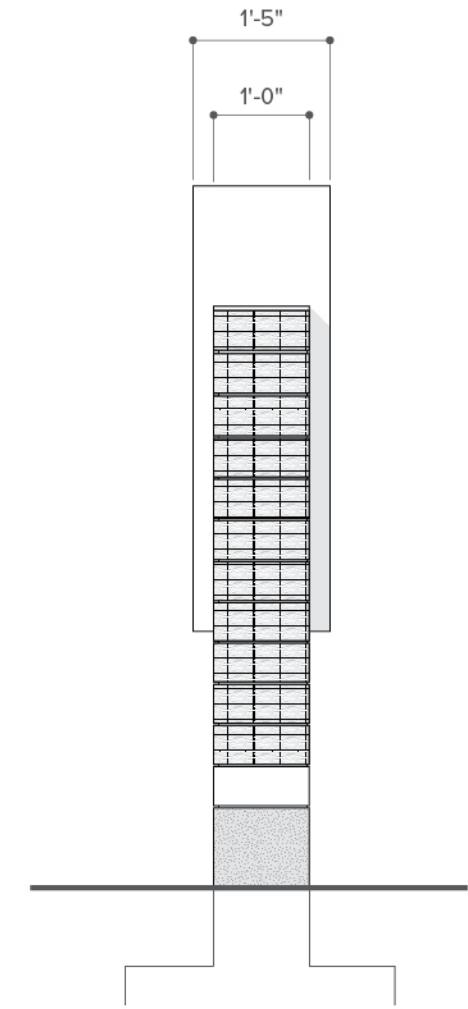
CIVIC CENTER

DIGITAL MARQUE ADDITION

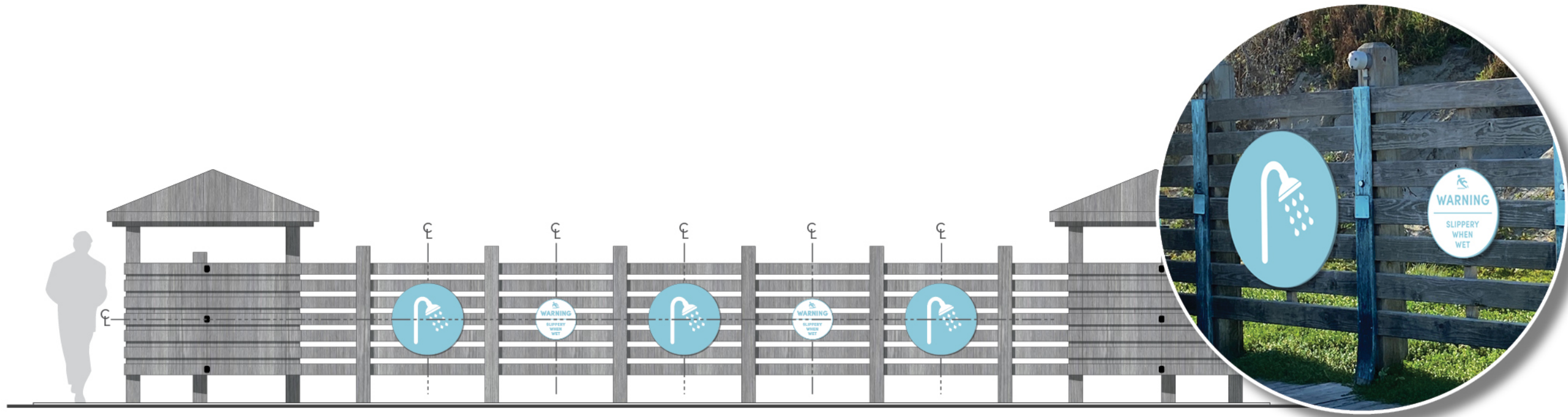
3 Top View
Scale : 1/2"=1'



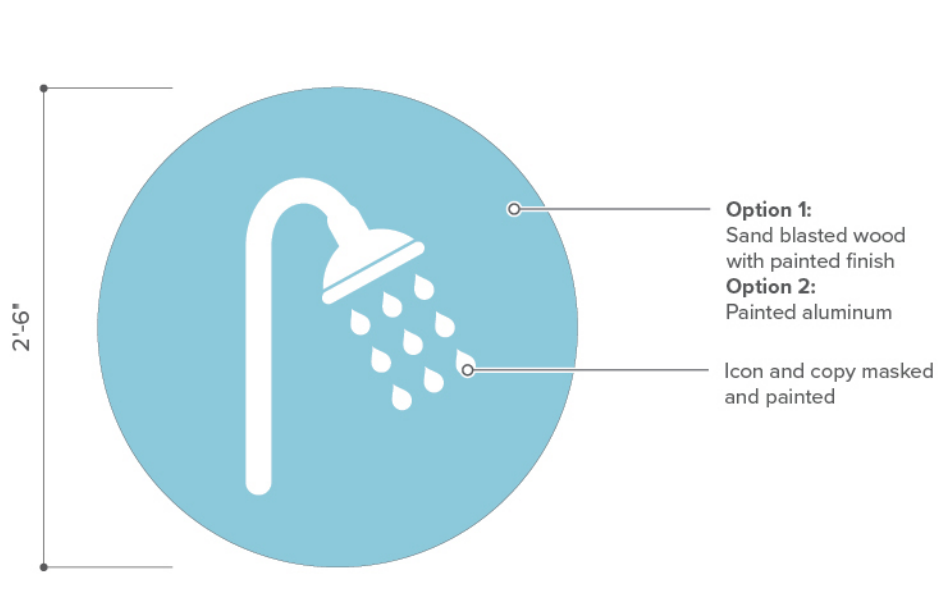
1 Front View
Scale : 1/2"=1'



2 Side View
Scale : 1/2"=1'



5 Front Elevation
Scale : 1/4"=1'



1 Front View - Sign A
Scale : 1"=1'

Option 1:
Sand blasted wood
with painted finish
Option 2:
Painted aluminum

Icon and copy masked
and painted



2 Side View - Sign A
Scale : 1"=1'



3 Front View - Sign B
Scale : 1"=1'

Option 1:
Sand blasted wood
with painted finish
Option 2:
Painted aluminum

Icon and copy masked
and painted



4 Side View - Sign B
Scale : 1"=1'

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THANK YOU

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