



## Sponsorship Opportunities

2024–2025

PORT ARANSAS TOURISM BUREAU  
& CHAMBER OF COMMERCE

Dear Port Aransas Partner,

The Port Aransas Tourism Bureau & Chamber of Commerce continuously works to market to visitors and promote local businesses throughout Mustang Island. Hundreds of thousands of visitors and customers make their way to Port A each year, but we cannot do it all without your support. The sponsorship opportunities below help us raise awareness of each other and create positive visitor experiences. This form is your one stop shop to evaluate each of the upcoming year's opportunities and decide which best aligns with your calendars and corporate values. Please note these can also be customized to better fit your goals. We appreciate your support. Once you decide on a sponsorship level, fill out and send this form to Lisa Shelton at [events@visitportaransas.com](mailto:events@visitportaransas.com) or (361) 749-5919.

### Beachtober

#### PORT ARANSAS LIVE MUSIC FEST (SEPTEMBER 27 & 28)

Corporate Sponsor: \$2,500

Ten general admission tickets, banner and one live mention at main stage concert, one dedicated social media post, and logo on advertising.

Community Sponsor: \$1,000

Four general admission tickets, banner displayed at main stage concert, company listed as "Additional Support provided by" on advertising.

#### FLYNN'S BEACH RUN (OCTOBER 26)

Gold: \$5,000

Logo on event T-shirt (top level), logo at water stations, logo on race directional signage, including turn arounds, logo on registration form, logo on Facebook page, logo displayed at start/finish line, event e-blast, event promotional materials, eight race entries, promotional items (supplied by sponsor) included in participant welcome bags, recognition in pre-event media, recognition on website.

Silver: \$2,500

Logo on event T-shirt (mid level), logo at water stations, logo on Facebook page, logo displayed at start/finish line, event e-blast, four race entries, recognition on website.

Bronze: \$1,000

Logo on event T-shirt (lowest level), company name on Facebook page, company name displayed at start/finish line, two race entries, recognition on website.

### Holiday Celebrations (December)

Community Sponsor: \$1,000

Company logo prominently displayed at Sand Santa sculpture,\* Lighted Boat Parade, Holiday Drone Show, and New Year's Eve Fireworks Show, as well as on holiday event promotional materials and "Holiday" page on [VisitPortAransas.com](http://VisitPortAransas.com).

\*displayed entire month of December

## Whooping Crane Festival (February)

Whooping Crane Sponsor: \$2,500

Company logo on printed promotional materials, logo with link on event website and Facebook page, social media mentions, vendor fair booth if requested, four tickets to tours and lectures, four event T-shirts, and four lunch tickets for festival-provided meal.

Roseate Spoonbill Sponsor: \$1,500

Company logo on printed promotional materials, logo with link on event website, two tickets to tour or lecture, and two event T-shirts.

## Shred It with Flynn (April)

Flynn's Friend Sponsor: \$2,000

Company logo on promotional materials and displayed at event, social media mentions, ability to have representative at event to meet with guests, and ability to shred as much material as needed!

## National Travel & Tourism Week (May)

### RALLY & HOSPITALITY HEROES CELEBRATION

Hero Sponsor Level: \$2,000

Company logo on event materials, social media mentions, logo displayed at Rally, mention during Rally, company-provided swag distributed to guests.

## Scholarship Fund (Ongoing)

Port Aransas Youth Scholarships: \$25 to \$5,000

Port Aransas takes pride in the enrichment and education of our youth. Through a unique community scholarship program with PAISD, we provide financial resources to students furthering their education in trade schools or universities. Last year, we supported \$30,000+ in scholarships. Your support goes directly into our giving to the PAISD scholarship program.

Select sponsor level above, then fill out the form below:

Business: \_\_\_\_\_ Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Checks can be made payable to: Port Aransas Tourism Bureau & Chamber of Commerce, 403 W. Cotter Ave., Port Aransas, TX 78373

*Thank you for your support!*